

Factsheet

Credit Suisse Corporate Citizenship, Region APAC

April 2018



Our Social Commitments

The long-term success of our business is dependent on the existence of a sound social environment and stable economy. In addition to our core banking activities, we are committed to being a reliable partner and making a targeted contribution to economic and social development in the regions in which we operate. We have therefore entered into long-term strategic partnerships with selected non-governmental organizations to help bring about lasting change. In emerging and developing economies, we regard education and financial inclusion as effective tools to promote economic growth and social change and as a means of helping people help themselves. The financial support and expertise we give to charitable projects and initiatives worldwide is complemented by the volunteering efforts of our staff.

Corporate Citizenship APAC

Education Initiatives

Education not only plays a vital role in the trajectory of a person's life but more widely has a positive impact on economic growth, health, and standards of living. The Asia Pacific Philanthropy Committee approved 18 grants in 2017 funding programs in Australia, China, Hong Kong, Indonesia, Japan, Korea, Malaysia, Philippines, Singapore, Sri Lanka, Taiwan, Thailand and Vietnam. Our grants have had an impact on over 6,000 beneficiaries across the Asia Pacific region ranging from building and renovating infrastructure of kindergarten schools, providing access to educational and employment opportunities to children and young adults in high poverty and rural areas, improving teacher quality and supporting lifelong learning for children living with disabilities and youth from under-privileged communities. In addition, the India Philanthropy Committee approved 22 grants in 2017, impacting 260,000 beneficiaries.

Financial inclusion Initiatives

In Asia we support our global microfinance partners in their regional operations through our staff engagement in the Global Citizens Program. The APAC Financial Inclusion Advocates partner with Corporate Citizenship play an active role in

Credit Suisse APAC Philanthropy Committee - Key Facts

- Established in 1998 to fulfill Credit Suisse's role as a socially responsible organization in the APAC region.
- Focuses on providing education opportunities for children and youth from disadvantaged backgrounds.
- Commits grant funding for projects for three years – the 2017 grant portfolio included 18 charities impacting over 6,000 children and youth across APAC (excluding India). Since its inception, the committee has approved over 300 individual grants.
- Adopts a partnership model which aims to develop capacity through complementing financial support with pro bono engagements, employee volunteering and other in-kind donations.

promoting financial inclusion through events, awareness raising campaigns and provision of expertise.

Innovation and Collaboration Initiatives

Credit Suisse is an innovator in leading collaborative efforts to build the social investment ecosystem in Asia Pacific by bringing together multiple actors with a specific leveraging of government involvement in our initiatives. Our clients and their capital benefit from and are directly involved in these initiatives.

Our main strategic contributions to boost the social investment ecosystem in Asia Pacific are Capacity Building for our partners and the funding community through research and knowledge-building platforms as well as Collective Impact Initiatives in Hong Kong, Singapore and Malaysia that bring together funders from the public and private sectors to jointly tackle a particular societal issue.

Employee Engagement

Our employees are encouraged to volunteer in their local communities and engage with our partners, enhancing the impact of our financial donations by contributing their time, skills and expertise.

In 2017, staff in Asia Pacific planned and participated in close to 650 events with new and existing charity partners. Successful large scale volunteering events included: Bring your Child to Work Day (Hong Kong), Tree Planting activities with WOTR (Pune), Beach Fiesta (Singapore), the annual FIT Charity Run (Tokyo) and the Ginger Bread Operation with the Smith Family (Melbourne and Sydney). Across the region, 310 employees took part in 13 cross-border volunteering trips in 7 countries (Cambodia, China, Indonesia, Malaysia, Philippines, Thailand and Vietnam) with partners like Habitat for Humanity, Operation Hope Cambodia and Gawad Kalinga.

Skills-based projects accounted for over 30% of volunteering activity, totaling 15,066 hours of staff commitment. In addition, Credit Suisse employees gave 832 hours in board service to 25 charities in the region.

