

Avanti association. Career choices based on skills, not stereotypes.

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Facts.

The Avanti association was founded in October 2018. The association seeks to promote collaboration between the public sector and private companies and to encourage discussion about the availability of skilled employees, diversity, promoting talent, and gender-neutral vocational guidance and training.

The association is based in Wabern (Canton of Bern).



Objectives

Avanti promotes an open-minded approach to preparing elementary school students for choosing a career. Questions about career planning are linked with gender issues. During what are known as "Avanti weeks," students find out about numerous occupations and are empowered to make considered decisions about a career. Female students accompany women who work in technical occupations and skilled trades; male students accompany men who have jobs that are not typical for their gender.

Development of a national network of Avanti coaches

A national network of Avanti coaches is to be created in order to spread the Avanti concept, to support project managers in the schools with the planning and implementation of Avanti weeks, and to ensure that the program is embedded in the schools in the long term. The coaches ensure that the Avanti weeks are carried out successfully and the aim is for their multiplier effect to be felt in other regions/cantons and later throughout Switzerland. The Credit Suisse Foundation's contribution is intended to increase the number of Avanti weeks that are held in the long term. In addition, regional and national Avanti network meetings are to be held.

Further information:

Partner organization:

avanti-talentsuche.ch

Corporate Citizenship:

credit-suisse.com/foundation

credit-suisse.com/citizenship

Commitments in Switzerland:

credit-suisse.com/citizenship/ch

Corporate Citizenship. Empowering people.

In collaboration with our employees, we work with selected partner organizations to confront social issues. Together, we strive to build a more inclusive future where all people can access the resources and develop the financial, entrepreneurial, and other skills to thrive in the economy and society. As part of this commitment, we established three focal themes: financial inclusion, financial education, and future skills.



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