Equity capital markets and initial public offerings

Characteristics

- Credit Suisse team advising clients that wish to **raise capital** through the issuance of **equity**, equity-linked, or derivative instruments, or **monetize large share positions** through e.g. accelerated book building or block trades

Requirements

- **Monetization**: Minimum offer size CHF 50 mn
- **IPO**: Minimum offer size CHF 150-200 mn; consideration of readiness across wide range of core areas (e.g. corporate/operational structure, governance, reporting and controls, financial track record, etc.)

Key points

- **Raising capital** for growth plans or to refinance debt
- **Monetization** opportunities for large investors in public equity
- **IPO**: Advantages of public listing include the establishment of a market value, a "currency" for acquisitions and investments, governance/transparency credentials, succession planning tool

Products/Services

- IPOs and follow-on offerings (e.g. rights issues)
- Monetization (e.g. accelerated book building, block trades)
- Equity-linked securities (e.g. convertible bonds)
- Equity derivative transactions
- Corporate actions (share buybacks, share splits)

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