

Swiss Real Estate

Swiss rental home market: the growing challenge of finding a home

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The Swiss rental home market remains hot, with a tendency towards a scarcity of available properties.

While it would be exaggerated to describe the current situation as a housing shortage, it has become much more difficult for prospective tenants to find a property.

Fabian Waltert

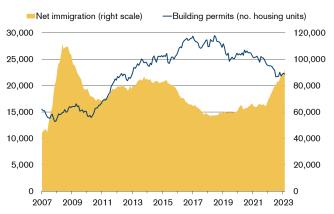
Economist - Swiss Real Estate

Huge gulf between supply and demand

As in the last two years, the residential rental market is still rebounding sharply, with demand buoyed by Switzerland's relatively robust economy. This is primarily reflected by the net migration data for the foreign resident population, which increased by almost one-third last year alone. In the first two months of this year, 19,400 arrivals were recorded on balance, up by 24.8% compared to the prior-year period. At the same time, there is little evidence pointing to a near-term reversal of the current doldrums in the construction sector. In the last twelve months, the number of building permits issued for rental properties was down by another 1,500 on the prior period. The gulf between supply and demand is therefore continuing to widen on the residential rental market (see figure 1).

Figure 1: Less housing, more inward migration

Rental apartments with planning permission (12-month total for new builds) and net migration (permanent foreign resident population, 12-month total, excluding registry corrections)



Source: State Secretariat for Migration, Baublatt, Credit Suisse; last data point: February 2023

Fewer adverts, shorter marketing times

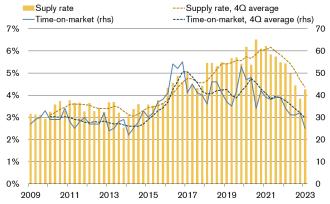
While the supply rate – i.e. the percentage of all rental homes that are currently advertised – rose from 3.8% to 4.3% in the first quarter of 2023 (see figure 2), this is likely to be a seasonal effect. Meanwhile, the moving average for the supply rate calculated over a one-year period declined further to 4.4% – the lowest level since 2016. At the same time, the time-on-market is still decreasing. This rate measures the average (median) amount of time that a property is advertised. While it generally took between 40 and 50 days for landlords to find a tenant between 2016 and 2020, the advertisement

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period for rental properties now averages only 25 days. Those looking for their dream property are therefore under increasing time pressure. Yet from a long-term perspective, these levels are not exceptionally low. Oversupply was an issue in many locations between 2015 and 2020, but has steadily diminished of late.

Figure 2: Shrinking supply, shorter time-on-market

Residential rental market indicators: supply rate in % of rental housing stock, time-on-market in days (median)



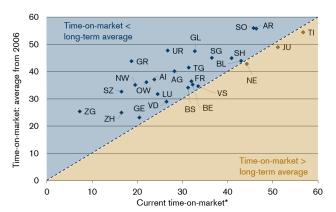
Source: Meta-Sys, Credit Suisse; last data point: Q1 2023

Turnaround more advanced in German-speaking Switzerland

However, the market situation varies appreciably from region to region. The time-on-market for the various cantons confirm the divide between German-speaking Switzerland and the rest of the country that we highlighted in our Swiss Real Estate Market 2023 study (published in March) on the basis of regional vacancy rates. Compared to the German-speaking region, the residential rental market elsewhere is at an earlier stage of recovery (see figure 3). The time-on-market is close to the long-term average in all cantons of French-speaking Switzerland, while it is even slightly higher in the cantons of Neuchâtel, Jura and Ticino. Conversely, the advertisement times in many German-speaking cantons have fallen sharply relative to the long-term average. This trend is most pronounced in the cantons of Zug (-71%), Schwyz (-49%), Nidwalden and Uri (-44%) in Central Switzerland, as well as in the eastern canton of Grisons (-57%).

