

# Credit Suisse Sustainability Week

Protection. Transition. Disruption.

Agenda: June 28, 2021 – Opening Day

|   | Session   |
|---|---|
| 11:00 - 11:15 EDT<br>16:00 - 16:15 BST<br>17:00 - 17:15 CEST<br>23:00 - 23:15 HKT | <b>Welcome</b><br><b>Thomas Gottstein</b> , Chief Executive Officer, Credit Suisse<br><b>Pascal Besnard</b> , Head Region Geneva, Credit Suisse   |
| 11:15 - 11:25 EDT<br>16:15 - 16:25 BST<br>17:15 - 17:25 CEST<br>23:15 - 23:25 HKT | <b>Introduction</b><br><b>Marisa Drew</b> , Chief Sustainability Officer and Global Head of Sustainability Strategy, Advisory and Finance, Credit Suisse  |
| 11:25 - 11:50 EDT<br>16:25 - 16:50 BST<br>17:25 - 17:50 CEST<br>23:25 - 23:50 HKT | <b>UN Sustainable Development Goal 17 Partnership: Finance as a Force for Good</b><br><b>Chantal Line Carpentier</b> , Chief, United Nations Conference on Trade and Development (UNCTAD) New York Office of the Secretary-General<br><b>Ketan Patel</b> , CEO and Founder, Greater Pacific Capital   |
|   | Moderator: <b>Marisa Drew</b> , Chief Sustainability Officer and Global Head of Sustainability Strategy, Advisory and Finance, Credit Suisse<br><br><b>Description:</b> The international community must be able to rely on the private sector to solve some of the most pressing problems facing the world. The world of finance has an undeniable role to play in contributing to the achievement of the 17 United Nations Sustainable Development Goals. In particular, to channel global savings into more sustainable and resilient investments and mobilize more funds for the least developed countries. In the context of the Sustainable Development Goals, UNCTAD is one of the only UN bodies with direct relevance to all targets within Goal 17 – Partnerships for the Goals. Together with UNDP, UNCTAD is also the only UN entity among the major institutional stakeholders for Financing for Development, thus a key hub in the UN system for promoting an integrated approach to achieving progress across all goals. The Idea of capital becoming a force for good is a powerful one. The “Capital as a Force for Good” report examines the ways and extent to which some of the world’s leading financial institutions are seeking to shift what and how they finance to create a better world. Please join Chantal Line Carpentier, Chief, United Nations Conference on Trade and Development (UNCTAD) New York office of the Secretary-General and Ketan Patel, Lead for the Project and Chair of the Steering Group for a conversation on vision, challenges and positive experiences in relation to the partnership between the UN and the financial world. |

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## Agenda: June 28, 2021 – Opening Day

### Session

11:50 - 12:10 EDT  
16:50 - 17:10 BST  
17:50 - 18:10 CEST  
23:50 - 00:10+1 HKT

#### **Keynote: Partnerships in Impact Investment for the Humanitarian World**

**Robert Mardini**, Director-General, International Committee of the Red Cross (ICRC)

**Description:** Through a historical lens, Robert Mardini will briefly walk our guests through the founding story of the ICRC, introduce how the ICRC's actions have made a unique impact in the past and invite guests to think about the family connections we might once all had with the ICRC. Mr. Mardini will then shed light on the challenges in measuring the impact of humanitarian work. By sharing his recent field-visit experience to Gaza and to South Sudan, Mr. Mardini wishes to bring focus on the complexities and changes that emerge at an increasing pace worldwide, as well as the significant global impact of climate change. As these issues cannot be tackled by one-man alone, the ICRC welcomes partnerships to build a better future for humanity, together.

