

Corporate Citizenship in the Americas 2017

Our Approach

Through Credit Suisse's Corporate Citizenship activities, the bank strives to contribute to inclusive growth and social development. We see education and access to financial services as key drivers of growth and an effective means of helping people to help themselves. Additionally, the talents and interests of our employees drive our support of causes where they are active, enabling us to make a greater difference in society than we could on our own. Thus, our social commitments are aligned in the areas of Education, Financial Inclusion, and Employee Engagement.

Most of our commitments in the Americas are fulfilled by the Credit Suisse Americas Foundation (CSAF) and, in Brazil, by the Instituto Credit Suisse Hedging-Griffo where the needs of local communities are prioritized.

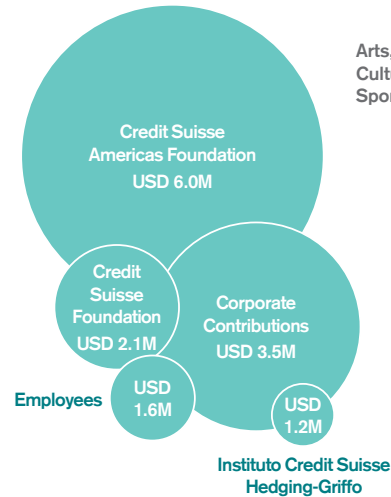
In the Americas, as in other parts of the world, the Swiss-based Credit Suisse Foundation supports developing communities through the Global Education Initiative and Financial Inclusion Initiative (formerly known as the Microfinance Capacity Building Initiative). The Global Citizens Program offers employees the opportunity to share their expertise with our education and financial inclusion partners around the world.

This factsheet features the giving and programming of the Credit Suisse Americas Foundation while also incorporating the work of our related Corporate Citizenship functions. Read on to learn more about the progress made in 2017.

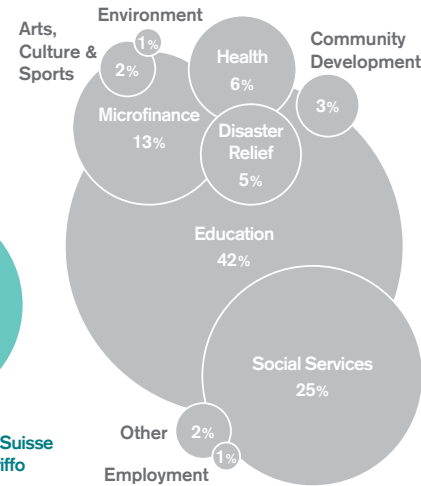
Support in the Americas

USD 14.4 million in support of nonprofit organizations

By Source



By Sector*



* excludes corporate contributions and employee donations



With the help of
84% of employees

Credit Suisse provided volunteer and financial support to

490+ nonprofit organizations
 in **9 countries**

Education

USD 2.1 million awarded to Education Partners

The Credit Suisse Americas Foundation's Education Program supports high performing schools and programs that are developing excellent teachers and school leaders in low-income communities.

The number of low income students served by the Americas Education Program has more than quadrupled since inception.



Employee Engagement

We aim to strengthen nonprofits by combining financial support with the passion and skills of our employees.

7,579
employees active across
24 cities

38,100 hours of service
to the community



Program Highlights

USD 2.4 million awarded to **Core Volunteer Partners** as well as to organizations where employees volunteer through **Employee Volunteer Grant** and **Board Service Matching Gifts** programs

In the Americas, we feature **board service** because of its high, long-term impact.

In 2017,

156 employees trained

>225 employees served on nonprofit boards

Holiday Charity Initiative

the annual employee giving campaign

In 2017, **61%** of employees in the Bahamas, Brazil, Canada, Mexico and the US raised **USD 2.0 million** in support of 44 charities.

46% '15, 54% '16, 61% '17

Since its inception in 2004, the initiative has raised **USD 22.3 million** for charity.



USD 972,000 raised to support the **disaster relief and recovery** efforts for Hurricanes Harvey, Irma and Maria, and the Mexico earthquakes



Funded Organizations in the Americas

USD 200,000 or greater

- Accion
- Achievement First
- American Red Cross
- City Harvest
- KIPP Foundation
- New York Cares
- Opportunity International
- Relay Graduate School of Education
- Student Sponsor Partners
- Teach For All
- Teach For America
- Uncommon Schools
- Women's World Banking

USD 100,000 to USD 199,999

- Children of Fallen Patriots Foundation
- Education Pioneers
- Good Shepherd Services
- Habitat for Humanity International
- Harlem Academy
- Henry Street Settlement
- Instituto Proa
- Madison Square Park Conservancy
- Room to Read
- YES College Preparatory Schools

USD 50,000 to USD 99,999

- Aliança de Misericórdia
- American Corporate Partners
- Arrastão
- Banco da Providência
- Big Brothers Big Sisters of New York City
- Blue Engine
- Ceap Pedreira
- Centro de Estudos Paulista de Psiquiatria
- Food Bank of Central and Eastern North Carolina
- George Jackson Academy
- GOOD+ Foundation
- GRAACC
- Habitat for Humanity New York City
- Inspier
- Instituto C
- Instituto George Mark Klabin
- Liga Solidária
- Memorial Sloan-Kettering Cancer Center
- Prep for Prep
- Robin Hood Foundation
- Special Olympics, North Carolina
- Young Women's Leadership Network

USD 20,000 to USD 49,999

- America SCORES Boston
- American Heart Association
- Animal Haven
- American Society for the Prevention of Cruelty to Animals
- Associação De Assistência A Criança Deficiente
- Autism Society of North Carolina
- Bed-Stuy Campaign Against Hunger
- Fundação Julita
- Habitat for Humanity of Durham
- Instituto Aliança
- Instituto Embraer
- Kennedy Child Study Center
- Leukemia & Lymphoma Society
- Michael J. Fox Foundation for Parkinson's Research
- Parceiros Voluntários
- Pathways to Education
- Primeira Chance
- Redes da Maré
- Ronald McDonald House New York
- Verdescola
- Working in the Schools

256 organizations funded below USD 20,000

- CSAF Education Partner
- CSAF Volunteer Partner

Reflects support from the Credit Suisse Americas Foundation, Credit Suisse Foundation, and Instituto Credit Suisse Hedging-Griffo. Excludes corporate gifts.