

## Factsheet

# Corporate Citizenship 2016 Overview



The long-term success of our business is dependent on the existence of a sound social environment and stable economy. In addition to our core banking activities, we are committed to acting as a reliable partner and to making a targeted contribution to economic and social development in the regions where we operate. We have therefore entered into long-term strategic partnerships with select non-governmental organizations to help encourage lasting change.

We recognize, particularly in developing economies, the importance of microfinance and education as effective tools to promote economic growth and social change and as a means of helping people to help themselves. The financial support and expertise we give to charitable projects and initiatives worldwide is complemented by the volunteering efforts of our employees.

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### Key Facts: The Credit Suisse EMEA Foundation

- Established in December 2007 as a key vehicle for Credit Suisse's philanthropic strategy across Europe, Middle East and Africa
  - Focuses on improving educational attainment, aspirations and employability of young disadvantaged people
  - Complements financial support with skills-based volunteering, front line volunteering and other in-kind donations
  - Current portfolio includes 19 charities
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### Corporate Citizenship

Credit Suisse's social commitments focus on three themes: education, microfinance and employee engagement. Alongside our global initiatives whose programs support these themes in an international context, they are also reflected locally, tailored to meet particular needs. In the Europe, Middle East and Africa, educational attainment, aspirations and employability, as well as employee engagement, are the specific focus areas of our Corporate Citizenship agenda. Examples of our partnerships can be read below.

Our employees are encouraged to volunteer in their local communities and engage with our charity partners, enhancing the impact of our financial donations by contributing their time, skills and expertise. Where possible, volunteering efforts align with our priority to provide educational opportunities for young people from disadvantaged backgrounds.

In 2016, 5,152 employees from across 16 offices volunteered 57,014 hours to over 150 charities.

### Our Social Commitments

#### Teach First UK

Teach First addresses educational disadvantage recruiting dynamic, passionate graduates to teach in schools in low-income communities. The Credit Suisse EMEA Foundation is a Transformation partner and currently funds the 'Futures' program aimed at widening access to higher education for sixth form students in disadvantaged areas. Over the next two years the Futures program aims to grow by 36% to support 3,000 young people.

In 2008 the Foundation facilitated Teach First's expansion by enabling the charity to meet its goal of annually placing 1,100 teachers in schools in challenging circumstances by 2013, having made a substantial grant to enable them to open a dedicated Assessment Centre. The Foundation subsequently supported the recruitment of STEM teachers and Teach First's Innovation Unit which was set up to empower individuals with game-changing ideas that fulfil the goal of addressing educational inequality in the UK.

#### City Year UK

City Year UK sends teams of 18 to 25-year-old volunteers as 'near peers' into schools in deprived areas for a year-long commitment of community action. The volunteers help underprivileged children improve their 'A, B, C's': Attendance, Behavior and Curriculum. The Foundation is City Year UK's Pioneer Growth Partner and is the primary funder of the charity's growth. We have committed to support City Year UK

until 2020 to help deepen their growth, benefiting 70,000 children and young people across the UK.

### Leap Science and Maths Schools, South Africa

LEAP Schools strive for the positive transformation of communities through the meaningful education of children from those communities. LEAP schools provide student-centred, maths and science-focused education to economically disadvantaged students from grades 8 to 12. The Foundation supported the establishment of their Global Teachers' Institute to develop accredited teacher training curricula and now is funding the Extraordinary Schools Teacher Education Program. This is a school-based training program that will provide mentoring and professional and personal development to pre-service teachers.

### Rock Your Life!, Germany

The aim of Rock Your Life! is to create a society where young people are encouraged and empowered to reach their full potential irrespective of their social background. The Foundation is funding a mentoring scheme in Hesse, known as Rock Your Company! which aims to upskill young apprentices and reduce the number of them leaving their placements early. Both mentor and mentee complete a professional qualification program, creating a long-lasting and mutually beneficial relationship.

### Polish Children and Youth Foundation, Poland

The Polish Children and Youth Foundation aims to stimulate the comprehensive development of young people to increase their chances of educational accomplishment and develop as responsible citizens. The Foundation supported their Life Skills Program in Warsaw from 2009-2012 and is now funding the extension of the program to Wroclaw and Gdansk from 2013-2017 respectively. This in-school scheme focuses on the positive development of social and employment skills for 15 to 22-year-olds.

### Corporate Citizenship 2016 Highlights Charity of the Year

The UK Charity of the Year program has raised over GBP 10 million for our partners since 2002. In 2016 employees raised GBP 782,589 for the NSPCC, who work to protect children and prevent abuse. Proceeds raised will go towards the NSPCC's 'Speak out. Stay safe.' service providing primary schools children with the knowledge and understanding they need to keep themselves safe.

In addition other country offices have adopted local charities to support including Poland, France, Guernsey, Ireland, Italy, Russia and Spain.

### Board Training Program

The UK Charity Board Training Program provides employees with robust training in how to serve on a charity board. Since its inception in 2015, over 450 employees have been trained on board dynamics, organizational strategy and charity governance. Through the program employees are developing new skills to make long-term, high impact contributions as charity board members.

### Professional Skills Volunteering

The Global Citizens Program (GCP) offers suitably qualified employees the opportunity to share their expertise with our education and microfinance partners around the world, particularly in developing countries and emerging markets. This leadership development program sends employees on assignments lasting from one week to three months.

Over the last two years, 12 specialists from various areas of our business have shared their expertise with our regional Foundation partners on the ground – for example strategy and product development and coaching for employees and managers. They have provided valuable insights to our partners, who are often confronted with challenges due to factors such as rapid expansion or the need to develop new offerings. The learning process often goes both ways for employees and partners participating in the GCP with employees citing resilience, accountability and cultural awareness and understanding as some of the skills they have developed on assignment.

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