Companies in the growth phase and SMEs facing a succession often have capital needs that cannot be covered through bank financing. At the same time, experienced entrepreneurs and managers are often interested in making direct investments in Swiss companies, and also frequently contribute specialist expertise in the process. As the bank for entrepreneurs, we bring entrepreneurs and investors together to create win-win situations.

1. Access to direct investment for Credit Suisse clients
The spectrum of companies displayed on our platform is very diverse:

- Selected start-ups in the areas of technology, pharma, and medtech
- Established, profitable companies searching for growth capital
- Mature Swiss companies facing succession situations

Additional services in the context of direct investments
In order to encourage successful direct investment, Credit Suisse offers various services for investors, such as:

- Optimization of investors’ asset structures relating to direct investment
- Structuring board memberships with regard to tax and liability issues

Large selection of companies with capital needs
- Over 100,000 companies as clients of Credit Suisse (Switzerland) Ltd.
- Over 40,000 entrepreneurs as private clients of Credit Suisse (Switzerland) Ltd.

2. Access to private investors for companies
Potential investors have confirmed their qualified status to Credit Suisse and are classified according to the following requirements using a competency and search profile:

- Industry focus
- Life cycle focus
- Specialist expertise
- Financial requirements
- Desired activity (e.g. board position)

The investors carry out their own due diligence and are not advised by Credit Suisse. Negotiations take place directly between the investors and the company seeking capital.

Additional services in the context of the investor search
In order to successfully raise capital, a number of basic requirements need to be met. Credit Suisse advises entrepreneurs in the following ways:

- Corporate housekeeping: Creating a professional foundation with regard to the shareholder base
- Tax advice
- Capital contribution accounts and support from an advisor for corporate client business

Strong network of potential investors
- Over 100,000 high net-worth clients in Switzerland
- Broad network of international investors
- A network of Swiss family offices that invest in direct investments
- The network of the Swiss Venture Club and SVC – Ltd. for Risk Capital for SMEs
- Close collaboration with the most important corporate finance advisors and financial sponsors in Switzerland
**Costs**
A short discussion of the topic or the first meeting of a detailed consultation is free of charge for existing clients.

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**Contact Us**
We will be happy to arrange a personal consultation. Please call us at telephone number +41 848 880 844*.

Further interesting topics for entrepreneurs can be found online: [credit-suisse.com/entrepreneur](http://credit-suisse.com/entrepreneur)

* Telephone conversations may be recorded.