

LIFT association. From school into professional life.

LIFT association. Facts.

The charitable association LIFT was founded in April 2016. It has no political or religious affiliation. The association coordinates, supports, and develops the LIFT youth project, which was launched in 2006 by the *Verein für sozialverantwortliche Wirtschaft NSW/RSE* (Association for Socially Responsible Business NSW/RSE).

The association is based in Bern (Canton of Bern).

The LIFT association is a member of the platform "Check Your Chance."



Objectives

The LIFT youth project has set itself the goal of increasing the proportion of young people who go directly into targeted vocational training, thereby taking preventive action against youth unemployment. The target group is young people (from seventh grade on) who are in a difficult situation in terms of starting a career. Young people taking part in the project spend two to three hours per week working in a commercial business in the region (weekly workplaces), do light work in the company, find out about the world of work, and are supported in personal and social skills in courses at school. The LIFT association's partners are around 300 secondary schools and now more than 4,000 SMEs and commercial businesses throughout Switzerland.

Weekly workplaces in Northern Switzerland

Organizing sufficient weekly workplaces (known as WAPs) is the responsibility of the different locations, and is very challenging. The LIFT branch and the regional teams provide support with this – nevertheless, the task remains a major challenge in Region Northern Switzerland too. Now the aim is for a WAP generator to support LIFT schools with suitable measures (planning, awareness raising, acquisition, and referral). The WAP generator is linked across the regions and, from 2020, is the point of contact for the local WAP coordinators at the schools in question. Around 38 schools and approximately 750 LIFT students will benefit from this. The aim is for the LIFT project in Northern Switzerland to grow to around 50 schools by 2022; accordingly, around 750 weekly workplaces will be needed by then.

Further information:

Partner organization:

jugendprojekt-lift.ch

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In collaboration with our employees, we work with selected partner organizations to confront social issues. Together, we strive to build a more inclusive future where all people can access the resources and develop the financial, entrepreneurial, and other skills to thrive in the economy and society. As part of this commitment, we established three focal themes: financial inclusion, financial education, and future skills.



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