

Media Release

Credit Suisse to Hold Largest Ever Asian Investment Conference on March 21-25

Hong Kong, March 7, 2011 **Credit Suisse today unveiled a strong line-up of speakers, including political leaders, policymakers, CEOs and leading academics from around the region for its annual Asian Investment Conference (AIC). The five-day event, the largest ever in its 14-year history, will host 2,000 institutional investors and high net worth investors from over 25 countries, senior executives from over 270 Asia Pacific corporations, and more than 40 keynote and panel speakers.**

This year's conference will take place in Hong Kong at the Conrad International Hotel and the JW Marriott Hotel from Monday, March 21 to Friday, March 25.

The Credit Suisse AIC is designed to provide international and regional investors with ideas and insights to help formulate their investment strategies, and to offer companies in Asia Pacific an opportunity to present their corporate and financial positions. More than 70 company presentations and 5,500 private meetings are expected to take place during the five-day program, offering unrivalled corporate access to complement Credit Suisse's highly-ranked sector and market research coverage.

Osama Abbasi, Credit Suisse Chief Executive Officer for Asia Pacific, said: "Investors in Asia Pacific must navigate an increasingly complex global and regional macroeconomic environment. Credit Suisse's goal with the AIC is to provide investors in the region with the insight they need to manage risks and maximize the opportunities ahead."

The 14th Credit Suisse AIC presents a strong line-up of keynote speakers, whose opinion and expertise influence industry, markets, government and society. **Gareth Evans**, former Australian foreign minister and Chancellor of the Australian National University, will kick off the conference on March 21 by explaining how best to anticipate and respond to today's political risks. This will be followed by a keynote session in the afternoon featuring Malaysian Senator **Idris Jala**, Minister in the Prime Minister's Department and a key architect of the country's Economic Transformation Program. He will talk about the progress of this ambitious program since it was announced last year.

Day Two, March 22, will begin with an economics keynote session featuring Professor of Economics and Law at Columbia University **Jagdish Bhagwati** and India's former central bank governor **YV Reddy**. They will debate how governments should respond in an environment of heightened trade imbalances and currency rows to ensure sustainable global growth. The highlight of the day will be a luncheon keynote address by former Japanese Prime Minister **Shinzo Abe**, who – in conversation with Sir John Major, former Prime Minister of the United Kingdom – will share his views on the economic and investment opportunities that exist in Japan.

On Day Three, March 23, investor attention is expected to turn to the public finances and economic policies of two emerging Asian nations, with Pakistan Minister of Finance **Abdul Hafeez Shaikh** and Philippines Secretary of Finance **Cesar Purisima** presenting the outlook for their respective countries.

Tom Albanese, CEO of Rio Tinto, will share his views on the opportunities and challenges in the commodities markets with Credit Suisse clients.

On Day Four, March 24, **Tidjane Thiam**, Group Chief Executive of Prudential plc, will present a luncheon keynote on Asia's massive savings pool and the potential for the insurance industry.

The last day of the AIC will welcome **Malcolm Gladwell**, international best-selling author of "The Tipping Point", "Blink" and "Outliers", who will share his insights as a keen observer of social phenomena. **John Wood**, Founder of Room to Read, will discuss the role of education as a necessary precondition for long-term economic growth.

As usual, the Credit Suisse AIC will feature a range of popular panel sessions, focusing on a wide array of topics including: the future of microfinance; food shortages and inflation risks; progress and challenges of Malaysia's new economic model announced in 2010; Indonesia's growth prospects and barriers; reform in Sri Lanka's financial sector; China's 12th Five-Year Plan; China property; the internationalization of the Renminbi; the misconceptions around Exchange Traded Funds; and a special panel led by former UK Prime Minister Sir John Major on the challenges and opportunities brought about by the recent political developments in the Middle East.

Credit Suisse's leading economists and strategists will articulate global, regional and sectoral investment themes and trends throughout the conference.

The AIC will be followed by the Cathay Pacific/Credit Suisse Hong Kong Sevens, of which Credit Suisse is a co-title sponsor. This sold-out event will run from March 25 to 27.

For more information, please see our conference website at: <https://www.credit-suisse.com/conferences/aic/2011/en/>

All keynote speeches will be open to the media; a media invite to register for these sessions will be issued separately. Kindly note that company presentations are not open to the press.

Information

Josephine Lee, Corporate Communications Credit Suisse, Telephone +852 3969 6041

Georgette Lee, Corporate Communications Credit Suisse, Telephone +852 3969 5692

Adam Harper, Corporate Communications Credit Suisse, Telephone +852 3969 6139

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