ABOUT CREDIT SUISSE’S YOUTH UNEMPLOYMENT INITIATIVE

THE INITIATIVE
Credit Suisse is committed to improving the job prospects of young people. As part of the initiative “Together We Can Tackle Youth Unemployment”, and in collaboration with six non-profit partner organisations, it supports more than 2,000 young people across Switzerland in their search for training or regular employment opportunities. The programme supports fully employed young people as well as people seeking employment. From the start of the initiative in 2010 to the end of 2014, more than 800 young adults received support in the form of training and employment opportunities. From 2010 to 2011, more than two-thirds of the six programs were working effectively and successfully. In 2012, the initiative was extended, and the programme in Switzerland was strengthened. Thanks to this success, Credit Suisse is working with the partner organisations on the long-term, temporary continuation of the programmes from 2016 onwards.

YOUTH UNEMPLOYMENT IN SWITZERLAND
Despite the healthy economy, an average of 2.7% of 15-24 year-olds in Switzerland were looking for work in 2014, according to the Swiss Federal Statistical Office. Negative economic developments for young people especially affect the most vulnerable - and they have power efficient and effective. As a result, the initiative has made a major platform to continue

FOCUS ON CAREER STARTS
Starting with a survey of the future and a difficult hurdle in the life of a young person. Together with our partners, we can contribute to a professional and young people to find a job in the job market for as many young people as possible. In particular personal

THE INITIATIVE IN FIGURES

A NATIONAL PLATFORM AGAINST YOUTH UNEMPLOYMENT

EFFECTIVE AND EFFICIENT
Since the initiative was launched in January 2010 and December 2014, more than 8,000 young people have entered one of the pro-

PROGRAMS
- 8,300 young people supported
- 70% of young people already in employment or development opportunities

A NATIONAL PLATFORM AGAINST YOUTH UNEMPLOYMENT

PROGRAMS
- 5,300 young people supported
- 70% of young people already in employment or development opportunities

PROGRAMS
- 3,200 young people supported
- 80% of young people already in employment or development opportunities

PROGRAMS
- 1,000 young people supported
- 50% of young people already in employment or development opportunities


![Figure: initiativ.png](initiativ.png)

Figure: initiativ.png

![Figure: initiativ.png](initiativ.png)
PARTNER ORGANIZATIONS

To implement this initiative, Credit Suisse entered into a partnership with six non-profit organizations. It primarily supports programs to help young people manage the transition from education to regular employment or further training.

"Job Change" is a private organization that supports young people from disadvantaged backgrounds so that they have an opportunity to compete on equal training terms. It supports immature graduates who have not found an apprenticeship or a job during a successful and extensive training period. A few weeks after the starting period, the foundation also provides job coaches to keep the students on track and make sure they find placements. The support program ends when the students find a permanent job following their apprenticeship.

"Construction Youth" is a program that gives young people the opportunity to complete on-the-job training, including a combination of theoretical and practical training. A young person who has not been able to complete a vocational program can benefit from this program. In the area of Munich, the Construction Youth Program is supported by the Chamber of Commerce.

"Bekleidungsgesellschaft" is a program that offers an apprenticeship for young people in the clothing industry. The program includes a theoretical and practical training period.

"Integration Race" is a program that coaches young people for a first job. The program is targeted at young people from the second level of the education system.

"LBN Network" is a program that supports young people in finding a job that is suitable for them. The program includes a theoretical and practical training period.

"Job Partner" is a program that supports young people in finding a job. The program includes a theoretical and practical training period.

"Construction Youth" is a program that supports young people in finding a job. The program includes a theoretical and practical training period.

Integration Race: <br>Integration Race: coaching for a first job for those completing their apprenticeship and college students in the second level of the education system.

Though courses, individual coaching and workshops are important and other secondary level (V) graduates are prepared for the job market and given support in finding their first job as part of a one-month training program. After a short phase in the canton of Geneva in 2009, the project has expanded since 2010 with the help of Credit Suisse to the cantons of Jura, Neuchâtel, Valais, and Vaud. Young people under 23 years of age are offered up to 400 young people to the program each year in four training phases (Bulgaristan).

Integration Race: <br>Integration Race: coaching for a first job for those completing their apprenticeship and college students in the second level of the education system.

Labor Transfer: <br>During a four-month period, graduates of apprenticeships and college courses receive help in entering the job market by means of individual coaching and mentoring services for a specific position. The Labor Transfer project is aligned to the specific needs of the canton of Zurich. This project is a spin-off cooperation with Labor Transfer St. Gallen.

LBN Network: <br>LBN Network: Application and job training coaching for those completing their apprenticeships with a Chinese vocational certificate (BHN).


Since 2010, apprentices and graduates have benefitted from a new program. The CTZ program helps young adults get started in the pro-

assistance with an application workshop, advice on job hunting as well as individual advice and individual group counseling after they have completed their initial training program. I also supports them in their post-apprentice work at work. Several SJA Regional Associations help young people with finding a job and integrates them into the labor market.

Together we can tackle youth unemployment.