

# 2020 Switzerland and Credit Suisse

Key facts and figures



Peter A. Derendinger, Chairman of the Board of Directors, and André Helfenstein, Chief Executive Officer of CREDIT SUISSE (Switzerland) Ltd.

Switzerland has acted quickly and decisively in the coronavirus crisis. The general public has come together, and digitalization and flexible working models have become more firmly established. Even greater emphasis is likely to be given to sustainability issues and maintaining a well-functioning healthcare system in the future. A reliable supply of credit is crucial for the Swiss economy and its 600,000 SMEs. Through the package of support measures for SMEs, the Federal Council, the banks, and the Swiss National Bank have set up a viable solution. As a Swiss bank and the Bank for Entrepreneurs, we played an active role at an early stage and have been able to grant loans quickly. We will donate any profits that result from this. It always has been, and always will be, important to us to be there for our clients, our employees, and for Switzerland.

Yours sincerely

CREDIT SUISSE (Switzerland) Ltd.

Peter A. Derendinger  
Chairman of the Board of Directors

André Helfenstein  
Chief Executive Officer

# Our four main areas

In order to meet the needs of our clients, we focus on four main areas:

## Bank for Switzerland

In Switzerland, we serve private, corporate, as well as institutional clients, and always act as a responsible partner for the economy and society.

## Bank for Entrepreneurs

Our success is inextricably linked with Swiss entrepreneurship. For this reason, we support companies at all stages: from incorporation and expansion all the way to succession.

## Bank for the Digital World

We invest heavily in digitalization. Thus, we can also offer our clients excellent and secure services online and, thanks to innovations, we are ready for the future.

## Bank for the Next Generation

The next generation is very important to us. For this reason, we support young people not only with our products, but also with many training opportunities. In addition, we strive to carry out our business activities as sustainably as possible.

## Selected awards

We are delighted to have won multiple awards from various organizations. This motivates us to continue serving our clients with full commitment. Here is a list of the most important awards:

Switzerland's Best Bank | Euromoney Awards for Excellence

Best Private Bank for Entrepreneurs | PWM / The Banker

The World's Best Bank for Wealth Management | Euromoney Awards for Excellence

Switzerland's Best Investment Bank | Euromoney Awards for Excellence

# Credit Suisse's commitment to Switzerland

Our commitment to Switzerland is made of unwavering conviction, great enthusiasm, and profound dedication. This applies to the environment, culture, sports, and social issues.



## Commitment to the Swiss home market

- We support sports and culture with over **20 partnerships**.
- Entrepreneurship is very important to us. For this reason, we launched the **Swiss Entrepreneurs Fund**, which invests in start-ups and innovative SMEs.
- In 2019, we purchased **goods and services from Switzerland valued at over CHF 1.2 billion**.



## Social commitment

- In 2019, our employees took on over **45,680 hours of volunteer work**.
- A total of 363 employees hold **political office**.
- In 2019, we published a total of **19 studies**, such as Monitor Switzerland, the Worry Barometer, and various pension provision and real estate studies.



## Responsibility for the environment

- We are committed to conducting our business with a long-term view to supporting environmental sustainability. With **one million square meters of Minergie-certified floor space**, we are one of the biggest investors in environmentally friendly construction.
- We actively support **clean and renewable energy** businesses. From 2010 through the end of 2019, we were involved in **over 130 transactions** in this field with a value of **over USD 100 billion**.
- In 2019, **91% of the paper we use is certified**, either by the FSC or similar labels, which enables us to support sustainable forest management.

# Credit Suisse in Switzerland and worldwide

Not only are we locally rooted and able to look back on a long-standing Swiss success story, we are also integrated around the world and globally active.



**16,140**

employees in Switzerland  
(full-time equivalents)

**47,860**

employees worldwide  
(full-time equivalents)

**654 billion\***

in managed client assets  
in Switzerland (in CHF)

**1,507 billion**

in managed client assets  
worldwide (in CHF)

**5.797 billion\***

in adjusted net revenues  
in Switzerland (in CHF)

**22.235 billion**

in adjusted net revenues  
worldwide (in CHF)

\* Figure refers to Swiss Universal Bank.

## Bank for Switzerland

More than **16,000**

employees work for our bank in Switzerland

**7,000**

suppliers and vendors in Switzerland with which we did business

**CHF 1.38 billion**

was the total amount paid in taxes on profit and capital and social security contributions, as well as the income tax on employee salaries in Switzerland

**14,000 hours**

were spent training employees on health topics

## Bank for the Digital World

Over **11.2 million**

visits were registered on Credit Suisse websites in 2019

Over **55%**

of private client logins are already taking place via our mobile banking app

Over **425,000**

clients receive all their banking documents electronically via online and mobile banking, thereby making a contribution to the environment

Over **80%**

of new private clients opened their banking relationship digitally in a branch or online



## Bank for Entrepreneurs

**100,000**

companies and institutions are among our valued clients

Over **CHF 32.8 billion**

in loans have been granted to Swiss SMEs alone, thereby directly supporting Switzerland as a business location

Over **CHF 200 million**

is being provided in venture capital to SMEs through Credit Suisse Entrepreneur Capital Ltd.

**40**

start-ups have received support from Credit Suisse and our partners in the "Kickstart Innovation" program

## Bank for the Next Generation

**1,165**

graduates of different education levels receive training from us

**230 tons**

of paper were saved compared to the previous year

Over **60,000**

children and young people participate annually in the Credit Suisse Cup in hopes of winning the Swiss school football championship

**70%**

reduction in greenhouse gas emissions since 2010, which helps ensure that we remain operationally greenhouse gas neutral worldwide

# We're here for you



**Social media:** You can find us on Instagram, Facebook, YouTube, LinkedIn and Twitter @CSschweiz.



**Online:** You will find further information on Credit Suisse at [credit-suisse.com](https://credit-suisse.com).



**Telephone:** You can reach us from Monday to Friday at 0848 880 844.\*



**On site:** Our branches and locations can be found at [credit-suisse.com/locations](https://credit-suisse.com/locations).

\* Please note that telephone conversations may be recorded. We assume that by calling us you accept this business practice.

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