

# 7th Annual Conservation Finance Investor Conference



Wednesday, January 15th, 2020 – all sessions in Paul Calello Auditorium (Draft January 8, 2020/Vivienne)

---

8:00 – 9:00 AM	<b>Registration and Breakfast</b> EMA 2B
9:00 – 9:10 AM	<b>Welcome from the Conference Organizing Committee</b>  <b>Dana Barsky</b> , COO and Head of Partnerships, Impact Advisory and Finance Department, Credit Suisse <b>John Tobin-de la Puente</b> , Professor of Practice, Cornell University <b>Leigh Whelpton</b> , Program Director, The Conservation Finance Network <b>David Chen</b> , CEO, Equilibrium Capital <b>Patrick Coady</b> , Senior Director, Seale & Associates <b>Peter Stein</b> , Managing Director, Lyme Timber
9:10 – 9:20 AM	<b>Opening Remarks</b>  <b>Marisa Drew</b> , CEO Impact Advisory and Finance Department, Credit Suisse
9:20 – 10:00 AM	<b>Conservation, Climate and Investment</b> Long before conservation finance and climate risks were widely recognised, Jeremy Grantham was writing about the danger of climate change to the global economy, to markets and to assets. This is a rare opportunity to gain a glimpse into one of the great minds of investing on the role of markets in natural resource resilience, environmental services, climate action and natural climate solutions.  <b>Wilson Ervin</b> , Vice Chairman, Group Executive Office, Credit Suisse <b>Jeremy Grantham</b> , Chief Investment Strategist and co-founder, GMO
10:00 – 10:45AM	<b>Innovations in the Green Bond Market - Lofty Ambition or Folly?</b> Developments in the market are aiming to make it a more effective tool to tackle critical but thorny climate change challenges. This session will be a frank discussion of the developments and criticisms of this rapidly evolving market and will include a dissection of a recent conservation green bond and the emerging field of sustainable transition and SDG bonds - from the investor, issuer and rating agency points of view.  <b>Susan Fitzgerald</b> , Senior Vice President, Moody's Investors Service <b>John Gilbert</b> , Chief Financial Officer, The Conservation Fund <b>Bob Kricheff</b> , Portfolio Manager and Global Strategist, Sherkman Capital  Moderator: <b>Marisa Drew</b> , CEO Impact Advisory and Finance Department, Credit Suisse
10:45 – 11:15 AM	<b>Coffee Break</b> History Hallway
11:15 AM – 12:15 PM	<b>The Future of Food</b> The global food market is ripe for disruption. Climate change, competing demands for resource usage and an increasingly conscious consumer are shaping what is on our plates. This panel will explore innovative and investible opportunities in SDG 2 and the trends shaping our global food systems.  <b>Anthony Chow</b> , Co-founder, Agronomics <b>Brian Kernohan</b> , Chief Sustainability Officer, Hancock Investments <b>Roger Lienhard</b> , CEO and Founder, Blue Horizon Foods  Moderator: <b>Ryan Wilson</b> , Senior Advisor, Milken Institute

---

Generously sponsored by



THE CONSERVATION  
FINANCE NETWORK

# 7th Annual Conservation Finance Investor Conference



Wednesday, January 15th, 2020 – all sessions in Paul Calello Auditorium

12:15 – 1:45 PM

## Lunch

History Hallway

1:45 – 2:00 PM

## Why Nature Is the Best Investment in Today's Market

A visual journey capturing why we need to give more space to nature. This session will refocus our attention on the pressing need to channel more resources into conserving our planet - so that it can continue providing for us.

**Enric Sala**, National Geographic Explorer-in-Residence

2:00 – 2:45 PM

## New Frontiers in the Blue Economy

As awareness of ocean health and SDG 14 came on scene in a big way in 2019, this panel will explore a range of potentially transformative investment approaches to the waste and resource depletion challenges facing the ocean.

**Charlotte Kaiser**, Managing Director, TNC NatureVest

**Enric Sala**, National Geographic Explorer-in-Residence

**Mike Velings**, Co-Founder & Managing Partner, Aqua Spark

Moderator: **Jason Scott**, Senior Advisor, Renewable Resources Group

2:45 – 3:15 PM

## Coffee Break

History Hallway

3:15 – 4:15 PM

## Innovations in Conservation Finance and Investing

Conservation finance, started with monetizing conservation easements and carbon, species, and wetlands credits. We have seen the introduction of green bonds, catastrophe bonds, and even crowd based conservation gaming, like ant forest. This panel presents case examples in the evolution of financial innovations to scale conservation.

**Alan Laubsch**, CEO, Generation Blue

**Shaun Paul**, CEO, Ejido Verde

**Sam Schiller**, Founder and CEO, Carbon Yield

**Brandon Welch**, Director, Radical Capital

Moderator: **David Bank**, Editor, ImpactAlpha

4:15 – 4:50 PM

## “The Big Idea”

Creating a sustainable commodity market to tackle ocean plastic waste.

**Marisa Drew**, CEO Impact Advisory and Finance Department, Credit Suisse

**Andrew Forrest**, Chairman, Minderoo Foundation

4:50 – 5:00 PM

## Closing Remarks

**Dave Chen**, CEO, Equilibrium Capital

5:00 – 7:00 PM

## Cocktail Reception

History Hallway

Generously sponsored by



THE CONSERVATION  
FINANCE NETWORK