

Corporate Citizenship in the Americas 2020 in Review

Corporate Citizenship is a cornerstone of Credit Suisse's commitment to society. This Factsheet highlights these efforts in the Americas along with complementary contributions by the firm and employees. The work of the Credit Suisse Americas Foundation, the main vehicle for Credit Suisse's charitable efforts in the region, is featured. In 2020 we focused on sustaining long-standing partnerships plus completed the largest employee giving and matching campaign in the firm's history in response to COVID-19 and racial equity, the latter of which has been an enduring focus of our work.

Key Focus Areas



78%

of employees volunteered or donated through our programs

1,000+

nonprofit organizations supported



29.2M

USD awarded to organizations

Across

11

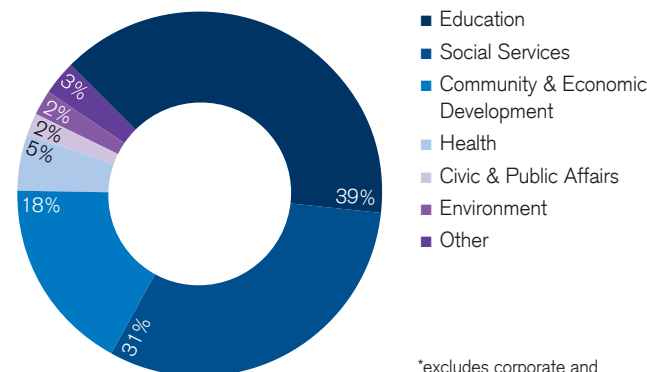
countries



Giving by Source (USD)

1	Corporate Giving	10.8M
2	Employee Giving	8.3M
3	Credit Suisse Americas Foundation	5.8M
4	Credit Suisse Foundation and Instituto Credit Suisse Hedging Griffo	4.3M

Giving by Sector*



*excludes corporate and employee giving

Response to Pandemic & Racial Equity



25M

USD raised through employee matching campaign globally



700+

organizations in the Americas supported



1M

USD donated by the Credit Suisse Americas Foundation to support front-line efforts

In response to the global pandemic and in support of racial equity, Credit Suisse launched an employee giving campaign and matched every donation 1:1. Firm-wide, this program raised USD 25 million. In addition, the Credit Suisse Americas Foundation committed USD 1 million to support front-line efforts while accelerating the renewal of grant funding to existing partners. Subsequent to year end Credit Suisse announced the establishment of a permanent endowment with the United Negro College Fund which will fund scholarships for students attending Historically Black Colleges & Universities in North Carolina.

Employee Engagement



We aim to strengthen the capacity of nonprofits by combining financial support with the passion and skills of our employees.

The interests of our employees drive our support of causes where they are active, enabling us to make a greater difference in society. Including our Community Impact Partners, who received funding and volunteer support, approximately 93% of the grants awarded by the Credit Suisse Americas Foundation support organizations where our employees volunteer or donate.



6,720
employees engaged



17,129
hours of volunteer service



24
cities in the Americas

Program Spotlight

Board Connect



505

employees gained valuable board service skills and earned support for their charity

Holiday Charity Initiative



1.8M

USD raised in the annual employee giving campaign

Day of Impact



1,400

employees, led by Raleigh Philanthropy, participated in the 5k Race for Social Justice across 11 cities

273

employees are actively serving on nonprofit boards

61%

of employees supported 47 charities across 5 countries

250K

USD raised to benefit 15 charities supporting social justice

Future Skills



In the Americas, we think future skills are best signaled by the needs of employers and are thus aiming to strengthen the ties between the education and employment sectors. While continuing to partner with organizations that prioritize college completion, we are also investing in additional pathways that enable strong career starts and upward mobility. This includes career integration into K-12 and post-secondary education along with quality two-year degrees, certifications, and apprenticeships.



150,514
young people served



4X
higher college graduation rates



100+
apprentices recruited by CareerWise New York

Financial Education & Financial Inclusion

The Financial Education initiative aims to increase financial capability and awareness to help build better futures, especially for girls. In concert with this work, the Financial Inclusion initiative aims to expand access to high-quality, affordable financial products and services. These initiatives support nonprofit organizations in the region, and a robust network of employees participate in supporting programs including the Global Citizens Program, Financial Inclusion Initiative Advocates, Skills xChange, and more.

Funded Organizations in the Americas

Key Partners: (FS) Future Skills (FE) Financial Education (FI) Financial Inclusion (CI) Community Impact

	Credit Suisse Americas Foundation	Credit Suisse Foundation	Instituto Credit Suisse Hedging Griffo
USD 200,000 or greater	City Harvest (CI) Food Bank of Central and Eastern North Carolina (CI) Henry Street Settlement (CI) Here to Here (FS) KIPP Foundation (FS) New York Cares (CI) Robin Hood Foundation United Negro College Fund	Accion (FI) CGAP/World Bank (FI) Opportunity International (FI) Plan Brazil (FE) Teach For All (FE) Women's World Banking (FI)	
USD 100,000 to USD 199,999	Achievement First (FS) Cancer Research Institute Daily Bread Food Bank Good+ Foundation (CI) Harlem Academy (FS) Madison Square Park Conservancy (CI) Uncommon Schools (FS)		Aliança de Misericórdia Arrastão Banco da Providência Ceap Pedreira Crescer Sempre Ensina Brasil Instituto C ProA
USD 50,000 to USD 99,999	Big Brothers Big Sisters of New York City (CI) Foundation for the Carolinas Good Shepherd Services (FS) Habitat for Humanity International (CI) Habitat for Humanity of Wake County (CI) Ronald McDonald House of Durham & Wake (CI) Special Olympics North Carolina (CI) United Way of the Greater Triangle		CIEB IGMK Insper Instituto Aliança Instituto Fazendo História Instituto Phi Julita Nova Escola Pro Saber SP Redes da Maré
USD 20,000 to USD 49,999	A New Way of Life Reentry Project American Civil Liberties Union Foundation Autism Society of North Carolina Equal Justice Initiative Girl Be Heard Institute Habitat for Humanity of Durham Memorial Sloan Kettering Cancer Center The Broach Foundation for Brain Cancer Research The Council of Urban Professionals Institute The Sentencing Project United States Veterans Corps Working in the Schools (CI)		Fundação Estudar HC Inst. Embraer Inst Rodrigo Mendes Liga Solidária Luta pela Paz Parceiros Educação RJ Parceiros Educação SP Parceiros Voluntários Todos pela Educação Vetor Brasil
199 organizations funded below USD 20,000			