Pre-IPO placements

Characteristics

- Dedicated Credit Suisse team focusing exclusively on late-stage private equity placements
- Raised over USD 40 bn in tailored private financings for over 300 companies since 1997
- Examples include pre-IPO financings for global unicorns such as Lyft, Domo, and Didi Chuxing
- Organizationaly, the team sits within Equity Capital Markets

Requirements

- Capital raisings from USD 100 mn
- Pre-IPO and late-stage growth equity capital raising – investors generally focused on investment opportunities with a potential exit in 6–24 months (e.g. IPO, M&A)

Key points

- Flexible and tailored capital solutions
- Silent capital with no need to give up control
- Diversification of investor base
- Large source of potentially available private equity capital
- Create positive momentum for a possible IPO

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