12:10 - 12:50 EDT  
17:10 - 17:50 BST  
18:10 - 18:50 CEST  
00:10+1 - 00:50+1 HKT

#### **Partnerships Driving Sustainability Progress**

**Paul Bulcke**, Chairman of the Board, Nestlé S.A, and and Co-Chair, 2030 Water Resources Group Governing Council

**Thomas Gottstein**, Chief Executive Officer, Credit Suisse

**Dr. Juergen Voegelé**, Vice President, Sustainable Development, World Bank, and Co-Chair, 2030 Water Resources Group Governing Council

Moderator: **Marisa Drew**, Chief Sustainability Officer and Global Head of Sustainability Strategy, Advisory and Finance, Credit Suisse

**Description:** The pandemic underscored more than ever the need for the public and private sectors to collaborate in order to drive outcomes. As we work towards achieving a more just society and sustainable future, it is clear that governments, businesses and civil society cannot work in isolation. Please join us for a conversation with industry leaders focusing on how their organizations view the role of partnerships in driving sustainable growth and progress.

12:50 - 13:00 EDT  
17:50 - 18:00 BST  
18:50 - 19:00 CEST  
00:50+1 - 01:00+1 HKT

#### **Closing remarks**

**Marisa Drew**, Chief Sustainability Officer and Global Head of Sustainability Strategy, Advisory and Finance, Credit Suisse

# Credit Suisse Sustainability Week

Protection. Transition. Disruption.

Agenda: June 29, 2021 - Protect the Future

|   | Track One  | Track Two  |
|---|--|--|
| 08:00 - 8:45 EDT<br>13:00 - 13:45 BST<br>14:00 - 14:45 CET<br>20:00 - 20:45 HKT | <p><b>Opening Keynote: Fireside Chat with Mike Bloomberg</b></p> <p><b>Mike Bloomberg</b>, Founder, Bloomberg LP &amp; Bloomberg Philanthropies, and Chair, Task Force on Climate-related Financial Disclosures</p> <p>Moderator: <b>Lydie Hudson</b>, CEO Sustainability, Research and Investment Solutions (SRI), Credit Suisse</p> <p><b>Description:</b> A pioneer and innovator in the financial industry, Michael Bloomberg has also long been a leader on climate change for many years and has worked to tackle the problem from numerous angles: as a CEO, mayor, philanthropist and as a Special Envoy for the United Nations. Join us for a discussion with Mr. Bloomberg to hear his views on the recovery, the economy, and achieving our climate ambitions.</p>  |  |
| 08:45-09:30 EDT<br>13:45 - 14:30 BST<br>14:45-15:30 CET<br>20:45 - 21:30 HKT    | <p><b>Global Markets Outlook: Investing for Sustainable Growth</b></p> <p><b>Jingdong Hua</b>, Vice President &amp; Treasurer of the World Bank<br/> <b>Rob Kapito</b>, President, BlackRock<br/> <b>Angela Rodell</b>, Chief Executive Officer, Alaska Permanent Fund Corporation<br/> <b>Michael Strobaek</b>, Global Chief Investment Officer, Credit Suisse</p> <p>Moderator: <b>Francine Lacqua</b>, Anchor &amp; Editor-at-Large, Bloomberg TV</p> <p><b>Description:</b> As we head into the second half of 2021, markets have withstood a number of risks from ongoing concerns about the pandemic to some signs of price pressures, particularly in the US. Against this complex backdrop, governments, businesses and investors are considering ways to invest and grow economies, and also looking to build upon lessons learned and create momentum towards a more inclusive and sustainable future. In this session, a diverse array of financial leaders and investors will share insights into the economic, societal and thematic trends that are driving markets and impacting growth, as well as what they see on the horizon.</p> | <p><b>Innovating for Impact: Initiatives and Investments to Protect Brazil's Environment</b></p> <p><b>Luis Felipe Adaime</b>, Co-founder and CEO, Moss.Earth<br/> <b>Fabio Alperowitch</b>, Partner and Co-founder, FAMA Investimentos</p> <p>Moderator: <b>José Olympio Pereira</b>, CEO, Credit Suisse Brazil</p> <p><b>Description:</b> This breakout session brings together key stakeholders to explore the initiatives and opportunities available to Brazilian corporates and investors as they work to protect and regenerate Brazil's critical biomes.</p> |

