

Introductions

Characteristics

- Support **Swiss late-stage venture companies** looking to **raise growth capital**
- Credit Suisse not mandated by issuers but purely **introducing them to interested investors**
- Objective is to **provide companies with access to Credit Suisse's** network of investor clients to complement financing round. Companies have an independent lead investor and are approaching additional investors through their own network

Requirements

- Companies with main value creation in **Switzerland**
- Established **“proof of concept”** i.e. viable product or services offering with sales ramping up
- **Strong investment case**, e.g. innovative business model, strong management, reasonable valuation, multiple exit strategies, etc.
- **Transaction size** min. CHF 10 mn (smaller amounts may be considered, but no less than CHF 5 mn)
- There is an **independent lead investor** who invests a substantial amount and has sector expertise
- Credit Suisse has an **established relationship** with the company or sponsor
- Credit Suisse has **“exclusivity”** i.e. company has not mandated another placement agent

Key points

- Financing through access to broad investor network of Credit Suisse

Products/Services

- Introducing investors to Swiss issuers

Contact



Philippe Lutz
Private Assets & Capital Markets
philippe.lutz@credit-suisse.com
+41 44 332 06 73

CREDIT SUISSE (Switzerland) Ltd.

P.O. Box 100
CH-8070 Zurich
credit-suisse.com

The information provided herein constitutes marketing material. It is not investment advice or otherwise based on a consideration of the personal circumstances of the addressee nor is it the result of objective or independent research. The information provided herein is not legally binding and it does not constitute an offer or invitation to enter into any type of financial transaction. The information provided herein was produced by Credit Suisse Group AG and/or its affiliates (hereafter “CS”) with the greatest of care and to the best of its knowledge and belief. The information and views expressed herein are those of CS at the time of writing and are subject to change at any time without notice. They are derived from sources believed to be reliable. CS provides no guarantee with regard to the content and completeness of the information and where legally possible does not accept any liability for losses that might arise from making use of the information. If nothing is indicated to the contrary, all figures are unaudited. The information provided herein is for the exclusive use of the recipient. Neither this information nor any copy thereof may be sent, taken into or distributed in the United States or to any U. S. person (within the meaning of Regulation S under the US Securities Act of 1933, as amended). It may not be reproduced, neither in part nor in full, without the written permission of CS. Equities are subject to market forces and hence fluctuations in value, which are not entirely predictable. Investment principal on bonds can be eroded depending on sale price, market price or changes in redemption amounts. Care is required when investing in such instruments. Your Personal Data will be processed in accordance with the Credit Suisse privacy statement accessible at your domicile through the official Credit Suisse website <https://www.credit-suisse.com>. In order to provide you with marketing materials concerning our products and services, Credit Suisse Group AG and its subsidiaries may process your basic Personal Data (i.e. contact details such as name, e-mail address) until you notify us that you no longer wish to receive them. You can opt-out from receiving these materials at any time by informing your Relationship Manager.

Copyright © 2019 Credit Suisse Group AG and/or its affiliates. All rights reserved.