Figure 3: Rental apartments are taking longer to find in most cantons

Current median time-on-market (*four-quarter average, as at: Q1 2023) compared to the long-term average, by canton



Source: Meta-Sys, Credit Suisse; last data point: Q1 2023

Scarcity in the city of Zurich is stepping up pressure on conurbations

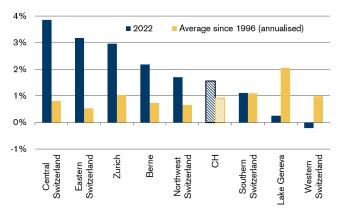
The strained market in the wider Zurich conurbation is particularly noticeable. Three regions bordering the city of Zurich – Zimmerberg, Limmattal and Pfannenstiel – all exhibit a length of time advertised that is more than 40% below the long-term average (see figure 5). The median time after which residential properties in the regions of Zimmerberg and Limmattal are taken off the market is now 13 and 14 days, respectively, which is similar to the situation in the city of Zurich (14 days). This is probably a result of excessively low construction activity in Zurich, which is unable to keep pace with the high level of demand. Demand therefore shifts to surrounding conurbations, an effect that has likely been heightened by the increase in working from home.

Sharp drop in supply even in regions some distance from population centres

The trend in some regions located a long way from the major urban centres is particularly surprising, with supply rates and time-on-market even setting new record lows. For example, at ten days the Bündner Rheintal (Chur Rhine Valley) - the region surrounding the cantonal capital of Chur - has recorded the third-lowest time-on-market across all of Switzerland's 110 economic regions over the past four quarters (see figure 5). The top 20 regions with the shortest timeon-market also include tourist centres such as Davos (14 days) and Brig (21 days). These regions too are likely to be benefiting from the effect of working from home. Furthermore, the Brig region has received a boost from the significant expansion of the Lonza pharmaceuticals and chemicals group in the nearby town of Visp, in which the length of time dwellings are marketed has also almost halved. Moreover, there is additional pressure on the residential rental market in regions popular with tourists due to the rebound in demand for second homes. On account of the Swiss Federal Act on Second Homes, this demand can only be met by existing properties, which means that in some cases primary residences constructed under previous legislation are repurposed.

Figure 4: Trend in rents reflecting the supply situation

Annual growth rates in advertised rents by market region (Wüest Partner)



Source: Wüest Partner, Credit Suisse; last data point: Q4 2022

Sharp growth in rents in Central Switzerland

The decline in the supply of homes and the geographical structure of the supply are directly reflected in the trend in market rents. Growth in rents has accelerated of late. 2022 saw advertised rents across Switzerland rising by 1.6%, with the Central Switzerland region seeing the sharpest increase of 3.9%. The regions in which French and Italian are spoken are at the other end of the spectrum. For example, in the Lake Geneva region rents were up by just 0.3%, while in the Western Switzerland region advertised rents actually fell slightly, by 0.2%. As the gap between supply and demand

is unlikely to close over the medium term, a further acceleration in rent rises can be expected across Switzerland (forecast for 2023: +3.0%).

Conclusion: not a serious housing shortage yet, but the market is increasingly tight

The days when landlords were complaining about rising vacancy rates, prompting some to offer tenants rent-free months, are therefore over. These are tougher times for those in search of a rental property, who are facing dwindling supply and higher rents. Nevertheless, in most regions it would not be accurate to talk about a serious lack of housing in our view. That said, from the tenants' perspective what is more concerning than current supply levels is the fact that there is not yet any prospect of easing in sight and that the scarcity trend is likely to persist over the coming quarters, even reaching regions that currently have an adequate supply of housing. This is because construction activity is set to remain too low over the coming one to two years, while the urgently required process of building densification has so far been too hesitant.

