

Corporate Citizenship EMEA. 2018 Overview



The long-term success of our business is dependent on the existence of a sound social environment and stable economy. In addition to our core banking activities, we are committed to acting as a reliable partner and to making a targeted contribution to economic and social development in the regions where we operate. We have therefore entered into long-term strategic partnerships with select non-governmental organizations to help encourage lasting change.

We recognize, particularly in developing economies, the importance of microfinance and education as effective tools to promote economic growth and social change and as a means of helping people to help themselves. The financial support and expertise we give to charitable projects and initiatives worldwide is complemented by the volunteering efforts of our employees.

Key Facts: The Credit Suisse EMEA Foundation

- The Foundation, which celebrated its ten-year anniversary in 2018, is a key vehicle for Credit Suisse's philanthropic strategy across Europe, Middle East and Africa. Current portfolio includes 27 charities.
- Established with a focus on improving educational attainment, aspirations and employability of disadvantaged young people
- Complements financial support with skills-based volunteering, front line volunteering and other in-kind donations

- The Foundation launched in 2018 the Small Grants Program that identifies and invest in the next generation of innovative organizations.

Corporate Citizenship

Credit Suisse's social commitments focus on three themes: Financial Education, Financial Inclusion and Future Skills. Alongside our global initiatives whose programs support these themes in an international context, they are also tailored to meet local needs in the regions. In the Europe, Middle East and Africa, educational attainment, aspirations and employability, as well as employee engagement, are the focus areas of our Corporate Citizenship agenda. Examples of our partnerships can be read below.

Our employees are encouraged to volunteer in their local communities and engage with our charity partners, enhancing the impact of our financial donations by contributing their time, skills and expertise. Where possible, volunteering efforts align with our priority to provide educational opportunities for young people from disadvantaged backgrounds.

In 2018, 4,340 employees from across 17 offices volunteered 46,610 hours and engaged with over 130 charities

Our Social Commitments

Teach First UK

Teach First is working towards a day when no child's educational success is limited by their socio-economic background. Currently, the Foundation funds the 'Futures' program aimed at widening access to higher education for sixth form students in disadvantaged areas. Over the next two years the Futures program aims to grow by 36% to support 3,000 young people.

In 2017, the Credit Suisse EMEA Foundation was named a Transformation Partner in recognition for its contributions toward enabling Teach First to grow and increase their long-term impact. In 2008, the Foundation facilitated Teach First's expansion by enabling the charity to meet its goal of annually placing 1,100 teachers in schools in challenging circumstances by 2013, having made a substantial grant to enable them to open a dedicated Assessment Centre. The Foundation subsequently supported the recruitment of STEM teachers and Teach First's Innovation Unit which was set up to empower individuals with game-changing ideas that fulfil the goal of addressing educational inequality in the UK.

City Year UK

City Year UK sends teams of 18 to 25-year-old volunteers as 'near peers' into schools in deprived areas for a year-long commitment of community action. The volunteers help underprivileged children improve their 'A, B, C's': Attendance, Behavior and Curriculum. The Credit Suisse EMEA Foundation is City Year UK's Pioneer Growth Partner and is the primary funder of the charity's growth. We have committed to support City Year UK until 2020 to help deepen their growth, benefiting 70,000 children and young people across the UK.

Global Teachers Institute, South Africa

The mission of the Global Teachers Institute (GTI) is to strengthen teacher capacity in South Africa by changing the way teachers are trained. GTI aims to empower student teachers, current faculty, school leaders, and education organisations by refocusing teacher training and professional development on ideas of social development and change. The Credit Suisse EMEA Foundation funds the Community Development Unit which supports teachers with professional development opportunities.

Institut de l'Engagement

The Institut de l'Engagement uses volunteering as a basis for identifying the talents of young people. They identify young men and women who have demonstrated high potential but who lack the education, resources or network that would allow them to fully realize that potential. The Credit Suisse EMEA Foundation is funding a program to provide young people with a suite of support activities which will help them pursue the best education, find their first job or start-up a business or non-profit organization.

Polish Children and Youth Foundation, Poland

The Polish Children and Youth Foundation aims to stimulate the comprehensive development of young people to increase their chances of educational accomplishment and develop as responsible citizens. The Foundation supported their Life Skills Program in Warsaw from 2009-2012 and is now funding the extension of the program to Wroclaw and Gdansk. This in-school scheme focuses on the positive development of social and employment skills for 15 to 22-year-olds.

Corporate Citizenship 2018 Highlights

Charity of the Year

The UK Charity of the Year program has raised over GBP 10 million for our partners since 2002. In 2018, employees raised over GBP 600,000 for Age UK. Proceeds will be invested in the 'Better Later Lives programme' that provides vital face to face and telephone support, as well as telephone friendship, to over 30,000 older people and their families

In addition, other country offices have adopted local charities to support including France, Germany, Guernsey, Ireland, Italy, Poland, Russia, Spain and UAE.

Board Training Program

The UK Charity Board Training Program provides employees with robust training in how to serve on a charity board. Since its inception in 2015, over 500 employees have been trained on board dynamics, organizational strategy and charity governance. Through the program employees are developing new skills to make long-term, high impact contributions as charity board members.

Professional Skills Volunteering

The Global Citizens Program (GCP) is Credit Suisse's flagship international skills-based volunteering opportunity. Designed to promote the transfer of skills and expertise between employees and social organizations, the GCP provides an opportunity for employees to leverage and develop their talents while at the same time building the capacity of our partner organizations in the areas of education and financial inclusion.

Over the last two years, 23 specialists from various areas of our business have shared their expertise with our regional Foundation partners, assisting on projects including strategy and product development as well as coaching for employees and managers. GCP participants have provided valuable insights to our partners, who are often confronted with challenges due to factors such as rapid expansion or the need to develop new offerings. The learning process often goes both ways for employees and partners participating in the GCP with employees citing resilience, accountability and cultural awareness and understanding as some of the skills they have developed on assignment.

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Corporate Citizenship and Foundations. Empowering People.

Together with our employees we work with selected partner organizations to help strengthen our society and to address social issues. Together, we strive to build a more inclusive future where all people can access the resources and develop the financial, entrepreneurial and other skills to thrive in the economy and society. As part of this commitment, we set three focus themes: Financial Inclusion, Financial Education and Future Skills.

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