



“Credit Suisse’s foundational investment in Teach For All is fueling national movements to ensure educational opportunity for all in dozens of countries around the world. Thanks to Credit Suisse’s partnership, Teach For All is able to provide critical direct support and high-impact connections to an ever-increasing number of independent organizations around the world. Collectively, these organizations are becoming influential forces for change in their countries, increasing student achievement and creating the systemic conditions necessary to provide all children with the education they deserve. We couldn’t be more grateful for the support of Credit Suisse and its employees.”

— WENDY KOPP, Co-Founder & CEO, Teach For All



Teach For All & Credit Suisse

A Partnership to Expand Educational Opportunity, 2009–2014





Teach For All currently supports network partners in 32 countries.

EXPANDING EDUCATIONAL OPPORTUNITY

Teach For All is a growing network of 32 partner organizations with a shared vision of expanding educational opportunity in their countries. Each national program recruits and develops leaders to teach in their countries’ most high-need classrooms and to work throughout their lives to increase opportunity for kids from disadvantaged backgrounds.

At the center of this network, Teach For All works to increase partners’ progress and accelerate collective impact by capturing and spreading knowledge, fostering direct connections and access to global resources, and contributing to the leadership development of staff, participants, and alumni across the network.

Since 2009, Teach For All has been a partner in the Credit Suisse Global Education Initiative and this support has enabled Teach For All to help entrepreneurs replicate and adapt the Teach For America and Teach First models in dozens of countries across the globe through a range of support activities.

CORE PROGRAMMATIC AREAS

Credit Suisse’s partnership enables Teach For All to provide critical support to network organizations in core programmatic areas:

- **Recruiting and selecting** as many as possible of each country’s most promising future leaders of all academic backgrounds and career interests
- **Placing future leaders as teachers** for two years in high-need schools, with clear accountability for their classrooms
- **Training and developing teachers** so they build the skills, mindsets, and knowledge needed to maximize impact on student achievement
- **Cultivating the leadership of alumni** (teachers who have completed their **two-year service**) to become lifelong change agents within and outside of education
- **Driving measurable impact** through national movements that generate immediate improvements in student achievement and, over time, create the conditions that will help ensure educational opportunity for all



By developing excellent teachers and leaders, Teach For All network organizations empower children to fulfill their potential.

EARLY STAGE SUPPORT

The focus of the partnership has been on supporting Teach For All to deliver a range of key support activities to nurture social entrepreneurs as they seek to adapt the Teach For All model to their own country context. Funds have been used to:

- Facilitate a series of learning opportunities for “early stage” entrepreneurs to build essential knowledge and skills to prepare them to lead thriving network organizations
- Provide customized one-on-one support by Teach For All’s regional directors to network organizations on strategy and program
- Field inquiries from early stage entrepreneurs in more than 40 countries and support more than two dozen of them to launch programs, growing Teach For All from two founding network organizations in 2007 to 11 partners in 2009 and 32 partners in 2013

PARTNERSHIP STAGE SUPPORT

As early stage programs formally join the network, Teach For All offers a range of services designed to maximize their scale, the impact of their teaching participants and alumni, and their organizational strength. Credit Suisse’s investment has made it possible to:

- Ensure comprehensive “partnership stage” support from Teach For All: A team of dedicated regional and programmatic support specialists conducted nearly 50 trips each year to provide direct consultation and share network resources.
- Enable partners to participate in numerous conferences and workshops tailored to address their greatest challenges: Each year, Teach For All facilitated a global conference for 200+ network leaders, board members, supporters, and Teach For All staff, as well as three program conferences focused on recruitment, selection, and matriculation; teacher support and development; and alumni leadership.
- Fund network organizations’ learning trips: Teach For All enables small groups of program staff members to observe the approaches of their peers and problem-solve key barriers to impact, and also provides access to fellowships for program teachers and alumni.

NETWORK GROWTH

Credit Suisse and Teach For All’s robust partnership has accelerated the pace of progress for network organizations around the world, fostering the leadership needed to bring immediate benefits to not just education but also to local communities. It has also helped lay the foundation for sustained, long-term improvements to national educational systems as Credit Suisse has strengthened Teach For All’s organizational capacity and network organizations’ capacity to produce greater impact on educational systems worldwide.

Credit Suisse & Teach For All partnership launched (2009)							
1995	2002	2008	2009	2010	2011	2012	2013
UNITED STATES (US)	UNITED KINGDOM (UK)	CHILE ESTONIA GERMANY INDIA LATVIA LITHUANIA	ARGENTINA AUSTRALIA PERU	BULGARIA CHINA COLOMBIA ISRAEL	AUSTRIA MALAYSIA MEXICO NEW ZEALAND PAKISTAN SPAIN	JAPAN LITHUANIA NEPAL PHILIPPINES	BANGLADESH BELGIUM ECUADOR QATAR SOUTH AFRICA SWEDEN THAILAND

GLOBAL CITIZENS PROGRAM

The Global Citizens Program is one of the most valued components of the partnership between Credit Suisse and Teach For All. Through week-long assignments, Credit Suisse employees draw on their skills and expertise to provide consulting services to Teach For All and its network organizations in areas such as finance, IT, marketing, and human resources. This engagement has enhanced Teach For All and its network organizations’ capacity in important ways, while also serving as an opportunity for Credit Suisse employees to contribute directly to improving educational opportunity in countries across the globe. Since 2010, 42 Credit Suisse employees have participated in Global Citizens Program projects with Teach For All.