# Protection. Transition. Disruption.

## Agenda: June 29, 2021 - Protect the Future

### Track One

09:45 - 10:30 EDT  
 14:45 - 15:30 BST  
 15:45 - 16:30 CET  
 21:45 - 22:30 HKT

#### Deploying Capital to Solve the Global Biodiversity Crisis

**Avril Benchimol**, Senior Financial Specialist, The Global Environment Facility

**E.J. Milner-Gulland**, Tasso Leventis Professor of Biodiversity, University of Oxford

**Paul Milton**, Founder, Milton Group

Moderator: **Oliver Withers**, Biodiversity Lead, Sustainability Strategy, Advisory and Finance, Credit Suisse

**Description:** Despite the importance of nature for a functioning planet and the economy, we are losing biodiversity at an alarming rate. Additionally, the acceleration of biodiversity loss is stalling the progress of many of the UN's Sustainable Development Goals (SDGs). While investor interest in sustainable investments has accelerated in recent years, funding for biodiversity has not kept pace and global biodiversity finance makes up just 0.1% of global GDP. Join us for a discussion on how we solve the biodiversity funding gap and work to deploy capital in this critical sector.

10:30 - 11:15 EDT  
 15:30 - 16:15 BST  
 16:30 - 17:15 CET  
 22:30 - 23:15 HKT

#### Closing Keynote: Fireside Chat with Dr. Jane Goodall, DBE

**Dr. Jane Goodall, DBE**, Founder, the Jane Goodall Institute & UN Messenger of Peace

Moderator: **Marisa Drew**, Chief Sustainability Officer & Global Head Sustainability Strategy, Advisory and Finance, Credit Suisse

**Description:** Legendary scientist, conservationist and global influencer, Dr. Jane Goodall has spent her life advocating for the natural world to help us to 'protect our future'. Join us for a fireside chat with Dr. Goodall to discuss her storied career, how nature is now being recognized on the global agenda as critical for a sustainable planet and why listening to the animals might just point us toward a roadmap for the future

### Track Two

#### Innovating, Adapting and Investing in the Future

**Rodrigo Garcia**, CTP®, AIF®, Deputy State Treasurer and Chief Investment Officer, Illinois State Treasury

**Dr. Geetha Murali**, Chief Executive Officer, Room to Read

**Kristin Groos Richmond**, Chief Executive Officer and Chairman, Revolution Foods

**Shankar Vedantam**, Host and Executive Editor of *Hidden Brain*

Moderator: **Mindy Silverstein**, Senior Advisor to the CEO and Head of Client Strategy & Partnerships, Credit Suisse

**Description:** After years of slow progress to increase social equity, young people and others most vulnerable truly bore the brunt of the COVID-19 pandemic. We aspire toward and want to invest in sustainable growth models, but it is undeniable that weaknesses in institutions and systems were exposed and exacerbated in the last year and a half. How have individuals and organizations — businesses, NGOs, governments and otherwise — successfully and not so successfully adapted throughout the crisis? How do we make the most of the 'reset' phase? What lessons derived from finance, social science, behavioral economics and hands-on leaders can help ensure and inspire greater equity, sustainable growth, and protect the future?

#### The Different Aspects of Sustainable Investing

**Jeroen Bos**, Head of Specialised Equity & Responsible Investing, NN Investment Partners

**Professor Elroy Dimson**, Chairman of Centre for Endowment Asset Management, Cambridge Judge Business School

**Jonathan Golub**, Head of U.S. Equity Strategy and Quantitative Research, Credit Suisse

**Jessica Ground**, Global Head of ESG, Capital Group

Moderator: **Eugène Klerk**, Head of Global ESG Research, Credit Suisse

**Description:** Looking at the various approaches that institutional investors can take to engrain sustainable investing into mandates and funds – leveraging the recent work that Eugene has done on Sustainable Thematic investing and the work that Jonathan has done on ESG Factors as it relates to performance of securities in the context of E,S & G ++

# Credit Suisse Sustainability Week

Protection. Transition. Disruption.

Agenda: June 30, 2021 - Transition to Better

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## Track One

04:00 - 05:30 EDT  
09:00 - 10:30 BST  
10:00 - 11:30 CEST  
16:00 - 17:30 HKT

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## Track Two

### Impact Investing Master Class

**James Gifford**, Head of Sustainable and Impact Advisory and Thought Leadership, Credit Suisse

**Florian Heeb**, Researcher, Center for Sustainable Finance and Private Wealth

**Description:** Sustainable and impact investing are among the fastest growing themes within the investment industry, with year-on-year growth of more than 30 per cent. More than a third of private wealth owners now incorporate sustainability and impact considerations across their family offices, foundations and personal assets. These strategies allow you to leverage fast-growing supertrends, manage risk, align your values with your investments and create positive impact in the world.

