

Pre-IPO placements

Characteristics	Requirements
<ul style="list-style-type: none"> ▪ Dedicated Credit Suisse team focusing exclusively on late-stage private equity placements ▪ Raised over USD 40 bn in tailored private financings for over 300 companies since 1997 ▪ Examples include pre-IPO financings for global unicorns such as Lyft, Domo, and Didi Chuxing ▪ Organizationally, the team sits within Equity Capital Markets 	<ul style="list-style-type: none"> ▪ Capital raisings from USD 100 mn ▪ Pre-IPO and late-stage growth equity capital raising – investors generally focused on investment opportunities with a potential exit in 6–24 months (e.g. IPO, M&A)
Key points	
<ul style="list-style-type: none"> ▪ Flexible and tailored capital solutions ▪ Silent capital with no need to give up control ▪ Diversification of investor base ▪ Large source of potentially available private equity capital ▪ Create positive momentum for a possible IPO 	

Contact



Philippe Lutz
 Private Assets & Capital Markets
philippe.lutz@credit-suisse.com
 +41 44 332 06 73

CREDIT SUISSE (Switzerland) Ltd.
 P.O. Box 100
 CH-8070 Zurich
credit-suisse.com

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