Charles Hannant, a Credit Suisse Global Citizen, provided support to Teach For The Philippines in September 2013.

THE FUTURE OF THE PARTNERSHIP

Looking ahead, Teach For All’s efforts will focus on helping network organizations grow to national scale. The partnership will focus on supporting 32 current programs—and potentially dozens of new programs—to build stronger public and private sector alliances and to attract yet more outstanding future leaders to the cause, maximizing each program’s reach and capacity to meet its nation’s urgent educational needs. In turn, millions more kids in communities around the world will have the opportunity to attain an excellent and equal education.

KEY RESULTS

Over time, Teach For All network organizations have fielded growing numbers of teachers and alumni who are reaching more students each year.



With the support of Credit Suisse, Teach For All is working with its network organizations to realize critical improvements in the quality of teaching and education systems worldwide. Third-party research on the network’s most mature organizations indicates that programs have an immediate positive impact on student outcomes and, over time, contribute to the leadership capacity necessary for systemic change.

Note: The majority of these numbers can be attributed to the founding network organizations, Teach For America and Teach First. Credit Suisse has supported Teach For America and Teach First since 2000 and 2003 respectively, and has been supporting the Teach for All network since 2009.



Top to bottom: Huda, Mehjabeen, and Afrah

TEACHER SPOTLIGHT: HUDA, MEHJABEEN, & AFRAH, TEACH FOR PAKISTAN PARTICIPANTS

The community of Sultanbad, where Huda, Mehjabeen, and Afrah teach, is considered by many to be one of the most conservative communities of Karachi. Girls are often not allowed to leave the area without being escorted by a male family member, and most women are not encouraged to pursue an education beyond the 10th grade.

Despite these challenges, three Teach For Pakistan teachers used the school’s summer break to start a computer training program where students—many of whom did not know how to operate a computer—would get an opportunity to develop increasingly important technology skills. Huda, Mehjabeen, and Afrah overcame barriers such as limited facilities, transportation services, funding, and, most significantly, parent resistance. They engaged in community and home visits with their students’ parents to better understand their hesitations, and ultimately were able to invest the families in the value of their daughters’ education for their future success. They enrolled more than two dozen girls in the six-week program, exposing them to the world of computers and technology, teaching them how to use the internet and technical software, and developing their interpersonal and life skills through class presentations and projects that helped broaden their aspirations.

Huda, Mehjabeen, and Afrah believe that their students are now agents of change who will carry on their vision for future students as well, investing others in the importance of a quality education.

STUDENT SPOTLIGHT: CHERRY, TEACH FOR CHINA STUDENT

As a student growing up in rural China, Cherry has just a 3% chance of attending university. Many of her classmates dropped out in middle school to work in the factories and farms of Guangdong, and she cannot name any peers who have gone on to university. Yet with the support of Teach For China teachers, Cherry has become a resilient, vision-driven young adult who has the tools to pursue her dreams. She knows that her education gives her “many chances” and “a lot of choices” to do what she wants, with the opportunity to create a better life. Cherry now hopes to become among the first in her village to attend university, study abroad, and potentially become a teacher to give back to her community and inspire others. Cherry explains, “Education is very important. It can change your life path so much.”



NETWORK SPOTLIGHT: ENSEÑA POR ARGENTINA, GLOBAL CITIZENS PROGRAM PARTNER

Enseñá por Argentina aims to ensure that all children in Argentina have access to an excellent education. The organization launched recruitment in 2010, seeking to overcome national statistics like a 31% high school graduation rate. Each year since then, the program has attracted growing numbers of outstanding Argentines—300 applications in the inaugural year increased to 400, then 800, and, most recently, a record 1,800 applications for the 2013 cohort. Today, Enseñá por Argentina teachers serve in nearly 50 schools in and around the city of Buenos Aires. With significant demand—more than 90 percent of principals in schools served by Enseñá por Argentina teaching participants indicated high satisfaction with participants’ skills—the program plans to soon expand its work to the northern provinces.

“It was a great match and Martin was exactly the right person for us to move forward. He had experience in presenting ideas and [was] strategic in the way he asked questions to better understand our work. I absolutely benefited from Martin’s expertise and would love to keep the momentum going forward through continued participation in the Global Citizens Program.” —OSCAR GHILLIONE
CEO, Enseñá por Argentina

As one of the many network partners that has taken advantage of the Global Citizens Program, Enseñá por Argentina has hosted a Global Citizen every year since Credit Suisse launched the initiative in 2010. Credit Suisse Global Citizens have provided a range of support, from setting up the organization’s base financial plans and systems, to designing and facilitating workshops to boost team culture, to refining staff management systems. Most recently in 2013, Credit Suisse matched Martin Moser, from their Private Banking and Wealth Management division, to Enseñá por Argentina, where he worked closely with Enseñá por Argentina’s CEO to assess their donor engagement and stewardship strategy. Ultimately, Credit Suisse’s support through the Global Citizens Program has helped Enseñá por Argentina refine and strengthen their external development and communication systems—setting the program up to achieve greater impact.