But what does it mean in practice? What are the different approaches? How does investment translate into real-world positive impact?

In this two-hour interactive online masterclass, we will explore this booming sector, and dig deep into how you can create impact within your portfolios.

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08:00 - 08:45 EDT  
13:00 - 13:45 BST  
14:00 - 14:45 CET  
20:00 - 20:45 HKT

### Opening Keynote: Reaching our Net Zero Ambitions

**Mark Carney**, Finance Adviser to the Prime Minister for COP 26 and UN Special Envoy for Climate Action and Finance

Moderator: **Lydie Hudson**, CEO Sustainability, Research and Investment Solutions (SRI), Credit Suisse

**Description:** As a former Governor of the Bank of Canada and Head of the Bank of England, Mark Carney has been a fixture in the world of central banks and international finance. Since leaving the Bank of England when his term ended in 2020, Mr. Carney has been a driving force in accelerating the financial markets towards net zero. Join us for a fireside chat with Mr. Carney to discuss the impact of COVID-19 on the UN Sustainable Development Goals, the role of governments in achieving climate ambitions, and the road to COP 26 and beyond.

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# Protection. Transition. Disruption.

## Agenda: June 30, 2021 - Transition to Better

### Track One

08:45 - 09:30 EDT  
 13:45 - 14:30 BST  
 14:45 - 15:30 CET  
 20:45 - 21:30 HKT

#### Unscrambling the Alphabet Soup of ESG Reporting

**Henry Fernandez**, Chairman and Chief Executive Officer, MSCI  
**Mary Schapiro**, Vice Chair for Global Public Policy at Bloomberg and Senior Adviser to the Founder; Head of the TCFD Secretariat  
**Robert K. Steel**, Co-Chair of the Board, Value Reporting Foundation and Chairman of Perella Weinberg Partners

Moderator: **Gillian Tett**, Chair of editorial board and Editor-at-Large, US, Financial Times

**Description:** The scramble to provide structure and standardization to the world of ESG has resulted in the proliferation of competing metrics. It's clear that we need harmonization of standards but what are the right measurements? Join us for a discussion on the need for common standards and metrics in ESG reporting with individuals who are at the forefront of the dialogue

09:45 - 10:30 EDT  
 14:45 - 15:30 BST  
 15:45 - 16:30 CET  
 21:45 - 22:30 HKT

#### Energy Transition Across Corporates

**Elisabeth Brinton**, Executive Vice President, Renewables & Energy Solutions, Shell  
**Dr. Andrew Forrest, AO**, Chairman and Founder of Fortescue Metals Group, Fortescue Future Industries, Minderoo Foundation and Tattarang Group  
**Lucas Joppa**, Chief Environmental Officer, Microsoft

Moderator: **Tom Greenberg**, Co-Head Global Energy and Infrastructure, Head of ESG Advisory, Capital Markets and Advisory, Credit Suisse

**Description:** In order to reach our climate ambitions and meet shareholder expectations, corporations across the globe have released net zero targets and transition plans. Join us for a discussion about how corporations from different industries plan to achieve their net zero ambitions.

### Track Two

#### Inside Views on Transition and Sustainable Bond Best Practices: Preparation, Planning and Pitfalls

**Benjamin Cliquet**, Head of Second-Party Opinions, Vigeo Eiris/Moody's ESG  
**Michelle Horsfield**, Climate Transitions Manager, Climate Bonds Initiative  
**Adam C.T. Matthews**, Chief Responsible Investment Officer, The Church of England Pensions Board & Chair Transition Pathway Initiative (TPI)

Moderator: **Dana Barsky**, Global Head of Sustainable Finance, Credit Suisse

**Description:** Join this insightful session with Climate Bonds, who are mobilising the \$125 trillion bond market for climate action, and Moody's ESG, a leading second party opinion provider, as we seek to provide added insight to corporate issuers who may be considering green, transition, social, sustainability-linked bond or loan issuances.

