

# FAJI. Skilled trades with a future.

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## FAJI. Facts.

The Fondation Arc Jurassien Industrie (FAJI) was founded in 2007 to contribute to promoting young talent in industrial professions that are essential for the Jura region, in particular.

The foundation is based in Moutier (Canton of Bern).



## Objectives

The aim of the Fondation FAJI is to use creative approaches to alleviate the problem of recruiting young people to work in industry in French-speaking Switzerland. Swissmem, the association for SMEs and large companies in the Swiss mechanical engineering, electronics, and metals industry (MEM industry), and related technology-oriented sectors, estimates a shortage of around 17,000 employees per year in industry for the period 2018-2022. The Jura region, where many SMEs specializing in technology (the watch industry, the medical industry, micro-technology, IT etc.) are based, is particularly affected by this trend. Against this background, the promotion of young talent is an important pillar of the Fondation FAJI.

## Projet de (re)valorisation des métiers techniques

FAJI's aim is to enhance the status of technical professions and show a wide audience that the sector offers a variety of career paths and options for further development. For this reason, the foundation offers young people, school classes, and teachers easy-to-understand information about industrial professions. Numerous workshops are run for school classes to spark students' interest in technical professions; programs specifically tailored to girls and teachers are also offered. The aim in 2020 is to familiarize at least 250 teachers and 2,000 students with the opportunities that technical professions can open up.

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**Further information:**

**Partner organization:**

[faji.ch](http://faji.ch)

**Corporate Citizenship:**

[credit-suisse.com/foundation](http://credit-suisse.com/foundation)

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**Commitments in Switzerland:**

[credit-suisse.com/citizenship/ch](http://credit-suisse.com/citizenship/ch)

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**Corporate Citizenship. Empowering people.**

In collaboration with our employees, we work with selected partner organizations to confront social issues. Together, we strive to build a more inclusive future where all people can access the resources and develop the financial, entrepreneurial, and other skills to thrive in the economy and society. As part of this commitment, we established three focal themes: financial inclusion, financial education, and future skills.



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