Disaster Relief

Credit Suisse also responds to natural disasters in the region, helping with immediate relief efforts and reconstruction. In 2016 the Japan office raised funds for the Japan Red Cross to assist victims of the April Kumamoto earthquake. These funds were matched 1:1 with a donation from the APAC Philanthropy Committee.

APAC Employee Engagement – Key Facts

- In 2017, 5,617 staff across the region gave over 47,709 hours to volunteering activities – a regional engagement rate of 53%.
- 32% of volunteering activity was skilled based.
- In 2017 staff fundraising reached CHF 261,452 for local charities.

Corporate Citizenship APAC: Highlights 2017

Australia

- Grant partnership with Sydney Symphony Orchestra to support their Music Education Program in 5 schools in Sydney and 1 school in Melbourne, providing professional music teaching training to teachers as well as a music enrichment program to over 300 students.
- Australia's staff engagement reached 53%.

China

- Grant partnership with Teach for China to recruit 780 fellows who are trained and supported to deliver high quality education in rural Chinese communities.
- China's staff engagement reached 40%.

Hong Kong

- Grant partnerships with Social Ventures Hong Kong to support the Cradle to Classroom Early Childhood Educare benefitting 150 low income families, and with Oxfam to support their 'Start from the Beginning' Chinese Language Support Scheme for 230 non-Chinese speaking kindergarten students in 6 kindergartens in HK.
- Hong Kong staff engagement reached 61%.

India

- In accordance with the India Company Act 1956, the India Philanthropy Committee, set up in 2014, disbursed their 2% CSR funds to 22 charities in 2017 for the full year from April 2016 to March 2017 – reaching around 260,000 adult and child beneficiaries.
- India's staff engagement reached 48%.

Indonesia

- Grant partnership with Ars86Care to support the renovation of two kindergartens in central Java, which, on completion will cater for 60 children aged 3-5 years old. Grant partnership with ROLE in Bali, providing vocational and hospitality training to 110 at-risk young women.
- Indonesia's staff engagement reached 59%.

Japan

- Grant partnership with the Almond Community Network to support the Cafe Project which provides 115 children with 'ibasho' support, after-school tutoring and access to ICT lessons and the children and their parents with support of healthy food, educational supplies and community support.
- Japan's staff engagement reached 30%.

Korea

- Grant partnership with Heart to Heart Foundation supporting the Heart to Heart Orchestra that helps young people with developmental disabilities fulfill their musical potential.
- Staff engagement reached 20%.

Malaysia

- Grant partnerships with Malaysian Social Research Institute to support the Sahabat School which provides regular education to up to 250 refugee children in Malaysia, MyReaders to improve literacy of 120 students, and RITE Education to enhance teaching methods in 3 schools.
- Malaysia's staff engagement reached 68%.

Philippines

- Grant partnership with Teach Philippines to fund 6 teacher Fellows to directly reach 400 students (across grades 4-6) and indirectly impact the broader school community.
- Philippines' staff engagement reached 58%.

Singapore

- Grant partnership with Halogen Foundation to support the Network for Teaching Entrepreneurship program, which educates youth from disadvantaged and underprivileged families on entrepreneurship.
- Singapore engagement reached 61%.

Sri Lanka

- Grant partnership with Foundation of Goodness which provides vocational training courses for 820 youth from rural impoverished villages in southern Sri Lanka in Business Skills, Computer Training and Tamil Language Training.

Taiwan

- Grant partnership with Taipei Orphan Welfare Foundation to support a scholarship program that covers tuition fees, books and material for orphans, benefiting 250 children.
- Taiwan's staff engagement reached 88%.

Thailand

- Grant partnership with Friends International to support their 'Futures on the Move' program, providing 725 youth beneficiaries with vocational training and job placement as well as support for micro-enterprise set up.
- Thailand's staff engagement reached 40%.

Vietnam

- Grant partnership with REACH which runs a vocational and life skills education and employment program for 1,130 students from disadvantaged backgrounds.

Contact and more Information

Corporate Citizenship APAC

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Corporate Responsibility Report:

The Corporate Responsibility Report documents our efforts to assume our corporate Responsibilities.

www.credit-suisse.com/crr