#### People, Purpose, Planet: A Lens on Economic & Social Development Trends

**Aron Betru**, Managing Director, Center for Financial Markets, Milken Institute  
**Dr. Nannette Hechler-Fayd'herbe**, Chief Investment Officer of International Wealth Management and Global Head of Economics & Research, Credit Suisse

Moderated by: **Doug Beal**, Partner and Director, Sustainable Financial Institutions, Finance, and Investing, Boston Consulting Group

**Description:** 45 min moderated lively discussion of current and transitioning economic and socioeconomic trends – focused on infrastructure, urban/rural dynamics/shifts, anxious societies, wellbeing, etc.

# Protection. Transition. Disruption.

## Agenda: June 30, 2021 - Transition to Better

### Track One

10:30 - 11:15 EDT  
 15:30 - 16:15 BST  
 16:30 - 17:15 CET  
 22:30 - 23:15 HKT

#### Partnerships Driving Sustainability Progress

**Paul Bulcke**, Chairman, Board of Directors, Nestlé S.A. / Co-Chair, 2030 WRG Governing Council

**Thomas Gottstein**, Chief Executive Officer, Credit Suisse

**Dr. Juergen Voegele**, Vice President for Sustainable Development, World Bank / Co-Chair, 2030 WRG Governing Council

Moderator: **Marisa Drew**, Chief Sustainability Officer & Global Head Sustainability Strategy, Advisory and Finance, Credit Suisse

**Description:** The pandemic underscored more than ever the need for the public and private sectors to collaborate in order to drive outcomes. As we work towards achieving a more just society and sustainable future, it is clear that governments, businesses and civil society cannot work in isolation. Please join us for a conversation with industry leaders focusing on how their organizations view the role of partnerships in driving sustainable growth and progress.

### Track Two

#### China's Pathway to Net-zero and Hydrogen's Role in this Energy Transition

**Phineas Glover**, Head of ESG Research, Asia Pacific, Credit Suisse

**Horace Tse**, Head of Asia Pacific Energy Securities Research, Credit Suisse

**Gary Zhou**, China/Hong Kong Utilities and Solar Analyst, Credit Suisse

Moderator: **Erica Poon Werkun**, Head of Securities Research, Asia Pacific, Credit Suisse

**Description:** China's intention to achieve carbon neutrality by 2060 marks one of the most important policy initiatives of the last 40 years. With the major shift in primary energy mix ahead of us, hydrogen – ultimately a zero-emission energy source – is expected to play a critical role in achieving China's net-zero target plus bolster its standing as a global leader in the low-carbon energy space.

# Credit Suisse Sustainability Week

Protection. Transition. Disruption.

Agenda: July 1, 2021 - Disrupt for Good

|  | Track One  | Track Two  |
|--|--|--|
| 08:00 - 08:45 EDT<br>13:00 - 13:45 BST<br>14:00 - 14:45 CET<br>20:00 - 20:45 HKT | <p><b>Opening Keynote: Fireside Chat with Darren Walker</b><br/> <b>Darren Walker</b>, President, Ford Foundation</p> <p>Moderator: <b>Iris Bohnet</b>, Member and Sustainability Lead of the Board of Directors and Chair of the Sustainability Advisory Committee, Credit Suisse, and Academic Dean of the Harvard Kennedy School</p> <p><b>Description:</b> 2020 and 2021 have been years like no other with multiple events bringing a focus on social and racial justice. Join us for a conversation with Darren Walker, President of the Ford Foundation, a \$14 billion international social justice philanthropy, for a conversation which will explore topics such as social disruption, the impressive work of the Ford Foundation, and social justice among other things.</p>   |  |
| 08:45 - 09:30 EDT<br>13:45 - 14:30 BT<br>14:45 - 15:30 CET<br>20:45 - 21:30 HKT  | <p><b>Disruptors: Feeding the Future</b><br/> <b>Lou Cooperhouse</b>, President &amp; CEO, BlueNalu<br/> <b>Arvind Gupta</b>, Partner, Mayfield<br/> <b>Jessica Vieira, Ph.D.</b>, Senior Director of Sustainability, Apeel Sciences</p> <p>Moderator: <b>Ryan Shadrack Wilson</b>, Chairperson, Feeding Change, Milken Institute</p> <p><b>Description:</b> With the world's population projected to increase to ten billion by 2050, it's clear that changes are needed in how we consume and produce food. Improving the sustainability of the global food system will also be imperative if we have any hope of achieving the 2030 targets associated with the United Nations Sustainable Development Goals (SDGs). For businesses and investors, this change will present both opportunities and challenges. Join a panel of experts for an engaging discussion on how we must adjust consumption and production patterns in order to sustainably feed our future population.</p> | <p><b>The 'S' Factor: Social Sustainability on the Move</b><br/> <b>Martin Whittaker</b>, Chief Executive Officer, JUST Capital<br/> <b>Jennifer Grancio</b>, Chief Executive Officer, Engine No. 1</p> <p>Moderator: <b>SoVonna Day-Goins</b>, Global Head of Social Sustainability, Credit Suisse</p> <p><b>Description:</b> How can we ignite the "S" within ESG - The "What, Why &amp; How of Social Sustainability"</p> |



