

Company Profile

Ossia



To make a world, in which devices are smart to better serve humankind, a reality.

About the product

Ossia's flagship product, Cota®, redefines wireless power by safely delivering remote, targeted energy to devices several meters away from the transmitter. Built on Ossia's patented smart antenna technology, Cota® automatically keeps multiple devices charged without any user intervention, enabling an efficient and truly wire-free, powered-up world, that is always on and always connected.

The Cota® technology uses a Wi-Fi-like signal and is designed to charge many devices simultaneously, regardless if the device is stationary or moving.

About the market

Analysts predict rapid growth of connected devices, including wearables, in the next five years. Gartner estimates a market of more than 25 billion devices worth \$1.9 trillion in 2020.

Currently, wearable devices are constrained by power needs as they need to be removed and re-charged. New innovations are essential to enable the full potential of these devices. Given Cota®'s miniaturized/embedded size of the receiver, and its ability to charge multiple devices effortlessly, it's the perfect solution for this market.

Website

www.ossia.com

Industries

Consumer electronics
Wireless systems
Power delivery

Founders

Hatem Zeine

Foundation year

2008

Legal form

C Corp

Headquarters

Bellevue, WA, USA

Offices and branches

Bellevue, WA, USA
San Francisco, CA, USA

Key executives

Didier J. Le Lannic, President & CEO
Hatem Zeine, Founder and CTO

Number of employees

48



“We gain our strategic power from building ecosystems with mobile and wearable manufacturers and service providers.”

Didier J. Le Lannic
President and CEO

What are your venture's key achievements to date?

- Raised \$48 million to date – led by private investors
- Generated over 1,000 leads at 2016 Consumer Electronics Show
- 8 granted patents for safe, practical remote wireless power and 80 patents filed with over 300 claims
- Became an ITU member in May 2016

What are your plans for future development?

To position for growth:

- Primary markets: Mobile, wearable and Internet of Things (IoT) devices; service providers e.g., utilities
- Strategy: Building ecosystems partnering with mobiles, wearables and service provider leaders
- Value proposition: Over the air wireless power differentiation enables partners to gain market share and time to market advantages