

Company Profile

Pymetrics



To optimize and democratize the hiring process.

About the product

Pymetrics is a neuroscience-based recruiting and internal mobility platform that matches candidates with compatible careers using a set of 12 quick and fun games that assess cognitive, social and emotional traits. It works as a personalized recommendation engine for careers and hiring just like Amazon, OkCupid and Netflix. It optimizes hiring and staffing by 5–10x by introducing objective data into an otherwise subjective process and democratizes by ensuring algorithms are bias-free, thus promoting a diverse workforce.

About the market

We target large enterprise companies that focus heavily on campus recruiting and value an innovative approach to hiring and workforce diversity. In the last 5 years, gamified solutions have been introduced to hiring. While legacy providers such as Hogan and SHL are still the leaders, light is starting to be shown on biases that are inherent to these older assessments. Gamification promotes use of objective, behavioral data and although a relatively new tool in the hiring market, it is making great inroads.

Website

www.pymetrics.com

Industry

Human resources technology

Founders

Dr. Frida Polli
Dr. Julie Yoo

Foundation year

2013

Legal form

Corporation

Headquarters

New York, NY, USA

Offices and branches

New York, NY, USA
San Francisco, CA, USA

Key executives

Dr. Frida Polli, Co-Founder and CEO
Dr. Julie Yoo, Co-Founder and CSO
Dr. Matthew Malter Cohen, Head of Enterprise Product

Number of employees

23



“pymetrics is the only company in the market producing bias-free predictive hiring and mobility algorithms.”

Dr. Frida Polli

Co-Founder and CEO

What are your venture's key achievements to date?

Various US and international patents pending on our gamified and machine learning technology. Total capital raised: \$8.6M from Khosla Ventures, Mercer US, and Ranstad Innovation Fund. Pymetrics is the only company in the market producing bias-free algorithms. Selected to participate in the FinTech Startup Accelerator, Workbench Accelerator, and Microsoft Ventures Accelerator for Data Science and Machine Learning.

What are your plans for future development?

- To increase our global presence by opening our London office
- To improve our technology by continuing to enhance our iOS, Android, and web-based platforms
- To expand our work more in the learning and development space, helping to give action-oriented feedback to our trait reports
- Finally, to lay the groundwork for our long term vision of developing a common app to be used cross-company