

# Corporate Citizenship EMEA – Our Approach and 2017 Highlights

The long-term success of our business is dependent on the existence of a sound social environment and stable economy. In addition to our core banking activities, Credit Suisse is committed to acting as a reliable partner and to making a targeted contribution to economic and social development in the regions where we operate. We have therefore entered into long-term, strategic partnerships with select nonprofit organizations to help encourage lasting change.

Credit Suisse's social commitments focus on three themes: education, financial inclusion and employee engagement. Alongside our global initiatives whose programs support these themes in an international context, they are also tailored to meet local needs in the regions.

In Europe, the Middle East and Africa (EMEA), our financial commitments are primarily fulfilled through the Credit Suisse EMEA Foundation, which was founded in 2008 with the mission to improve the educational attainment, aspirations and employability of disadvantaged young people across the region. Central to our ethos is our commitment to funding multi-year partnerships that bring the bank's wealth of knowledge, expertise and network to bear on behalf of our partner charities. This holistic approach is seen as vital to deepening partners' impact and building capacity. Through venture philanthropy we seek to support early-stage organizations and initiatives, helping turn ideas into reality and shape civil society. The Foundation has been an early-mover and significant driver in supporting organizations at pivotal moments.

We recognize that while funding provides a much-needed resource, we must bring more to the partnership if we are to be a catalyst for social change. To enhance the impact of our financial contributions employees share their expertise with partners through extra-hands and skills-based volunteering opportunities with our partner organizations. Additionally, through the Global Citizens Program employees have the opportunity to leverage and develop their talents while at the same time building the capacity of our partner organizations in the areas of education and financial inclusion.

Read on to learn more about the Credit Suisse EMEA Foundation's accomplishments and highlights.

## Support in EMEA



> **GBP 1.9 million** in support of nonprofit organizations\*



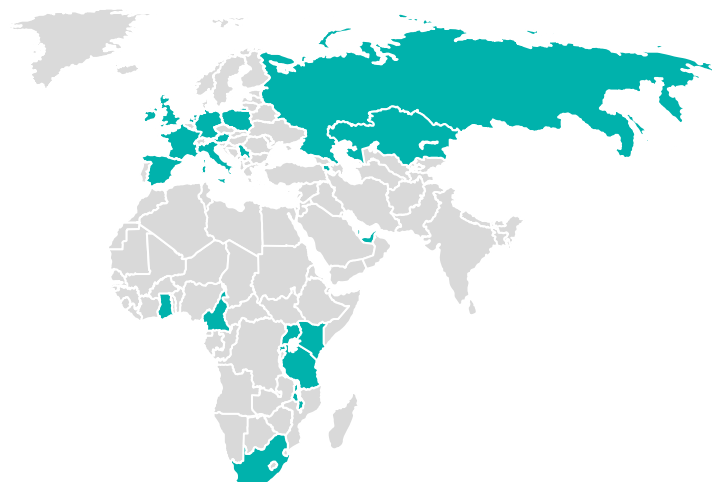
**43%** of employees provided volunteer and financial support to **176 organizations** in **12 countries**



The Credit Suisse EMEA Foundation, City Year UK and the National Gallery currently deliver an innovative education program designed to address barriers which exclude disadvantaged young people from the arts. In 2017, **over 50 students** and **12 City Year UK volunteers** directly benefited from this program.

### Countries supported through Corporate Citizenship EMEA programs and global initiatives:

Armenia	Ireland	Poland	UAE
Austria	Italy	Rwanda	UK
Cameroon	Kazakhstan	Russia	Uganda
France	Kenya	Serbia	Qatar
Germany	Luxembourg	South Africa	
Ghana	Malawi	Spain	
Guernsey	Netherlands	Tanzania	

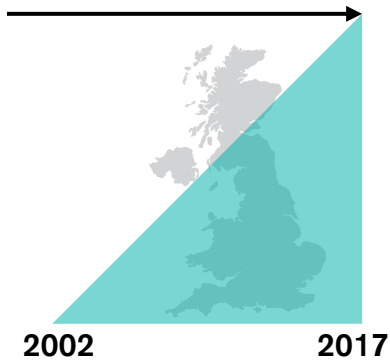


\* Excluding funds raised through the Charity of the Year and employee giving programs

### Charity of the Year

Together with charity partners, Credit Suisse employees in the UK marked a fundraising milestone in 2017.