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Figure 5: Top 20 regions with the shortest time-on-market for rental apartments

Rental apartments, median time-on-market (number of days) and supply rate; * 4-quarter average, ** 2006 – 2022

| Ranking | Economic region | Time-on-market Q1 2023* | Change versus long- term average** | Supply rate Q1 2023* | Change versus long- term average** |
|---------|-----------------------|-------------------------|---------------------------------------|----------------------|---------------------------------------|
| 1 | Lorzenebene/Ennetsee | 7 | -71% | 1.4% | -57% |
| 2 | Zuger Berggemeinden | 8 | -74% | 1.5% | -62% |
| 3 | Bündner Rheintal | 10 | -77% | 1.3% | -72% |
| 4 | Zimmerberg | 13 | -47% | 2.5% | -27% |
| 5 | Limmattal | 14 | -48% | 2.4% | -27% |
| 6 | Zürich-Stadt | 14 | -27% | 2.2% | -2% |
| 7 | Domleschg/Hinterrhein | 14 | -70% | 1.8% | -56% |
| 7 | Davos | 14 | -65% | 2.1% | -48% |
| 9 | Glattal | 15 | -40% | 2.5% | -29% |
| 9 | Knonaueramt | 15 | -55% | 3.0% | -33% |
| 11 | Winterthur-Stadt | 15 | -29% | 2.8% | -12% |
| 12 | Pfannenstiel | 16 | -49% | 2.6% | -35% |
| 13 | March/Höfe | 16 | -49% | 2.4% | -40% |
| 14 | Innerschwyz | 18 | -47% | 1.7% | -51% |
| 15 | Einsiedeln | 18 | -51% | 2.3% | -43% |
| 16 | Nidwalden/Engelberg | 19 | -47% | 2.0% | -33% |
| 16 | Furttal | 19 | -36% | 3.2% | -15% |
| 18 | Genève | 21 | -11% | 2.5% | +26% |
| 19 | Brig | 21 | -41% | 1.8% | +35% |
| 20 | Oberland-West | 21 | -27% | 3.1% | -21% |
| | Switzerland | 30 | -14% | 4.4% | +6% |

Source: Meta-Sys, Credit Suisse; last data point: Q1 2023

Glossary

| Risk warnings | |
|--|--|
| Emerging markets | Emerging markets are located in countries that possess one or more of the following characteristics: a certain degree of political instability, relatively unpredictable financial markets and economic growth patterns, a financial market that is still at the development stage or a weak economy. Emerging market investments usually result in higher risks as a result of political, economic, credit, exchange rate, market liquidity, legal, settlement, market, shareholder and creditor risks. |
| Hedge funds | Regardless of structure, hedge funds are not limited to any particular investment discipline or trading strategy, and seek to profit in all kinds of markets by using leverage, derivative instruments and speculative investment strategies that may increase the risk of investment loss. |
| Commodity investments | Commodity transactions carry a high degree of risk and may not be suitable for many private investors. The extent of loss due to market movements can be substantial or ever result in a total loss. |
| Real estate | Investors in real estate are exposed to liquidity, foreign currency and other risks, including cyclical risk, rental and local market risk as well as environmental risk, and changes to the legal situation. |
| Currency risks | Investments in foreign currencies involve the additional risk that the foreign currency might lose value against the investor's reference currency. |
| Equity risk | Equities are subject to market forces and hence fluctuations in value, which are not entirely predictable. |
| Market risk | Financial markets rise and fall based on economic conditions, inflationary pressures, world news and business-specific reports. While trends may be detected over time, it can be difficult to predict the direction of the market and individual stocks. This variability puts stock investments at risk of losing value. |
| High Yield bond risk | High Yield Bonds are typically rated below investment grade or are unrated and as such are often subject to a higher risk of issuer default. |
| Perpetual bond risk | Perpetual Bonds have no maturity date and therefore the Interest pay-out depends on the viability of the issuer in the very long term. |
| Subordinated bond risk | In case of liquidation of the issuer, investors can only get back the principal after other senior creditors are paid. |
| Risk of bonds with variable/deferral of interest terms | Investors would face uncertainty over the amount and time of the interest payments to be received. |
| Callable bond risk | Investors face reinvestment risk when the issuer exercises its right to redeem the bond before it matures. |
| Risk of bonds with extendable maturity date | Investors would not have a definite schedule of principal repayment. |
| Convertible or exchangeable bond risk | Investors are subject to both equity and bond investment risk. |
| Cocos risk | The bond may be written-off fully or partially or converted to common stock on the occurrence of a trigger event. |

