

# 2021 Switzerland and Credit Suisse

Key facts and figures

# Our four main areas

We build lasting value by serving our clients with care and entrepreneurial spirit.



Peter A. Derendinger, Chairman of the Board of Directors, and André Helfenstein, Chief Executive Officer of CREDIT SUISSE (Switzerland) Ltd.

The coronavirus crisis has been weighing on us for over a year and all signs point to it continuing to shape our livelihoods for some time yet. As a leading universal bank in Switzerland, it was of utmost importance to us to support the companies, private clients, and employees here at home during this extraordinary situation through various measures, such as the bridge loans for SMEs, additional digital banking solutions, and new and flexible working models, which we rolled out over the course of the year.

Credit Suisse and Switzerland have been closely intertwined for more than 160 years. And this year is no different – we will continue to support our clients, the economy, and society with spirit and energy to overcome the complex challenges of our time.

Thank you for placing your trust in us.

Yours sincerely

CREDIT SUISSE (Switzerland) Ltd.

A handwritten signature in blue ink, appearing to read "P. Derendinger".

Peter A. Derendinger  
Chairman of the Board of Directors

A handwritten signature in blue ink, appearing to read "A. Helfenstein".

André Helfenstein  
Chief Executive Officer

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## The bank for Switzerland with global expertise

Building lasting value is what Switzerland is famous for.

It is the basis of our culture and success.

With more than 165 years of experience, we have a solid foundation for the future.

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## The bank for entrepreneurs

Our founder, Alfred Escher, was one of Switzerland's most outstanding entrepreneurs.

That's why we support entrepreneurs who don't ask "why," but "why not."

Because we, too, believe that the world is full of opportunities.

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## The bank for holistic solutions

Building lasting value is a result of making the right choices.

We support our clients in mastering the complex challenges of our time.

By providing the holistic capabilities they need.

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## The bank for the digital generation

We are close to our clients, both physically and digitally.

We aim to make things easier and faster for them.

By combining the expertise of a reputable bank with the ease of the digital world.

# Credit Suisse's commitment to Switzerland

Our commitment to Switzerland is made of unwavering conviction, great enthusiasm, and profound dedication. This applies to the environment, culture, sports, and social issues.



## Commitment to the Swiss home market

- We support over **35 business, sports, and cultural partners** in Switzerland.
- Entrepreneurship is very important to us. For this reason, we launched the **Swiss Entrepreneurs Fund**, which invests in start-ups and innovative SMEs.
- In 2020, we purchased **goods and services from Switzerland valued at over CHF 1.2 billion**.



## Social commitment

- Despite Covid-19, our employees took on over **11,675 hours of volunteer work** in 2020.
- A total of 344 employees hold **political office**.
- In 2020, we published well over **70 publications**, such as Monitor Switzerland, the Worry Barometer, and various pension provision and real estate studies.



## Responsibility for the environment

- We are committed to conducting our business with a long-term view to supporting environmental sustainability. With **one million square meters of Minergie-certified floor space**, we are one of the biggest investors in environmentally friendly construction.
- We actively support **clean and renewable energy** businesses. From 2010 through the end of 2020, we were involved in **over 150 transactions** in this field with a value of **over USD 130 billion worldwide**.
- In 2020, **95% of the paper we used was certified**, either by the FSC or similar labels, which enables us to support sustainable forest management.

# Credit Suisse in Switzerland and worldwide

Not only are we locally rooted and able to look back on a long-standing Swiss success story, we are also integrated around the world and globally active.



**16,040**

employees in Switzerland  
(full-time equivalents)

**48,770**

employees worldwide  
(full-time equivalents)

**126**

branches in Switzerland,  
including BANK-now

**338**

branches, offices, and  
representative offices  
worldwide

**671 billion\***

in managed client assets  
in Switzerland (in CHF)

**1,512 billion**

in managed client assets  
worldwide (in CHF)

**5.6 billion\***

in adjusted net revenues  
in Switzerland (in CHF)

**22.4 billion**

in adjusted net revenues  
worldwide (in CHF)

\* Figure refers to Swiss Universal Bank division and the year 2020.

## The bank for Switzerland with global expertise.

Local access to **500+** global investment specialists

CHF **671 billion** in managed client assets in Switzerland

More than **48,000** employees worldwide, of which 16,000 are in Switzerland

## The bank for entrepreneurs.

Over CHF **3 billion** in COVID-19 credit paid out to Swiss companies

Over CHF **35 billion** in loans granted to Swiss SMEs

CHF **200 million** venture capital is being provided to SMEs through Credit Suisse Entrepreneur Capital Ltd.



## The bank for holistic solutions.

Analysis provided for over **3,000** securities worldwide

CHF **140 billion** in managed assets for private clients in discretionary and advisory mandates worldwide

CHF **108 billion** of sustainable assets under management

## The bank for the digital generation.

Over **95%** of new private clients in Switzerland open their accounts digitally

Over **64%** of private client logins already take place via our mobile banking app

**432** tons of paper were saved compared to the previous year

# We're here for you



**Social media:** You can find us on Instagram, Facebook, YouTube, LinkedIn, and Twitter @CSschweiz.



**Online:** You will find further information on Credit Suisse at [credit-suisse.com](https://credit-suisse.com).



**Telephone:** You can reach us from Monday to Friday at 0848 880 844.\*



**On site:** Our branches and locations can be found at [credit-suisse.com/locations](https://credit-suisse.com/locations).

\* Please note that telephone conversations may be recorded. We assume that by calling us you accept this business practice.

## **CREDIT SUISSE (Switzerland) Ltd.**

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