

2020 Global Women's Financial Forum

The Power of Transformation

September 29th – October 1st

Agenda:

September 29th

Opening remarks by

10:00 AM – 11:15 AM NY
3:00 PM – 4:15 PM LND
4:00 PM – 5:15 PM ZH

Dr. Thomas Gottstein, Chief Executive Officer, Credit Suisse

Lydie Hudson, Chief Executive Officer of Sustainability, Research and Investment Solutions, Credit Suisse

followed by a **Fireside chat** with

Dr. Condoleezza Rice, US Secretary of State (2005-2009)

Moderated by: **Dr. Iris Bohnet**, The Albert Pratt Professor of Business & Government, and the Academic Dean of the Harvard Kennedy School, Co-Director of the Women and Public Policy Program, Member of the Credit Suisse Board of Directors

September 29th

Purpose Driven Leadership: Creating Positive Change

11:30 AM – 12:15 PM NY
4:30 PM – 5:15 PM LND
5:30 PM – 6:15 PM ZH

The health and economic crises of 2020 have underlined the importance of leadership in the public and private sectors. What creates the most impactful leaders and companies? How do executives define their purpose and put it to work? This panel explores inspiring and leading in a complex environment.

Kristin Groos Richmond, Co-Founder and Chief Executive Officer, Revolution Foods

Lisa Skeete Tatum, Co-Founder and Chief Executive Officer, Landit

Mirjam Staub-Bisang, Head of BlackRock Switzerland

Melanie Whelan, Managing Director, Summit Partners

Moderated by: **Lydie Hudson**, Chief Executive Officer of Sustainability, Research and Investment Solutions, Credit Suisse

September 29th

Finding Alpha and Closing the Investment Gap

12:30 PM – 1:15 PM NY
5:30 PM – 6:15 PM LND
6:30 PM – 7:15 PM ZH

The lower-for-longer interest rate environment is eroding risk-averse investors' ability to build capital. While the share of global wealth held by women has been increasing, their tendency toward risk-aversion may prolong or even accentuate the still-significant investment gap. How are top global investors navigating these trends and generating alpha?

Introduction by: **Emma Crystal**, Head of Sustainable Client Solutions and Market Head Northern and Western Europe, Credit Suisse

Sarah Chen, Co-Founder, The Billion Dollar Fund for Women
Johara Farhadieh, Executive Director & Chief Investment Officer, Illinois State Board of Investments
Katherine "K.C." Krieger, Chief Investment Officer, Family Office Investment Services, LLC
Sonja Laud, Chief Investment Officer, LGIM

Moderated by: **Dr. Nannette Hechler-Fayd'herbe**, Global Head of Economics & Research and Chief Investment Officer IWM, Credit Suisse

September 30th

A Paradigm Shift in Fashion

10:30 AM – 11:15 AM NY
3:30 PM – 4:15 PM LND
4:30 PM – 5:15 PM ZH

The fashion industry continually reinvents itself to meet ever-changing tastes. As more and more people consume sustainably, this panel explores the fashion industry's response; from re-examining supply chains to advances in material science and new sustainability-focused business models.

Tiffany Chen, Founder and Chief Executive Officer, Techstyle
Veronica Chou, Founder & Chief Executive Officer, Everybody & Everyone
Jasmine Mullers, Vice President, Chief Partnerships Officer & Partner, Pangaia
Arizona Muse, Fashion Model and Environmentalist

Moderated by: **Marisa Drew**, Chief Sustainability Officer and Global Head of the Sustainability Strategy, Advisory & Finance Group, Credit Suisse

September 30th

Leadership in the Age of Digital Transformation

11:30 AM – 12:15 PM NY
4:30 PM – 5:15 PM LND
5:30 PM – 6:15 PM ZH

Emerging digital technologies are transforming the world industry-by-industry. This panel explores what transformation means for leadership, how it can change strategic thinking and how the pandemic has accelerated the pace of digitalization.

Amy Klement, Managing Partner, Imaginable Futures
Kelly Steckelberg, Chief Financial Officer, Zoom
Najoh Tita-Reid, Global Head of Marketing, Logitech
Lauren Washington, Cofounder, Black Women Talk Tech and Fundr

Moderated by: **Laura Barrowman**, Chief Information Officer, Credit Suisse

September 30th

Opening remarks by: **Urs Rohner**, Chairman of the Board of Directors, Credit Suisse Group AG

12:30 PM – 1:15 PM NY
5:30 PM – 6:15 PM LND
6:30 PM – 7:15 PM ZH

Fireside chat with

Dr. Janet L. Yellen, Chair, Board of Governors, US Federal Reserve System (2014–2018)

Moderated by: **Lara Warner**, Group Chief Risk and Compliance Officer, Credit Suisse

October 1st

At the Crossroads of Climate Change

10:30 AM – 11:15 AM NY
3:30 PM – 4:15 PM LND
4:30 PM – 5:15 PM ZH

Climate change will determine global security for generations to come. In this panel we take a closer look at the most pressing risks and why energy transition is central to curbing climate change. We also explore how investors can take an active role in improving outcomes for our planet.

Marte Borhaug, Global Head of Sustainable Outcomes, Aviva Investors

Elisabeth Brinton, Executive Vice President, New Energies, Shell

Dr. Gro Harlem Brundtland, Former Prime Minister of Norway & former Director-General of the World Health Organization (WHO)

Sara Menker, Founder and Chief Executive Officer, Gro Intelligence

Moderated by: **Lara Warner**, Group Chief Risk and Compliance Officer, Credit Suisse

October 1st

Transforming Companies through Diversity and Inclusion

11:30 AM – 12:15 PM NY
4:30 PM – 5:15 PM LND
5:30 PM – 6:15 PM ZH

With current events increasing awareness for the dire need for change within companies and society, leaders will discuss and debate the role of companies and investors impacting short- and long-term change.

Cheryl D. Alston, Executive Director and Chief Investment Officer of the Employees' Retirement Fund of the City of Dallas, Texas

Andrea Jung, President and Chief Executive Officer, Grameen America

Della Sabessar, Head of Diversity and Inclusion, Credit Suisse

Judith Williams, Head of People Sustainability and Senior Vice-President, Chief Diversity & Inclusion Officer, SAP SE

Moderated by: **Dr. Iris Bohnet**, The Albert Pratt Professor of Business & Government, and the Academic Dean of the Harvard Kennedy School, Co-Director of the Women and Public Policy Program, Member of the Credit Suisse Board of Directors

October 1st

Fireside chat followed by closing remarks

12:30 PM – 1:15 PM NY
5:30 PM – 6:15 PM LND
6:30 PM – 7:15 PM ZH

Melody Hobson, Co-Chief Executive Officer and President, Ariel Investments

Moderated by: **Lydie Hudson**, Chief Executive Officer of Sustainability, Research and Investment Solutions, Credit Suisse

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