

*For Immediate Release*

## **CSFB Asian Investment Conference Gears Up For Strong Demand**

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**Hong Kong, March 16, 2004 – Credit Suisse First Boston said today that interest in its 2004 Asian Investment Conference (AIC) was stronger than ever, with more than 1,600 delegates from around the world set to attend. The 2004 CSFB AIC will run from March 23-26 at the Island Shangri-La and Conrad International hotels in Hong Kong.**

CSFB's CEO and Chairman, Asia Pacific, Paul Calello, said more than 150 companies from across the region were scheduled to attend the conference, and that the investor audience would represent more than US\$1 trillion of assets under management.

"CSFB believes this year's surge in demand for our AIC reflects investor interest in this region as a whole," Mr Calello said. "We bring investors from around the world and corporates from the entire region together in one venue in Hong Kong for four days - this is the most efficient way for these key players to meet."

"Corporates and governments alike view the CSFB AIC as a vehicle to reach a highly influential, concentrated group of people responsible for investing in Asia. The fund managers attending from the US, Europe and Asia represent the forces that move Asia's markets."

Keynote speakers at the 2004 AIC include; **Lawrence Lindsey**, former chief advisor to President Bush for Economic Policy and one of America's best known supply-side economists; **David Burton**, Director of the IMF's Asia Pacific Department; **Charles L. Pritchard**, a Brookings Institution fellow and one of the foremost authorities on North Korea and Asian security; **Shan Weijian**, co-Managing Partner of Newbridge Capital and **Chandran Nair**, Chairman Asia-Pacific of Environmental Resource Management (ERM).

Several CSFB analysts, including Director of Global Economics **Kathleen Stephansen**, Chief Regional Economist **Dong Tao**, Head of Asia Pacific Strategy **Stewart Paterson**, Regional Head of Financial Institutions Research **Bill Stacey** and Regional Head of Transport & Conglomerates Research **Peter Hilton** will also be made available to the press at media briefings to be held throughout the AIC.

The AIC is followed by the largest annual sporting event in Asia: the Cathay Pacific/Credit Suisse First Boston HK Sevens. The event will run from March 26-28.

“This will be CSFB’s seventh Sevens, and we have recently signed an agreement to continue title sponsorship through to 2006,” Mr Calello said. “We’re very happy to be joined by Cathay Pacific as co-title sponsor this year, and we’re looking forward not only to this year’s Sevens, but the World Cup Sevens in Hong Kong in 2005 as well.”

For more information, please see our conference website at:

<http://www.csfb.com/conferences/aic2004/>. All keynote speeches will be open to the media, but kindly note that company presentations are not open to the press. Further details on the analyst briefings will be provided at a later date.

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Credit Suisse First Boston (CSFB) is a leading global investment bank serving institutional, corporate, government and individual clients. CSFB’s businesses include securities underwriting, sales and trading, investment banking, private equity, financial advisory services, investment research, venture capital, correspondent brokerage services and asset management. CSFB operates in 69 locations in 34 countries across five continents. The Firm is a business unit of the Zurich-based Credit Suisse Group, a leading global financial services company.

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