

Investor platform

Raise capital or make direct investments

Companies in the growth stage and SMEs that are undergoing a succession process often require capital that cannot be covered by bank financing. In parallel, seasoned entrepreneurs and managers want to invest in Swiss companies using direct investments, while also providing specialist advice. As the Bank for Entrepreneurs, we bring entrepreneurs and investors together for a win-win situation.

1. Direct investment access for Credit Suisse clients

The spectrum of companies on the platform is very diverse:

- Selected start-ups in the fields of technology, pharmaceuticals, and medtech
- Established, profitable companies seeking growth capital
- Mature Swiss companies that are facing a succession situation

Additional services relating to direct investments

To promote successful direct investments, Credit Suisse offers a number of services for investors, such as:

- Optimizing the asset structure of investors with direct investments
- Structuring board memberships taking account of tax and liability law issues

Large selection of companies requiring capital

- More than 100,000 companies as clients of Credit Suisse (Switzerland) Ltd.
- More than 40,000 entrepreneurs as private clients of Credit Suisse (Switzerland) Ltd.



2. Access to private investors for companies

Potential investors have confirmed their qualified status to Credit Suisse and are classified according to the following criteria using a competency and search profile:

- Industry focus
- Life cycle focus
- Specialist expertise
- Financial requirements
- Desired activity (such as BoD membership)

The investors perform their own due diligence and are not advised by Credit Suisse. Negotiations are held directly between the investors and the entrepreneurs looking for capital.

Additional services relating to the search for investors

In order to raise capital successfully, the conditions must be right. Credit Suisse advises entrepreneurs on:

- Corporate housekeeping: Creating a professional basis for the shareholders
- Tax law advice
- Capital payment accounts and assistance from corporate client advisors

Strong network of potential investors

- More than 100,000 high net worth clients in Switzerland
- Large network of foreign investors
- A network of Swiss family offices that seek direct investments
- The network of the Swiss Venture Club and Credit Suisse Entrepreneur Capital Ltd. for SME venture capital
- Close collaboration with the most important corporate finance advisors and financial sponsors in Switzerland

Costs

A short discussion of the topic or the first meeting of a detailed consultation is free of charge for existing clients.

Contact us

We will be happy to arrange a personal consultation.
Call us at +41 848 880 840.*

You will find further interesting topics concerning entrepreneurship online: credit-suisse.com/entrepreneurs

* Telephone calls may be recorded.

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