

Credit Suisse & Plan International
Working in Partnership



Credit Suisse & Plan International Working in Partnership since 2008

Plan International believes that learning is crucial for development and one of the most powerful tools in breaking the cycle of poverty. We invest more in education than any other area and work to ensure that children, young people and adults get the knowledge and life skills they need to realise their full potential.

In Credit Suisse, we have found a partner that shares our commitment and belief in education. Working together since 2008 we have made a significant impact on the quality of education for disadvantaged children in a number of countries around the world.

KEY ACHIEVEMENTS TO DATE:



Enabled over
66,650
children to
access a better
quality education



Strengthened
926 schools
across **8**
countries to
provide a higher
quality education



Trained over
1,983
teachers to
raise the quality
of education
provided



Raised awareness
of the importance
of education to
over **13,000**
parents &
community
members



Matched **16**
Credit Suisse
employees to work
with **10** Plan
Country Offices, as
part of the Global
Citizens Program

Financial Education for Girls program

In June 2014, building on the six year relationship between Credit Suisse and Plan, the partners – together with financial education NGO Aflatoun International - launched a new three year global partnership: 'Financial Education for Girls', in Brazil, China, India and Rwanda.

Aligned with the core business of Credit Suisse and positioned to build on both Plan and Aflatoun's expertise in children's educational needs and development, the program aims to:

- Improve the financial education and life skills of 100,000 adolescent girls
- Enable over 100,000 girls to have improved access to and transition through secondary school
- Advocate at local and national levels to create a positive environment for girls' secondary education

“We are looking forward to continuing our partnership with Plan in a program that focuses on the critically important issue of financial education. With Plan's experience in delivering life-skills training, combined with a new financial education component, we aim to build the capabilities of young people to participate fully in their communities and take advantage of opportunities to enhance their life chances.” Dr Manuel Rybach, Global Head of Corporate Citizenship and Foundations, Credit Suisse

A multifaceted partnership

Plan's relationship with Credit Suisse has expanded in many ways and was one of the first multifaceted partnerships for Plan.

Support from Credit Suisse has helped to strengthen Plan as an organization, in how it partners with the private sector, as well as the skills and experience of Plan staff.

Financial support

Financial support from Credit Suisse has been used by Plan for a number of different types of education interventions in schools. Thanks to the partners' shared commitment to achieving impactful and sustainable results, funds have been used in flexible, innovative ways – determined by local needs and context.

Capacity building through the Credit Suisse Global Citizens Program

To date, Credit Suisse is the only partner of Plan in the UK to provide regular skilled expertise from its own workforce to help build capacity in different Plan offices around the world each year. From project management training to consultation on communications, HR, and leadership skills, to workshop facilitation and ICT4D - a number of Credit Suisse employees from around the world have worked in Plan's international network of offices to strengthen Plan's capabilities.

Campaign support and outreach

Plan campaigns globally for the right of adolescent girls to receive a quality education. The Because I am a Girl campaign has been supported by Credit Suisse since 2008, including: sponsorship for four 'State of the World's Girls' report launches in the UK; annual fundraising drives around Day of the Girl in Hong Kong; employee lunchtime talks in Australia; events with Plan's Global Youth Speaker's network in New York; and film screenings in Switzerland.



Plan event at Credit Suisse London office

2008



Liberia
Improving quality primary education post conflict

3 new primary schools constructed

54 teachers trained

816 children provided with access to quality primary education

2008 - 2010



Guatemala
Helping children to access quality primary education

26 schools involved: 12 classrooms, 30 latrines and 12 water systems constructed

92 teachers trained

2,700 children received a better quality education

2011 - 2013



Uganda
Providing scholarships to vulnerable children

132 girls received scholarships

2010 - 2014



Cambodia
Creating child friendly schools

48 schools transformed with new resources and infrastructure

486 teachers trained

15,000 children benefitted from improved access to quality education

2014 - present



Brazil, China, India and Rwanda
Financial Education for Girls

100,000 girls targeted

Impact stories:



Photo: Plan International

Jacky outside her school in Rwanda



Photo: Inazio Zurutuza

Hak Chan Bopha and her mother



Photo: Inazio Zurutuza

Chan Choth Puth, ICT Manager at Plan Cambodia

Financial Education in Rwanda

Jacky is 15 years old, and lives with her parents and three siblings in south-west Rwanda. Both parents are farmers, and the family struggle to afford a basic standard of living – including the ability to pay school fees. At school, Jacky is a member of a recently established Leadership Club, in which boys and girls are learning about Financial Education and Life Skills, **“I think this knowledge will make a difference to my life... If girls can learn and help their families to learn, so that they are not so poor, then they can go to school and afford the fees and materials.”**

Scholarships for the poorest students in Cambodia

Hak Chan Bopha is 13 years old. She lives in Prey Tumnub village in Cambodia, with her parents – rice farmers - and a younger sister.

Each day Hak Chan cycles 20 mins to get to school, a bike she received as part of the scholarship package. Other materials include school materials, from a school bag and note book to uniform and shoes. Her family also receives rice, to make up for the labour lost when Hak Chan attends school instead of working on the farm.

All these things are important to Hak Chan: **“I like the bag the most because I can keep everything in it; my bike because my house is far away; and my books so I can do my work (if there are no materials, I have no ability to come to school).... I’m very happy.”**

Capacity building with Plan Cambodia through the Global Citizens Program

Pathik Gupta, Vice President of Advisory, Products & Sales, Private Banking at Credit Suisse Singapore, travelled to Cambodia to explore how ICT could be used to improve Plan’s working practices.

The assignment was transformative for Plan, providing practical tools that could be immediately incorporated into program activities – such as Google Mapping – and enabling Plan to move from paper-based approach to a digital approach.

The benefits of the assignment have had a lasting impact well beyond the five days that Pathik spent in Cambodia. Chan Choth Puth, ICT Manager at Plan Cambodia, comments, **“Plan Cambodia has not only benefitted from this assignment itself, we are also providing training to other NGOs as well. We should provide what we have learnt to other NGOs as they need this information badly.”**

Plan International, an international children’s development agency founded in 1937 works with children, families and communities in the world’s poorest countries to overcome poverty and injustice by encouraging children to claim their rights. www.plan-uk.org

Credit Suisse Group is a leading financial services company, advising clients in all aspects of finance, across the globe and around the clock. We see ourselves as an integral part of society and recognize our responsibilities that go beyond banking and regard microfinance and education as an effective means of driving inclusive growth and of helping people to help themselves. In 2008 we launched two global initiatives: the Microfinance Capacity Building Initiative and the Global Education Initiative which complement the work of our local foundations and philanthropy committees. www.credit-suisse.com