# Protection. Transition. Disruption.

## Agenda: July 1, 2021 - Disrupt for Good

### Track One

09:45 - 10:30 EDT  
 14:45 - 15:30 BST  
 15:45 - 16:30 CET  
 21:45 - 22:30 HKT

#### Technology Disruption

**Karen Page**, General Partner, B Capital Group  
**Jennifer “JJ” Davis**, Senior Vice President, Corporate Affairs, Dell Technologies  
**Katie Hill**, Global Director of Business Operations & Power Management, Liquid Telecom  
**Bonin Bough**, Chief Growth Officer, Triller, and Co-founder, Bonin Ventures  
 Moderator: **Laura Barrowman**, Group Chief Information Officer, Credit Suisse

**Description:** For better or worse, the pandemic has expedited Digitalization across industries. With the greater push toward Digitalization comes the increased consumption of technologies and tools, and the inevitable expansion of the infrastructure footprint. In this session moderated by Credit Suisse Group Chief Information Officer Laura Barrowman, the panelists will discuss how clients and investors can responsibly invest in technologies, with an eye toward sustainability.

10:30 - 11:15 EDT  
 15:30 - 16:15 BST  
 16:30 - 17:15 CET  
 22:30 - 23:15 HKT

#### Closing Keynote: Fireside Chat with Roger Federer

**Roger Federer**, Philanthropist and Credit Suisse Global Brand Ambassador  
 Moderator: **Sir António Horta-Osório**, Chairman, Credit Suisse

**Description:** Please join us for a discussion with Roger Federer, award winning tennis player, philanthropist and Credit Suisse Global Brand Ambassador on leadership, resilience and the work of his foundation which focuses on empowering children through education in Africa and Switzerland.

### Track Two

#### Insights on the New Biden Administration’s Climate Action Plans

**Dan Levy**, Head of US Autos & Auto Parts Research, Credit Suisse  
**Maheep Mandloi**, VP, Equity Research, Renewables Research, Credit Suisse  
**John Walsh**, Head of US Electrical Equipment & Multi-Industry Research, Credit Suisse  
**Mike Weinstein**, Head of US Electric Utilities Research, Credit Suisse  
 Moderator: **Betty Jiang**, Head of ESG Research, US, Credit Suisse

**Description:** What has the Biden Administration done already, what is planned, and what is in/out of their remit? How will this affect global climate regulation? What is the current state of building efficiency, biofuels and renewables and what will Biden’s impact be? What will be done to protect biodiversity, water and clean air?

#### China’s Carbon Goals - What do they mean to the Future of our Planet? David Murphy

Head of China Quantitative Insight (CQi), Credit Suisse  
 Moderator: **Marisa Drew**, Chief Sustainability Officer & Global Head Sustainability Strategy, Advisory and Finance, Credit Suisse

**Description:** Hear from David Murphy on China’s carbon goals, what they mean for China and the rest of the world, incorporating tangible insights and observations from stakeholders and experts on the ground.