

Media Release

Credit Suisse to host second High-Tech Forum for entrepreneurs and investors in Israel

Tel Aviv, October 21, 2015 — Credit Suisse will host its exclusive High-Tech Forum in Israel for the second consecutive year. Building on its 20 years of commitment to the high-tech sector and the Israeli market, the forum will provide a networking platform for selected entrepreneurs, investors and experts from both Israel and abroad.

200 selected guests are invited to the High-Tech Forum in Tel Aviv which is partnering with Nasdaq and OurCrowd this year. Israeli entrepreneurs preparing to take the next big step and investors from Israel, Europe and the United States looking for business opportunities will be offered the opportunity to network and exchange ideas on sourcing growth and investing in high-tech.

Speaking about Credit Suisse' s commitment to the Israeli high-tech sector, Doron Averbuch, CEO of Credit Suisse Israel said: "With our systematic approach to cover high-tech companies from early venture to growth stage as well as our access to a strong global network of private investors and capital markets we can offer both entrepreneurs and investors effective solutions to reach their goals."

Guests at the forum will gain exclusive insights from experts from around the globe including John Metz, Head of Global Technology Banking Division, Credit Suisse, San Francisco, Adam Kostyál, Senior Vice President, Global Listing Services, EMEA, Nasdaq, Richard Sanders, Co-Head of the Global Technology Team at Permira, London, Alan Freudenstein, Co-Head of Credit Suisse' s investment fund NEXT, New York, Gigi Levy-Weiss, Angel Investor, Tel Aviv, as well as Shlomo Dovrat, Founder & Managing Partner, Carmel Ventures, Tel Aviv.

Adam Kostyál, Senior Vice President, Global Listing Services, EMEA, Nasdaq, and speaker at the Forum, said: "Now in its second year, this initiative by Credit Suisse has gained important traction amongst the entrepreneurs operating in the Israeli market and provides an important

forum for dialogue with a broad network of resources and investors to support their future success.”

Together with OurCrowd, a leading global equity crowdfunding platform, Credit Suisse will host an exclusive pitching ring allowing five innovative Israeli high-tech start-up entrepreneurs to pitch in four minutes to the Forum’s audience. Out of over fifty applicants, the following five contestants were chosen in a competitive selection process: Artware, Awear, CodeMonkey, TapReason and Uniper. The winner will be awarded with a one year scholarship sponsored by Credit Suisse and a fast-track due-diligence process for a potential USD 250-500K investment by OurCrowd.

“Israel is one of the best places in the world for investing in early-stage ventures” , said OurCrowd First General Partner Yori Nelken. “OurCrowd works closely with global companies that have their eyes and ears on the Startup Nation and expose them to new and innovative companies. OurCrowd is delighted to partner with Credit Suisse on this important initiative.”

Information

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Credit Suisse Israel

Credit Suisse has a strong track record in Israel, in both Investment Banking and Private Banking. In the last six years, Credit Suisse has raised USD 20 billion of equity and debt financing and assisted mergers and acquisitions transactions worth USD 10 billion involving Israeli companies with a focus in high-tech. Credit Suisse has also been named Best Private Bank in Israel for the third consecutive year by the industry-leading Euromoney Awards in 2015.

Credit Suisse AG

Credit Suisse AG is one of the world's leading financial services providers and is part of the Credit Suisse group of companies (referred to here as 'Credit Suisse'). As an integrated bank, Credit Suisse offers clients its combined expertise in the areas of private banking, investment banking and asset management. Credit Suisse provides advisory services, comprehensive solutions and innovative products to companies, institutional clients and high-net-worth private clients globally, as well as to retail clients in Switzerland. Credit Suisse is headquartered in Zurich and operates in over 50 countries worldwide. The group employs approximately 46,600 people. The registered shares (CSGN) of Credit Suisse's parent

company, Credit Suisse Group AG, are listed in Switzerland and, in the form of American Depositary Shares (CS), in New York. Further information about Credit Suisse can be found at www.credit-suisse.com.

Credit Suisse High-Tech Forum

Building on Credit Suisse's long-standing commitment to the high-tech sector and the Israeli market, Credit Suisse created this forum to give successful entrepreneurs and investors a unique platform to get together and exchange views on how to manage their companies and private wealth across all stages of entrepreneurial development. The personal nature of this event allows participants to obtain exceptional first-hand insights into the topics, as well as gain new inspiration. Further information about the Credit Suisse High-Tech Forum can be found at www.credit-suisse.com/hightech.

Nasdaq

Nasdaq (Nasdaq: NDAQ) is a leading provider of trading, clearing, exchange technology, listing, information and public company services across six continents. Through its diverse portfolio of solutions, Nasdaq enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 70 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. Nasdaq is home to more than 3,600 listed companies with a market value of approximately \$9.6 trillion and more than 10,000 corporate clients. Further information about Nasdaq can be found at www.nasdaq.com/ambition or www.business.nasdaq.com.

OurCrowd

OurCrowd is the world's leading equity crowdfunding platform for accredited investors to invest in Israeli and global companies. Managed by a team of seasoned investment professionals and led by serial entrepreneur Jon Medved, OurCrowd vets and selects opportunities, invests its own capital and brings startups to its accredited membership. OurCrowd provides post-investment support to its portfolio companies, assigning industry experts as mentors and taking board seats. Since launching in February 2013, OurCrowd has raised over USD 140mn in equity crowdfunding for its 75 portfolio companies, which include leading companies such as: Borro, BillGuard, Consumer Physics (SCiO), BioCatch, Abe's Market, and ReWalk, OurCrowd's first portfolio company to complete a successful IPO on Nasdaq. Further information about OurCrowd can be found at www.ourcrowd.com.