Explanation of indices frequently used in reports

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| Abbreviations | frequently used | in reports |
|----------------------|-----------------|-------------|
| Appreviations | ireduentiv used | III reports |

| Abb. | Description | Abb. | Description |
|------------|--|--|--|
| 3/6/12 MMA | 3/6/12 month moving average | IMF | International Monetary Fund |
| Al | Alternative investments | LatAm | Latin America |
| APAC | Asia Pacific | Libor | London interbank offered rate |
| bbl | barrel | m b/d | Million barrels per day |
| BI | Bank Indonesia | M1 | A measure of the money supply that includes all physical money, such as coins and currency, as well as demand deposits, checking accounts and negotiable order of withdrawal accounts. |
| ВоС | Bank of Canada | M2 | A measure of money supply that includes cash and checking deposits (M1) as well as savings deposits, money market mutual funds and other time deposits. |
| ВоЕ | Bank of England | M3 | A measure of money supply that includes M2 as well as large time deposits, institutional money market funds, short-term re- purchase agreements and other larger liquid assets. |
| ВоЈ | Bank of Japan | M&A | Mergers and acquisitions |
| bp | Basis points | MAS | Monetary Authority of Singapore |
| BRIC | Brazil, Russia, China, India | MLP | Master Limited Partnership |
| CAGR | Compound annual growth rate | MoM | Month-on-month |
| CBOE | Chicago Board Options Exchange | MPC | Monetary Policy Committee |
| CFO | Cash from operations | OAS | Option-adjusted spread |
| CFROI | Cash flow return on investment | OECD | Organisation for Economic Co-operation and Development |
| DCF | Discounted cash flow | OIS | Overnight indexed swap |
| DM | Developed Market | OPEC | Organization of Petroleum Exporting Countries |
| DMs | Developed Markets | P/B | Price-to-book value |
| EBITDA | Earnings before interest, taxes, depreciation and amortization | P/E | Price-earnings ratio |
| ECB | European Central Bank | PBoC | People's Bank of China |
| EEMEA | Eastern Europe, Middle East and Africa | PEG | P/E ratio divided by growth in EPS |
| EM | Emerging Market | PMI | Purchasing Managers' Index |
| EMEA | Europe, Middle East and Africa | PPP | Purchasing power parity |
| EMs | Emerging Markets | QE | Quantitative easing |
| EMU | European Monetary Union | QoQ | Quarter-on-quarter |
| EPS | Earnings per share | r.h.s. | right-hand side (for charts) |
| ETF | Exchange traded funds | RBA | Reserve Bank of Australia |
| EV | Enterprise value | RBI | Reserve Bank of India |
| FCF | Free cash flow | RBNZ | Reserve Bank of New Zealand |
| Fed | US Federal Reserve | REIT | Real estate investment trust |
| FFO | Funds from operations | ROE | Return on equity |
| FOMC | Federal Open Market Committee | ROIC | Return on invested capital |
| FX | Foreign exchange | RRR | Reserve requirement ratio |
| G10 | Group of Ten | SAA | Strategic asset allocation |
| G3 | Group of Three | SDR | Special drawing rights |
| GDP | Gross domestic product | SNB | Swiss National Bank |
| GPIF | Government Pension Investment Fund | TAA | Tactical asset allocation |
| HC | Hard currency | TWI | Trade-Weighted Index |
| HY | High yield | VIX | Volatility Index |
| IBD | Interest-bearing debt | WTI | West Texas Intermediate |
| IC | Credit Suisse Investment Committee | YoY | Year-on-year |
| IG | Investment grade | YTD | Year-to-date |
| ILB | Inflation-linked bond | Personal Consumption Expenditure (PCE deflator) | An indicator of the average increase in prices for all domestic personal consumption. |

