

# Saving made fun. With Viva Kids.

The banking package with Digipigi, the digital money box.

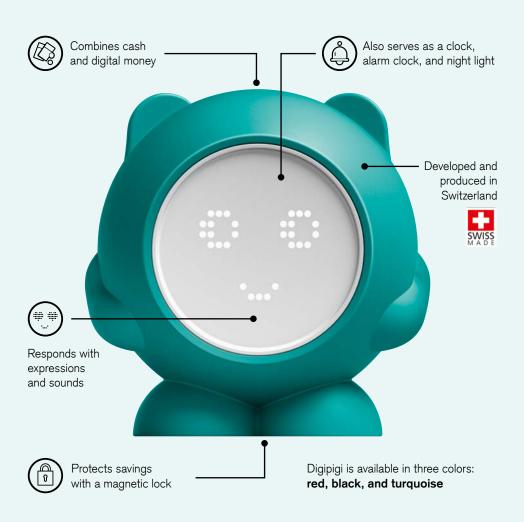


# The way kids save today

With the Viva Kids Banking Package and Digipigi, the digital money box, children learn how to handle money in a fun way. From managing their first pocket money, through having their own bank card, to achieving their personal saving goals, Digipigi makes it all great fun.



# Viva Kids: The innovative banking package with Digipigi



Download now for free from: credit-suisse.com/digipigi, Google Play, or the App Store





# Parents app

- View the account balance
- Set up amount and frequency of pocket money
- Allocate chores to your child
- Make direct transfers to your child's account

# Kids app

- Set up and monitor saving goals
- Manage pocket money
- Earn money through chores
- Check the balance of the Private and Savings accounts and the cash in the money box at a glance

# Total Saldo © CHF 204.00 CHF 199. Serious Total Date of T

# Viva Kids Private and Savings accounts

- Viva Kids accounts for children with attractive interest rates
- Account management via Credit Suisse Direct
- Comes with a Debit Mastercard if requested (available for children from the age of seven with parental approval)
- The Debit Mastercard comes in four attractive colors

# Practical for parents. Educational for children

# Viva Kids World

On our website, **credit-suisse.com/vivakidsworld**, you will find a range of interesting articles, tips, and in-depth background knowledge on the subject of financial education and how to handle money responsibly. Your children will also find a variety of entertaining and informative stories and articles.

# For parents:

- Articles on the subject of financial literacy
- Information about key topics such as saving
- Scholarly articles and expert opinions on handling money

# For children:

- Exciting stories to spark curiosity about financial topics
- Child-friendly explanations of facts from the financial world
- Exciting competitions, quizzes, and videos for fun learning





Discover more today at: credit-suisse.com/vivakidsworld

# Requirements for Viva Kids

- Can only be opened by a parent or legal representative (domiciled in Switzerland)
- The parent or legal representative must be a client of Credit Suisse and have a transaction account (e.g. Private account or Current account for private individuals)
- The parent or legal representative must hold a valid Credit Suisse Direct agreement to use the Digipigi and the Parents and Kids apps

# Gift savings account

Would you also like to save for a child of your choice (e.g. for your own child or a godchild)? If so, the Gift savings account, offering attractive interest rates, is the perfect solution for you. You decide how often and how much you want to contribute. On their 18th birthday, the recipient will receive a gift certificate that they can use to access the balance in the Gift savings account.



# Viva Kids: The free offer for children

Viva Kids is the free<sup>1</sup> banking package for children under 12 years. It helps you as parents to teach them how to handle money responsibly. Your child will come to understand income and expenses.

You can manage your child's pocket money and keep an eye on their transactions at all times.

Private and Savings accountsAttractive interest rate for large and small savings amounts.

Private account: 1% p.a.<sup>2</sup> Savings account: 5% p.a.<sup>2</sup>

Debit Mastercard from the age of seven
The Debit Mastercard gives kids their first experience of dealing with cash-free and contactless payments. Available in four designs.

# Free cash withdrawals

Make free cash withdrawals with the Debit Mastercard and keep spending under control at all times thanks to daily and monthly limits.

Digipigi money box with apps for parents and kids Guide your child in saving with the digital money box<sup>3</sup>. The two apps for parents and kids offer even more security, control, and most importantly fun.

# Viva Kids World

Viva Kids World gives you, as a parent, access to exclusive articles and in-depth, expert knowledge on financial education. Children benefit from a wealth of useful and entertaining information on topics like saving.

<sup>&</sup>lt;sup>1</sup> Excludes third-party charges.

<sup>&</sup>lt;sup>2</sup> Up to CHF 1,000.

<sup>&</sup>lt;sup>3</sup> Digipigi is free of charge for children of clients with a Basic Banking, Bonviva, Viva, or CSX offering of more than CHF 10 per month. Otherwise, a one-time fee of CHF 99 including VAT will be charged.

# Open now

Online
Visit our website at

credit-suisse.com/vivakids to find out more about Viva Kids. On the site, you can also arrange a personal consultation.



By phone
You can reach us from Monday to Friday at 0848 880 844.



# In person

Visit one of our branches with your child.

Online branch locator:

credit-suisse.com/locations

Please note that telephone calls to this number may be recorded. We assume that, by calling us, you accept this business practice.

Data source: Credit Suisse (Switzerland) Ltd., unless otherwise specified.

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## credit-suisse.com/vivakids

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