

Corporate Citizenship and Foundations

For Credit Suisse, corporate responsibility is about creating sustainable value for our clients, shareholders, employees and other stakeholders. We strive to comply with the values and standards set out in our Code of Conduct and our Conduct and Ethics Standards in every aspect of our work – including in our relationship with our stakeholders. We do so based on our broad understanding of our duties as a financial services provider and employer and as an integral part of the economy and society. Our approach also reflects our commitment to protecting the environment.



Commitment to Society

The Corporate Citizenship and Foundations department contributes to Credit Suisse's overall corporate responsibility efforts reflecting the bank's broad understanding of our duties as a global financial services provider, employer and member of society.

More specifically, we are committed to playing our part in shaping a more inclusive future where all people can access the resources and develop the financial, entrepreneurial and other skills to thrive in the economy and society.

Our strategy builds on the achievements of the past years. We consider Financial Inclusion and Financial Education an effective means of empowering people to help themselves. Following the first 10 successful years of these two initiatives, we look forward to achieving even bigger impact in providing access to financial services and know-how to most effectively use them. Both are critical if we are to achieve the UN Sustainable Development Goals.

Since June 2019, we have embarked on a third topic in the communities where we live and work: Future Skills. The new Future Skills theme took shape in our long-standing education work, complements our focus themes and will help us to equip disadvantaged young people to become life-long learners and acquire the skills needed for a productive future. We will leverage the same powerful combination of grant funding and employee expertise through our innovative volunteering programs and cross-functional partnerships.

In addition to our commitment to financial inclusion, financial education and future skills, employees will also still be able to participate in the numerous employee engagement programs offered through Corporate Citizenship teams in many location around the world.

In the Americas, for example, we complement the global initiatives with additional investments in education and employee engagement. In education, we support high-performing schools and programs developing excellent teachers and school leaders. Through our employee engagement work we strengthen non-profits by providing a comprehensive range of volunteer support and funding.

Our team in Asia drives Credit Suisse's philanthropy in the region with a strong focus on Future Skills and Financial Inclusion for disadvantaged populations, as well as staff engagement across a broad range of focus areas.

In the EMEA region, the current mission is to improve the educational attainment, aspirations and employability of disadvantaged young people. The financial investments in our philanthropic partners across the region are complemented by our employees lending their skills and expertise.

Our social commitments in Switzerland are based on three pillars. Employee volunteerism with charitable organizations. Financial support and thematic leadership or active participation in finding solutions for social challenges, such as youth unemployment.

Corporate Citizenship and Foundations. Empowering People.

Together with our employees we work with selected partner organizations to help strengthen our society and to address social issues. Together, we strive to build a more inclusive future where all people can access the resources and develop the financial, entrepreneurial and other skills to thrive in the economy and society. As part of this commitment we set three focus themes: Financial Inclusion, Financial Education and Future Skills.

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