

# Pro Juventute. Financial education.

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## **Pro Juventute. Facts.**

The foundation Pro Juventute was established in 1912 and is today the biggest children's and youth organization in Switzerland.

The foundation is based in Zurich (Canton of Zurich).

Pro Juventute has been a main partner of Credit Suisse [Corporate Citizenship Switzerland](#) since 2017.



## **Objectives**

Giving children space to have their own experiences and thereby foster their self-confidence is one of the three pillars of Pro Juventute's day-to-day work. The others are passing on life skills, and providing advice and direct assistance in difficult situations or an emergency.

## **Teaching financial literacy and STEM fitness**

An effective way of preventing young people from falling into debt is to teach them how to deal with money sensibly at an early stage and help them develop financial literacy. The Credit Suisse Foundation is supporting Pro Juventute with the launch of the budget game, which is an additional learning resource for secondary school classes throughout Switzerland. Pro Juventute is also planning workshops in which it will be supported by Credit Suisse volunteers.

In the case of "MINT-fiT – persönlich-technische Kompetenz" (STEM fit – personal/technical skills), the focus is on playful experimentation with topics related to science, technology, engineering, and math (STEM subjects). Children and young people are encouraged to implement their ideas in the STEM area themselves and in the process can draw on the experience of mentors. In this way, young people have the opportunity to discover their technical abilities, without neglecting the development of their personal and social skills. The Credit Suisse Foundation and Corporate Citizenship Switzerland are supporting the Pro Juventute pilot project from 2020 onward.

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**Further information:**

**Partner organization:**

[projuventute.ch](http://projuventute.ch)

**Corporate Citizenship:**

[credit-suisse.com/foundation](http://credit-suisse.com/foundation)

[credit-suisse.com/citizenship](http://credit-suisse.com/citizenship)

**Commitments in Switzerland:**

[credit-suisse.com/citizenship/ch](http://credit-suisse.com/citizenship/ch)

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**Corporate Citizenship. Empowering people.**

In collaboration with our employees, we work with selected partner organizations to confront social issues. Together, we strive to build a more inclusive future where all people can access the resources and develop the financial, entrepreneurial, and other skills to thrive in the economy and society. As part of this commitment, we established three focal themes: financial inclusion, financial education, and future skills.



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