Currency codes frequently used in reports

| Code | Currency | Code | Currency |
|------|-------------------|------|----------------------|
| ARS | Argentine peso | KRW | South Korean won |
| AUD | Australian dollar | MXN | Mexican peso |
| BRL | Brazilian real | MYR | Malaysian ringgit |
| CAD | Canadian dollar | NOK | Norwegian krone |
| CHF | Swiss franc | NZD | New Zealand dollar |
| CLP | Chilean peso | PEN | Peruvian nuevo sol |
| CNY | Chinese yuan | PHP | Philippine peso |
| COP | Colombian peso | PLN | Polish złoty |
| CZK | Czech koruna | RUB | Russian ruble |
| EUR | Euro | SEK | Swedish krona/kronor |
| GBP | Pound sterling | SGD | Singapore dollar |
| HKD | Hong Kong dollar | THB | Thai baht |

| HUF | Hungarian forint | TRY | Turkish lira |
|-----|--------------------|-----|----------------------|
| IDR | Indonesian rupiah | TWD | New Taiwan dollar |
| ILS | Israeli new shekel | USD | United States dollar |
| INR | Indian rupee | ZAR | South African rand |
| JPY | Japanese yen | | |

| Important information on derivatives | | |
|--------------------------------------|--|--|
| Pricing | Option premiums and prices mentioned are indicative only. Option premiums and prices can be subject to very rapid changes: The prices and premiums mentioned are as of the time indicated in the text and might have changed substantially in the meantime. | |
| Risks | Derivatives are complex instruments and are intended for sale only to investors who are capable of understanding and assuming all the risks involved. Investors must be aware that adding option positions to an existing portfolio may change the characteristics and behavior of that portfolio substantially. A portfolio's sensitivity to certain market moves can be heavily impacted by the leverage effect of options. | |
| Buying calls | Investors who buy call options risk the loss of the entire premium paid if the underlying security trades below the strike price at expiration. | |
| Buying puts | Investors who buy put options risk loss of the entire premium paid if the underlying security finishes above the strike price at expiration. | |
| Selling calls | Investors who sell calls commit themselves to sell the underlying for the strike price, even if the market price of the underlying is substantially higher. Investors who sell covered calls (own the underlying security and sell a call) risk limiting their upside to the strike price plus the upfront premium received and may have their security called away if the security price exceeds the strike price of the short call. Additionally, the investor has full downside participation that is only partially offset by the premium received upfront. If investors are forced to sell the underlying they might be subject to taxing. Investors shorting naked calls (i.e. selling calls but without holding the underlying security) risk unlimited losses of security price less strike price. | |
| Selling puts | Put sellers commit to buying the underlying security at the strike price in the event the security falls below the strike price. The maximum loss is the full strike price less the premium received for selling the put. | |
| Buying call spreads | Investors who buy call spreads (buy a call and sell a call with a higher strike) risk the loss of the entire premium paid if the underlying trades below the lower strike price at expiration. The maximum gain from buying call spreads is the difference between the strike prices, less the upfront premium paid. | |
| Selling naked call spreads | Selling naked call spreads (sell a call and buy a farther out-of-the-money call with no underlying security position): Investors risk a maximum loss of the difference between the long call strike and the short call strike, less the upfront premium taken in, if the underlying security finishes above the long call strike at expiration. The maximum gain is the upfront premium taken in, if the security finishes below the short call strike at expiration. | |
| Buying put spreads | Investors who buy put spreads (buy a put and sell a put with a lower strike price) also have a maximum loss of the upfront premium paid. The maximum gain from buying put spreads is the difference between the strike prices, less the upfront premium paid. | |
| Buying strangles | Buying strangles (buy put and buy call): The maximum loss is the entire premium paid for both options, if the underlying trades between the put strike and the call strike at expiration. | |
| Selling strangles or straddles | Investors who are long a security and short a strangle or straddle risk capping their upside in the security to the strike price of the call that is sold plus the upfront premium received. Additionally, if the security trades below the strike price of the short put, investors risk losing the difference between the strike price and the security price (less the value of the premium received) on the short put and will also experience losses in the security position if they owns shares. The maximum potential loss is the full value of the strike price (less the value of the premium received) plus losses on the long security position. Investors who are short naked strangles or straddles have unlimited potential loss since, if the security trades above the call strike price, investors risk losing the difference between the strike price and the security price (less the value of the premium received) on the short call. In addition, they are obligated to buy the security at the put strike price (less upfront premium received) if the security finishes below the put strike price at expiration. | |

Risk warning

Every investment involves risk, especially with regard to fluctuations in value and return. If an investment is denominated in a currency other than your base currency, changes in the rate of exchange may have an adverse effect on value, price or income.

