

Fact Sheet

Credit Suisse Corporate Citizenship, Switzerland Region

May 2016



Our Global Social Commitments

The long-term success of our business is dependent on the existence of a sound social environment and stable economy. We are committed to acting as a reliable partner beyond our core business and contributing to the development of all the regions in which we operate. We have therefore entered into long-term, strategic partnerships with selected non-profit organizations to help bring about lasting change. In emerging and developing economies, we regard microfinance and education in particular as effective tools to promote economic growth and social change and as a means of helping people to help themselves. The financial support and expertise we provide to social projects and initiatives are complemented by the volunteer work of our employees.

Corporate Citizenship Switzerland

Our charitable commitment is based on three pillars:

- Corporate volunteering gives our employees the opportunity to volunteer for charitable projects.
- The Credit Suisse Foundation Jubilee Fund supports participation via education and training.
- With our Youth Unemployment Initiative, we intend to help as many young people as possible to find regular jobs.

Corporate Volunteering

Volunteer work is an integral part of our commitment to society. We encourage our employees to make a personal contribution and take part in projects run by our partner organizations. This allows them to gain better insight into the needs of the people with whom they live and work and to establish mutual trust. At the same time, social skills and team spirit are fostered – qualities that contribute significantly to strengthening our corporate culture. All employees are entitled to take up to four days of paid leave per year for volunteer work.

Employee Engagement 2015

- 5,146 employees in Switzerland participated in at least one volunteer activity
- This corresponds to 27% of staff
- 69,517 hours were dedicated
- 57% of those hours involved sharing specialized knowledge
- 43% involved "hands-on" work and assistance activities
- Volunteers work with ill children or people with disabilities, support schoolchildren and university students in coaching and mentoring programs, promote the interest of young people in the specialist areas of our bank, tackle a wide range of manual activities as helpers, and dedicate themselves to nature conservation by working on clean-up, regeneration, and infrastructure projects.

The Credit Suisse Foundation Jubilee Fund

The Credit Suisse Foundation is part of the bank's corporate citizenship program. It addresses social issues around the world, particularly in the fields of education and microfinance. The Jubilee Fund has a clear focus on Switzerland and concentrates on implementing educational projects. To this end, the Fund maintains partnerships with charitable organizations operating nationally, supports regional projects, and awards prizes for achievements in education and culture.

Jubilee Funds Awards

- The Credit Suisse Award for Best Teaching was launched in collaboration with Swiss universities and technical colleges in 2006. The award aims to promote quality teaching at the tertiary level and to strengthen Switzerland as a center for science and research.
- The Credit Suisse Young Artist Award is presented every two years to mark the outstanding achievements of young solo musicians. The prize is jointly awarded by the Credit Suisse Foundation, the Lucerne Festival, the Vienna Philharmonic Orchestra, and the Gesellschaft der Musikfreunde in Vienna.

Youth Unemployment Initiative

Education is one of the most important global issues at Credit Suisse. As a way of contributing to the long-term promotion of Switzerland as a center for education and work, Credit Suisse is committed to improving professional opportunities for young people. With its initiative "Together We Can Tackle Youth Unemployment" (2010-2015), the bank supported relevant education projects with a total of CHF 30 million, thereby successfully reaching over 8,800 young people.

"Check Your Chance" – Active Professional Integration

- As a follow-up project to the successful youth unemployment initiative, Credit Suisse and six other partners founded the "Check Your Chance" umbrella association. This elevated the initiative to an independent national platform supported by the State Secretariat for Economic Affairs.
- Despite their efforts, after completing compulsory schooling, thousands of young adults are unable to find an apprenticeship, study course, traineeship or permanent job. The longer this phase lasts, the more difficult it becomes for them to secure a job.
- Association members specifically help young people receive vocational training and integrate themselves in the labor market. This prevents them from sliding into unemployment and being faced with the related financial and social challenges.
- For more information, see www.check-your-chance.ch

Our Work with Our Partners

We invest in long-term partnerships with Swiss charitable organizations. In doing so, we are continually broadening the range of programs that promote an exchange of knowledge and skills between our employees and partners. We are also increasingly focusing on partnerships in which our employees can use their expertise and pass it on. The following three organizations are representative examples of our valued partners for voluntary work.

Swiss Red Cross

The Swiss Red Cross (SRK) is Switzerland's largest and oldest humanitarian organization. Founded in 1866, it has been working in Switzerland and abroad to help people in need for 150 years. The organization tirelessly supports health care, rescue operations, and integration programs on behalf of the most vulnerable members of society including the elderly, the disabled and those in need, families, and migrants. The SRK is Credit Suisse's most important charitable partner. In addition to financial support, employees help by volunteering for activities including blood drives, the "2 x Christmas" gift collection campaign, the SRK car pool, exercises with the Redog rescue dog group, and the "Mitten unter uns" ("In our midst") integration project.

Lasting Partnerships

- Ten national partner organizations for volunteer work
- Cooperation with 70 regional non-profit organizations for various projects
- 80% of our partners are also our customers

Ernst Schmidheiny Foundation

The Ernst Schmidheiny Foundation focuses on promoting the interest in and understanding of economic relationships among young people. Every year, some 180 classes are held as part of one of the Business Week events organized by the Foundation in cooperation with chambers of commerce and industrial associations. To date, more than 100,000 Swiss high-school students have taken part in a seminar week and gained first-hand insight into the relationships of the free social market economy. Credit Suisse employees take part in the program as instructors. Across Switzerland, the business weeks are considered a prime example of active and efficient cooperation between schools and business.

Schweizer Tafel

Schweizer Tafel was founded in 2000. Its goal is to pick up fresh food that has not been sold and distribute it to the needy. With its tagline "Waste Not, Want Not," Schweizer Tafel currently supplies more than 17 tons of food per day to around 500 social institutions in 11 regions throughout Switzerland. Credit Suisse has supported the organization since 2001. Employees from the bank work as volunteers at the national fundraising event, on Soup Day, and on delivery runs.

Contact and Further Information

Corporate Citizenship online

www.credit-suisse.com/responsibility/en/initiatives

Corporate Responsibility Report

www.credit-suisse.com/crr

Contact Corporate Volunteering in Switzerland

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