

Media Release

Credit Suisse to host 3rd High-Tech Forum for entrepreneurs and investors in Israel

Tel Aviv, September 20, 2016 - **Credit Suisse will host its exclusive High-Tech Forum in Israel for the 3rd consecutive year. Building on its 20 years of commitment to the high-tech sector and the Israeli market, the forum will provide a networking platform for selected entrepreneurs, investors and experts from both Israel and abroad.**

200 selected guests are expected to attend the High-Tech Forum in Tel Aviv, in partnership with OurCrowd and Tadmor & Co. Yuval Levy & Co law firm for the second time in a row. Israeli entrepreneurs preparing to take the next big step and investors from both Israel and abroad and further afield looking for business opportunities, will be offered the opportunity to network and exchange ideas on sourcing growth and investing in high-tech.

Speaking about Credit Suisse's commitment to Israel's high-tech sector, **Doron Averbuch**, CEO of Credit Suisse Israel said: "From our experience in recent years, the connection which Credit Suisse makes between the different stages of growth startups and investors is essential and effective. During the period in which we accompany entrepreneurs we've seen a significant jump in their learning curve both managerial and professional".

Guests at the forum will gain exclusive insights from experts around the globe including **Shmuel (Mooly) Eden**, High Tech Consultant and former Senior Vice President at Intel Corporation, **Philippe Cerf**, Co-Head of EMEA Telecom, Media & Technology Group and Vice Chairman of the M&A EMEA Group, Credit Suisse Investment Banking and Capital Markets, **Amit Ben Sira**, Market Head Israel & Central & Eastern Europe, Credit Suisse, **Marco Rodzynek**, Founder of NOAH Advisors Ltd. and NOAH Conference, **Tal Barnoach**, General Partner, Disruptive Technologies L.P, Venture Capital Fund, **Venus Tse**, Credit Suisse Digitization Strategy and Credit Suisse Program Lead for Kickstart Accelerator Program, **Jon Medved**, Founder & CEO, OurCrowd, **Dov Moran**, entrepreneur, investor, the inventor of the USB Flash Drive (USB Stick, or DiskOnKey), **Sai Wai Alain Lam**, Managing Director & Head of Technology and Media, Credit Suisse Investment Banking and Capital Markets, Asia Pacific.

Together with **OurCrowd First**, the seed fund of leading global equity crowdfunding platform **OurCrowd**, Credit Suisse will host an exclusive pitching ring allowing five innovative Israeli high-tech start-up entrepreneurs to pitch, in four minutes, to the Forum's audience. From more than seventy-five applicants, the following five contestants were chosen in a competitive selection process: **APT labs**, **MyHeroes**, **MyPart**, **The PubHub** and **Wisor**. The winner will be awarded a one-year scholarship, sponsored by Credit Suisse and a fast-track due-diligence process which could result in a potential USD 250-500K investment by OurCrowd First.

Yori Nelken, General Partner of OurCrowd First said, "We are pleased to join forces with Credit Suisse at this event for the second year in a row. Last year we were able to not only identify innovative and unique ventures, but also help them build significant business relationships and networks. We look forward to similar success again this year."

For further information, please contact

Dan Moses, Debby Communications Group, +972 3 5683000/ +972-52-8744809,
dan@debby.co.il

Credit Suisse Israel

Credit Suisse has a strong track record in Israel, in both Investment Banking and Private Banking. In the last six years, Credit Suisse has raised USD 20 billion of equity and debt financing and assisted mergers and acquisitions transactions worth USD 10 billion involving Israeli companies with a focus in high-tech. Credit Suisse has also been named Best Private Bank in Israel for the third consecutive year by the industry-leading Euromoney Award in 2015.

Credit Suisse AG

Credit Suisse AG is one of the world's leading financial services providers and is part of the Credit Suisse group of companies (referred to here as 'Credit Suisse'). As an integrated bank, Credit Suisse offers clients its combined expertise in the areas of private banking, investment banking and asset management. Credit Suisse provides advisory services, comprehensive solutions and innovative products to companies, institutional clients and high-net-worth private clients globally, as well as to retail clients in Switzerland. Credit Suisse is headquartered in Zurich and operates in over 50 countries worldwide. The group employs approximately 46,600 people. The registered shares (CSGN) of Credit Suisse's parent company, Credit Suisse Group AG, are listed in Switzerland and, in the form of American Depositary Shares (CS), in New York.

Further information about Credit Suisse can be found at www.credit-suisse.com.

Credit Suisse High-Tech Forum

Building on Credit Suisse's long-standing commitment to the high-tech sector and the Israeli market, Credit Suisse created this forum to give successful entrepreneurs and investors a unique platform to get together and exchange views on how to manage their companies and private wealth across all stages of entrepreneurial development. The personal nature of this event allows participants to obtain exceptional first-hand insights into the topics, as well as gain new inspiration.

Further information about the Credit Suisse High-Tech Forum can be found at <https://hightech.credit-suisse.com/en/forum/about>

OurCrowd is a leading equity crowdfunding platform for investors from around the world to invest in global startups. Managed by a team of seasoned investment professionals and led by serial entrepreneur Jon Medved, OurCrowd vets and selects opportunities, invests its own capital, and brings companies to its accredited membership of global investors. OurCrowd provides post-investment support to its portfolio companies, assigning industry experts as mentors and frequently takes board seats.

OurCrowd has raised US\$250M for its nearly 100 portfolio companies, generating eight exits in three years. The OurCrowd community of 14,000+ investors from over 110 countries, mentors and partners is comprised of a diverse makeup of backgrounds, professions, locations, and investing experience.

OurCrowd First is Israel's premier seed-stage venture fund, raised annually on the OurCrowd world-class equity crowdfunding VC platform. The fund is managed by General Partners Eduardo Shoval and Yori Nelken, both serial entrepreneurs who bring to OurCrowd First's portfolio over four decades of management experience growing early-stage startups.

Further information can be found at www.ourcrowd.com and www.ourcrowdfirst.com

Tadmor & Co. Yuval Levy & Co

A leading Israeli law firm with a global perspective, dedicated to providing sophisticated, first-rate legal advice to clients operating in all sectors of the economy.

The firm's Hi-Tech and Venture Capital practice group is considered one of Israel's leading practice groups and has extensive experience in representing start-up companies (and their founders) in all stages, from inception through financings, commercial growth and exit, as well as representing investors, of all types, in such companies. The practice group is business minded with a deal making attitude, and regularly represents clients from various industries including: fintech, internet, media, software, enterprise software, e-commerce, bio-tech and medical devices, pharmaceutical, big data, communications, information technology, and clean-tech.

The firm's hi-tech and innovation club, UpLink, regularly initiates various meetups and lectures to members of the Israeli tech ecosystem. For more information: www.tadmor.com