

2018 Conservation Finance Investor Conference

How the SDGs help catalyze conservation finance

January 10, 2018

Conference Agenda

All sessions take place in the Eleven Madison Avenue Auditorium.

8:15-9:00 a.m.	Registration and Breakfast	<i>History Hallway</i>
9:00-9:10 a.m.	Opening remarks – Conference organizing committee	
9:10-9:30 a.m.	One-on-one: How can public and private finance deliver the next billion for conservation? Naoko Ishii, Chief Executive Officer and Chairperson, Global Environment Facility Wilson Ervin, Vice Chairman Group Executive Office, Credit Suisse	
9:30-10:45 a.m.	SESSION 1 SDG 12: Haze, waste and other corporate engagement opportunities around conservation <i>A handful of companies are starting to make actual conservation investments, either internally or externally, in their supply chains in alliance with their strategic operations and in expectation for a financial and conservation return. Will they bring a major change to the market? How do these corporates deploy money for the benefit of nature conservation?</i> Panelists: Karla Canavan (Director Sustainable Finance, Bunge), Tanja Havemann (Director and Founder, Clarmondial), Tina May (Senior Director of Sustainability, Land O'Lakes), Edwin Mongan (Senior Manager Environment, BHP Billiton) Moderator: Dave Chen (Equilibrium Capital)	
10:45-11:10 a.m.	Coffee Break	<i>History Hallway</i>
11:10-12:10 a.m.	SESSION 2 SDG 17: CPIC - a new partnership building a pipeline of conservation deals <i>The Coalition for Private Investment in Conservation (CPIC), a cross-sectoral collaboration of leading public and private institutions, was launched in 2016 with the intent of increasing deal flow into global priority conservation projects. At the core of CPIC are investment blueprints that create models for investable conservation projects in five sectors. What progress has been made, and where does CPIC go in 2018?</i> Panelists: Lorenzo Bernasconi (Senior Associate Director Innovative Finance, Rockefeller Foundation), Gustavo Fonseca (Head of Programs, GEF), Frank Hawkins (Director of North America, IUCN), Charlotte Kaiser (Deputy Director, TNC NatureVest) Moderator: John Tobin (Cornell University)	
12:10-1:30 p.m.	Lunch Buffet	<i>History Hallway / Toronto Room</i>

1:30-2:15 p.m.	<p>SESSION 3:</p> <p>SDG 9: Fintech for Nature – buzz or reality?</p> <p><i>Financial technology will play a critical role in attracting more investors to the sector going forward, particularly when it comes to millennials, institutional investors and those that advise them. These constituencies expect investment solutions that let them identify, evaluate and transact at lower costs and a faster pace. Where do we stand at this moment in time in the conservation space?</i></p> <p>Panelists: Toni Caradonna (Founder, Swisscoast), James Hardcastle (Green List lead, IUCN), Todd Johnson (CEO, iPAR), Michelle Lapinski (Vice President, The Earth Genome)</p> <p>Moderator: David Bank (ImpactAlpha)</p>
2:15-3:15 p.m.	<p>SESSION 4</p> <p>SDG 15: Innovative finance strategies to improve life on land</p> <p><i>While the majority of conservation investments have been made in North America and Europe, an increasing amount of funds have moved to other continents. And although headquarters have largely remained in developed economies, a significant amount of activity has emerged in emerging economies. We will hear about three innovative approaches outside of the US.</i></p> <p>Panelists: Gabriel Eickhoff (CEO, Forest Carbon), Renat Heuberger (CEO, South Pole), Martin Stuchtey (Co-Founder and Managing Partner, SystemIQ)</p> <p>Moderator: Peter Stein (Lyme Timber)</p>
3:15-3:45 p.m.	<p>Coffee Break <i>History Hallway</i></p>
3:45-4:45 p.m.	<p>SESSION 5</p> <p>SDG 11: Climate-smart coastal resiliency investing</p> <p><i>Climate change is increasing the size, intensity and cost of natural disasters. Mitigating those risks presents all sorts of opportunities for financing solutions: Reef insurance, resilience bonds, and mechanisms to help residents finance stronger roofs and other financial instruments can defray costs, transfer risks and build needed infrastructure for coastal communities and others that suffering these consequences.</i></p> <p>Panelists: Kathy Baughman McLeod (Managing Director of Coastal Risk, The Nature Conservancy), Sophie Evans (Programme Director, Willis Towers Watson), Jane Feehan (Senior Environmental Specialist, European Investment Bank)</p> <p>Moderator: Eric Letsinger (Quantified Ventures)</p>
4:45-5:00 p.m.	<p>Closing Remarks – Dave Chen (Equilibrium Capital)</p>
5:00-7:00 p.m.	<p>After conference drinks <i>History Hallway</i></p>