**GBP 10 million**  
in 15 years for  
**14 UK charities**



Since the UK Charity of the Year program started in 2002, employees have raised a cumulative total of over **GBP 10 million** for 14 UK charities. Since inception in the UK, the program has been replicated locally in the Channel Islands, France, Ireland, Italy, MENA, Poland, Spain and Russia.

### Employee Engagement

To enhance the impact of our financial contributions employees share their expertise with partners through extra-hands and skills-based opportunities with our partner organizations.

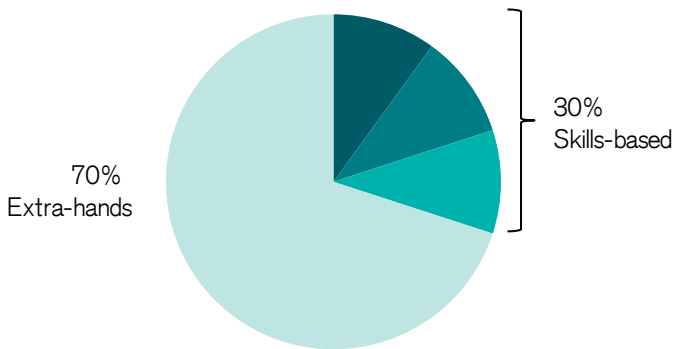


**4,320** employees volunteered in 12 countries.



**45,673** hours of service in the community.

### Hours Spent in Service to the Community



30% Skills-based

- Capacity Building: Volunteering that gives nonprofits access to the business expertise they need to develop and implement sound business strategies, increasing their capabilities and improving their organizational infrastructure.
- Governance: Voluntary contribution to the governing body of nonprofit organizations.
- Beneficiary Support: Supporting the development of beneficiaries and enhancing prospects through voluntary programs such as educational workshops, mentoring, tutoring, career talks and CV and interview preparation.

70% Extra-hands

- General Skills: Includes a broad range of non-technical volunteer opportunities.

### Board Connect

As part of Board Connect, Credit Suisse's global nonprofit board service program, employees in the UK are provided with robust training in how to serve on a charity board. Since its inception in the UK in 2015, over 500 employees have been trained.

### Professional Skills Volunteering

Credit Suisse's Global Citizens Program (GCP) and Virtual Volunteering (VV) Program promote the transfer of skills and expertise between employees and social organizations, providing an opportunity for employees to leverage and develop their talents while at the same time building the capacity of our partner organizations.

Credit Suisse employees deliver on projects including strategy and product development as well as coaching for employees and managers.

### Credit Suisse EMEA Foundation Core Grant Partners

Signature Grant Partners	
	<ul style="list-style-type: none"> <li>▪ City Year UK</li> <li>▪ Fight for Peace</li> <li>▪ Teach First</li> </ul>
France	<ul style="list-style-type: none"> <li>▪ Institut de l'Engagement</li> </ul>
Germany	<ul style="list-style-type: none"> <li>▪ Rock Your Life!</li> </ul>
Ireland	<ul style="list-style-type: none"> <li>▪ Foróige</li> </ul>
Poland	<ul style="list-style-type: none"> <li>▪ Children's University Foundation</li> <li>▪ The Entrepreneurship and Family Foundation</li> <li>▪ NESsT</li> <li>▪ The Polish Children and Youth Foundation</li> <li>▪ Polish Children's Fund</li> <li>▪ Robinson Crusoe Foundation</li> </ul>
Russia	<ul style="list-style-type: none"> <li>▪ Step Up</li> </ul>
Spain	<ul style="list-style-type: none"> <li>▪ Fundación Exit</li> </ul>
South Africa	<ul style="list-style-type: none"> <li>▪ Global Teachers Institute</li> </ul>
United Kingdom	<ul style="list-style-type: none"> <li>▪ The Access Project</li> <li>▪ Frontline</li> <li>▪ Institute for Teaching</li> <li>▪ The Royal Children's Foundation</li> <li>▪ Scope</li> <li>▪ St Giles Trust</li> <li>▪ Think Forward</li> </ul>

### Contact Us

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<https://www.credit-suisse.com/commitments-in-emea.html>