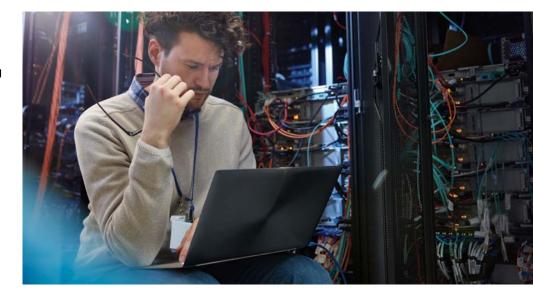


# Fraud in payment transactions – how you can protect your company

Fraud in payment transactions leads to substantial financial losses for Swiss companies and is becoming more prevalent. What are the warning signs and how can you actively protect yourself and your company?





Business email compromise

Compromised business email addresses constitute one of the greatest cyberthreats to individual companies as well as to the economy as a whole. Below you can see how this kind of fraudulent activity is carried out:

1

#### **Espionage**

- Perpetrators gather publicly available information about the company and its employees.
- Perpetrators infiltrate the IT infrastructure of the company or of a business partner (e.g. using a phishing attack).

2

### **Deception**

- Perpetrators contact the company's finance department via email.
- The perpetrators allege that a payment is due and should be made to a previously unknown bank account.

3

# Execution of the payment

 A misled employee in the finance department makes the payment to the perpetrator's bank account.



Successful CEO fraud attacks can bring your company to financial ruin since fraudsters want to access your company's assets. Below you can see how this kind of fraudulent activity is carried out:

1

## **Espionage**

 Perpetrators gather publicly available information about the company, its employees, and its decision-makers. 2

## **Deception**

- Perpetrators contact the company's finance department by impersonating one of the company's decision-makers, such as the CEO, CFO, or an attorney.
- The perpetrators allege that an important payment for the company needs to be made urgently.

3

# Execution of the payment

 A misled employee in the finance department makes the payment to the perpetrator's bank account.

# Things you need to know:

- Any company, regardless of size, industry, or domicile can be targeted by fraudsters.
- A poorly protected IT infrastructure opens the door to fraudsters.
- Email communication is not secure and can be manipulated.

As a company, you can take action to combat these risks. By taking the following behavioral measures, you can make it difficult for fraudsters to succeed in their attempts and thereby avoid financial losses.

#### How to protect yourself:

- Ensure your IT infrastructure is protected in line with the latest standards.
- Establish different communication channels with your clients and suppliers and keep these up to date (e.g. telephone, mobile, email, postal address).
- If a business partner gives you payment instructions that differ from the instructions you already have, such as a different bank or account number, verify these. Please note: Do this using a secure channel, e.g. a telephone number that has already been verified.

- Implement accounting processes that prevent fraudulent transactions from being executed, for example by:
  - Making the relevant internal departments aware of business email fraud and CEO fraud.
  - Avoiding sole signing authority.
  - Encouraging your employees to immediately report suspicious activity or incidents that they notice to an internal central office.
- Check what information you want to publish about your company and your employees. Keep the information published to a minimum.
- Consider filing criminal charges if you are affected by fraud, even if you have not suffered any financial damage.
- In the event of an incident, inform your house bank immediately. This allows your bank to take the necessary protective measures and to claim back a fraudulent transaction in a loss event.

Please do not hesitate to contact your client advisor if you have any questions.

Please note that Credit Suisse (Switzerland) Ltd. can provide no guarantees in relation to the content and completeness of the recommendations above. These are purely behavioral recommendations that reduce the risk of fraud but cannot prevent fraud entirely.



#### CREDIT SUISSE (Switzerland) Ltd.

P.O. Box 100 CH-8070 Zurich credit-suisse.com

The information provided herein constitutes marketing material. It is not investment advice or otherwise based on a consideration of the personal circumstances of the addressee nor is it the result of objective or independent research. The information provided herein is not legally binding and it does not constitute an offer or invitation to enter into any type of financial transaction. The information provided herein was produced by Credit Suisse Group AG and/or its affiliates (hereafter "CS") with the greatest of care and to the best of its knowledge and belief. The information and views expressed herein are those of CS at the time of writing and are subject to change at any time without notice. They are derived from sources believed to be reliable. CS provides no guarantee with regard to the content and completeness of the information and where legally possible does not accept any liability for losses that might arise from making use of the information. If nothing is indicated to the contrary, all figures are unaudited. The information provided herein is for the exclusive use of the recipient. Neither this information nor any copy thereof may be sent, taken into or distributed in the United States or to any U. S. person (within the meaning of Regulation S under the US Securities Act of 1933, as amended). It may not be reproduced, neither in part nor in full, without the written permission of CS. Your Personal Data will be processed in accordance with the Credit Suisse privacy statement accessible at your domicile through the official Credit Suisse website https://www.credit-suisse.com. In order to provide you with marketing materials concerning our products and services, Credit Suisse Group AG and its subsidiaries may process your basic Personal Data (i.e. contact details such as name, e-mail address) until you notify us that you no longer wish to receive them. You can opt-out from receiving these materials at any time by informing your Relationship Manager.

Copyright © 2020 Credit Suisse Group AG and/or its affiliates. All rights reserved.