This document may include information on investments that involve special risks. You should seek the advice of your independent financial advisor prior to taking any investment decisions based on this document or for any necessary explanation of its contents. Further information is also available in the information brochure "Risks Involved in Trading Financial Instruments" available from the Swiss Bankers Association.

Past performance is not an indicator of future performance. Performance can be affected by commissions, fees or other charges as well as exchange rate fluctuations.

Financial market risks

Historical returns and financial market scenarios are no reliable indicators of future performance. The price and value of investments mentioned and any income that might accrue could fall or rise or fluctuate. You should consult with such advisor(s) as you consider necessary to assist you in making these determinations.

Investments may have no public market or only a restricted secondary market. Where a secondary market exists, it is not possible to predict the price at which investments will trade in the market or whether such market will be liquid or illiquid.

Emerging markets

Where this document relates to emerging markets, you should be aware that there are uncertainties and risks associated with investments and transactions in various types of investments of, or related or linked to, issuers and obligors incorporated, based or principally engaged in business in emerging markets countries. Investments related to emerging markets countries may be considered speculative, and their prices will be much more volatile than those in the more developed countries of the world. Investments in emerging markets investments should be made only by sophisticated investors or experienced professionals who have independent knowledge of the relevant markets, are able to consider and weigh the various risks presented by such investments, and have the financial resources necessary to bear the substantial risk of loss of investment in such investments. It is your responsibility to manage the risks which arise as a result of investing in emerging markets investments and the allocation of assets in your portfolio. You should seek advice from your own advisers with regard to the various risks and factors to be considered when investing in an emerging markets investment.

Alternative investments

Hedge funds are not subject to the numerous investor protection regulations that apply to regulated authorized collective investments and hedge fund managers are largely unregulated.

Hedge funds are not limited to any particular investment discipline or trading strategy, and seek to profit in all kinds of markets by using leverage, derivatives, and complex speculative investment strategies that may increase the risk of investment loss.

Commodity transactions carry a high degree of risk, including the loss of the entire investment, and may not be suitable for many private investors. The performance of such investments depends on unpredictable factors such as natural catastrophes, climate influences, hauling capacities, political unrest, seasonal fluctuations and strong influences of rolling-forward, particularly in futures and indices.

Investors in real estate are exposed to liquidity, foreign currency and other risks, including cyclical risk, rental and local market risk as well as environmental risk, and changes to the legal situation.

Private Equity

Private Equity (hereafter "PE") means private equity capital investment in companies that are not traded publicly (i.e. are not listed on a stock exchange), they are complex, usually illiquid and long-lasting. Investments in a PE fund generally involve a significant degree of financial and/or business risk. Investments in private equity funds are not principal-protected nor guaranteed. Investors will be required to meet capital calls of investments over an extended period of time. Failure to do so may traditionally result in the forfeiture of a portion or the entirety of the capital account, forego any future income or gains on investments made prior to such default and among other things, lose any rights to participate in future investments or forced to sell their investments at a very low price, much lower than secondary market valuations. Companies or funds may be highly leveraged and therefore may be more sensitive to adverse business and/or financial developments or economic factors. Such investments may face intense competition, changing business or economic conditions or other developments that may adversely affect their performance.

Interest rate and credit risks

The retention of value of a bond is dependent on the creditworthiness of the Issuer and/or Guarantor (as applicable), which may change over the term of the bond. In the event of default by the Issuer and/or Guarantor of the bond, the bond or any income derived from it is not guaranteed and you may get back none of, or less than, what was originally invested.

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