

For anyone looking for
something special.
The Platinum Card[®].





Why a
Platinum Card
from American Express®?

The Platinum Card is an exceptional card for people who believe maximum freedom and supreme comfort simply go without saying. It opens up a vast number of doors to exceptional benefits and privileges all over the world that make your life easier, more relaxed and more comfortable.

The Platinum Card becomes your essential and unique companion.

Discover what is exceptional about the Platinum Card in this brochure.

Platinum Service:
your **personal** travel agency.



Platinum Service books flights, hotels, rental cars, private jets, limousines and cruises for you as well as the most stunning and sought-after private villas all over the world. These services are free to you as a Platinum Card member.

Access to the International Airline Program*

Preferential conditions for special customers. These agreements were made specifically for our Platinum Card members, for example with Qatar Airways, American Airlines, British Airways, Etihad Airways, Emirates, Thai Airways and Singapore Airlines.

* Participating airlines and offers may change.

Exclusive advantages at first-class hotels, holiday resorts and smaller luxury hotels

Depending on the partner hotel, you enjoy room upgrades, early check-in or late check-out, for example. At 820 FINE HOTELS & RESORTS, more than 520 Small Luxury Hotels of the World™, Worldwide Cities & Resorts from American Express Vacations (AEV), Jumeirah Hotels & Resorts, Relais & Châteaux and Design Hotels™.

Rental cars with numerous privileges

Discount off the standard rate in the Hertz Gold Plus Rewards program with Five Star status and discounts off standard rates with Avis Preferred. Free upgrade to the next vehicle class depending upon availability. Faster reservations and rentals in many places.

Airport lounges

Escape the general hectic at airports and relax in total comfort. With your Platinum Card, you have access to over 700 VIP lounges in more than 120 countries thanks to Priority Pass™. You and also the Platinum additional cardholder benefit from the Priority Pass at no additional cost.

Take someone
with you,
when you get away from it all.



With Platinum Lifestyle Service

you enjoy **very special** moments.

Be it a table at one of the best restaurants in Switzerland, a visit to one of the hottest clubs in Switzerland or tickets for a coveted sporting or cultural event, Platinum Lifestyle Service fulfills your desire. Platinum Service takes care of your wishes and dreams every day round the clock. You also have access to exclusive Platinum events and benefit from special lifestyle offers.



Your benefit

Are you in a city away from home? Platinum Lifestyle Service will make a restaurant reservation for you.

Unique Membership Rewards bonus program.

Benefit point by point: Every time you use* your Platinum Card, you collect valuable points for the Membership Rewards bonus program. The points you have collected can be exchanged for attractive rewards at any time. You can also use them to pay for flights and hotels that you book through Platinum Service.** This means, for example,

that you are not dependent on the seat allocations for frequent flyer programs, and you benefit from a significantly wider range of flights.

Your points do not expire, as long as you are the holder of a valid American Express Card that participates in the Membership Rewards program.



* Except for fees, interest, back-charges, outstanding payments and cash withdrawals.

** Travel services can be partly or fully paid for using Membership Rewards bonus points if they are paid for in advance. If you don't have enough points for the full amount, you can simply pay the difference using your Platinum Card.

You are
well protected
all round with the
Platinum Card.

Your benefit

Feel just as safe abroad as at home: Thanks to comprehensive assistance services you are provided with the best possible assistance in any event.



Travel insurance package

To meet your needs we have provided the Platinum Card with an extensive travel insurance package.* This includes among other things:

› Luggage Insurance Abroad	up to CHF	6,000*
› Travel Inconvenience Insurance	up to CHF	2,000*
› Health Insurance for Travel Abroad	up to CHF	3,000,000*
› Travel Cancellation Insurance	up to CHF	30,000*
› Transport Accident Insurance	up to CHF	1,000,000*
› Loss Damage Waiver for Rental Cars for Travel Abroad	up to CHF	120,000*

Purchase protection

Shop using your Platinum Card, either at home, when traveling or online. As your purchases are also covered by insurance:

› Purchase Protection Insurance	up to CHF	2,000*
› Return Protection Insurance	up to CHF	1,000*

* Please refer to the General Conditions of Insurance to obtain the exact provisions (including sums insured and exclusions of liability). The General Conditions of Insurance can be viewed at www.americanexpress.ch/platinum or requested from Swisscard AECS GmbH.

Enjoy the
freedom you can afford.

No fixed monthly spending limit

The Platinum Card does not have a fixed spending limit. As a result, you always have the freedom that your current financial resources allow you.

Chip & PIN

The Platinum Card can be used as a Chip & PIN card at home and abroad. When paying at the latest generation of terminals you will be asked to enter your PIN code; at older terminals, you may have to provide your signature. Neither a PIN code nor your signature is required at car parks, gas stations or similar automatic payment points.

Online access to account

Using the card**service** online account access you have complete control over your card account and statements. Install the free card**service** mobile app on your smartphone to ideally complement this.

Card replacement

In the event of loss, theft or damage you generally receive a replacement card from us within 48 hours.

Like cash just faster

With the new function for contactless payments your Platinum Card is now an even faster and easier alternative to cash.



Invitation

Start your Platinum adventure now and download the card application:
www.americanexpress.ch

Order now at www.americanexpress.ch
and look forward to these

benefits:



Platinum Travel Service

- › Free services for Platinum Card members
- › Priority Pass™ – free access to over 700 airport lounges in over 120 countries
- › International Airline Program – preferential conditions with our partner airlines
- › Superior hotels and holiday resorts as well as small luxury hotels: room upgrades and early check-in or late check-out for Platinum Card members
- › Booking of rental cars with Hertz and Sixt at reduced rates and with free upgrades

Platinum Lifestyle Service

- › For example, it books a table at one of the best restaurants in Switzerland,
- › gets tickets for a coveted cultural or sporting event or
- › organizes an unforgettable spa day for you.

Platinum rewards

- › Membership Rewards bonus program
- › American Express SelectsSM: offers from our partners all over the world

Platinum flexibility

- › No fixed spending limit
- › Cash withdrawal at over 800,000 ATMs worldwide
- › card**service** online account access
- › Card replacement within 48 hours
- › Contactless payments

Platinum insurance benefits

- › Extensive travel insurance
- › Personal assistance
- › Purchase protection



Annual membership

Besides the Platinum principal card, the fee of CHF 850 also includes:

- › 1 Platinum additional card
- › Up to 4 American Express or American Express Gold additional cards
- › All services from Platinum Travel and Lifestyle Service
- › Priority Pass: access to over 700 airport lounges for Platinum principal and additional cardholders
- › Insurance benefits

What next?

Obtain the card application here to benefit soon from the many advantages and benefits:
www.americanexpress.ch

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