

Global Citizens Program



Sharing expertise, developing employees

The Global Citizens Program (GCP) is an important part of Credit Suisse's commitment to acting responsibly towards society and contributes to the bank's social sustainability efforts. This international skills-based volunteering opportunity is designed to promote the transfer of skills and expertise between employees and social organizations. Through the GCP employees are able to leverage and develop their talents and leadership capabilities while at the same time providing invaluable support to our Corporate Citizenship partner organizations and select impact enterprises

Since its launch in 2010, Credit Suisse employees have completed over 440 assignments in more than 60 countries across the globe. By working at a local level, we can respond to the specific needs of our partners and help to address their strategic business needs.

Program mission

- Enable our employees to share their expertise and add value to the work and mission of our financial inclusion, financial education, future skills and other partners around the world
- Develop leadership and other skills in our employees through a unique and motivating immersion experience

- Demonstrate our commitment to playing our part in shaping a more inclusive future where all people can access the resources and develop the financial, entrepreneurial and other skills to thrive in the economy and society

Sharing skills and expertise

Launched annually, the GCP offers employees a wide range of assignments from HR to marketing and finance. Assignments range from one week to three months.

Examples of assignments include:

- Development of new savings products for microfinance clients in Ghana
- Development of financial forecasting and budgeting tools for an education non-profit in Colombia
- Measurement of the social impact of microfinance in Zambia and Tanzania
- Delivery of project management training for education non-profits in Bangladesh, South Africa, Senegal and Sri Lanka
- Human Resources support to review performance appraisal process and recruitment strategies

In a Global Citizen's words

"Taking part in the GCP was one of the most amazing and rewarding experiences of my professional life. It taught me so much about myself, the way in which I work and the skills I have to offer, and these lessons continue to be relevant to me in my daily working life back at Credit Suisse. But it was what the week offered besides the hands-on experience that was really valuable; it took me way outside my comfort zone and gave me the opportunity to apply my skills in an environment which is so different to daily life at Credit Suisse. It taught me more about how I work, what I know, what I have to offer to others and how I can go about passing that knowledge on. It taught me not to underestimate myself, to be open, to take risks."

Aniket Patel, Global Citizen