2019 Switzerland and Credit Suisse

Key facts and figures
This year, Credit Suisse is celebrating the 200th anniversary of the birth of its founder, Alfred Escher. The politician and entrepreneur helped Switzerland pull together with combined strengths and put it on the map of the most competitive countries.

Escher’s recipe for success still guides us to this day: Entrepreneurship, expertise, and innovative spirit are the strengths with which we aim to impress our clients. In putting Switzerland and Credit Suisse on the map, we are underscoring our role as the bank that accompanies entrepreneurs, supports progress with digital solutions, and helps people of all generations to reach their goals. And, as a leading Swiss full-service bank, we are also the Bank for Switzerland – for you, the economy, and society. This leaflet shows you the key facts and figures.

Yours sincerely

CREDIT SUISSE (Switzerland) Ltd.

Peter A. Derendinger
Chairman of the Board of Directors

Thomas Gottstein
Chief Executive Officer

Structure of Credit Suisse

Credit Suisse serves its clients in five divisions. Three of these are regionally aligned: Swiss Universal Bank, International Wealth Management, and Asia Pacific. Two divisions are specialized in investment banking: Global Markets and Investment Banking & Capital Markets. The front-office divisions are supported by the Corporate Functions. These provide centralized services and business support, and carry out effective and independent control procedures.

The Swiss Universal Bank as of year-end 2018

11,950 employees (full-time)

5,506 million net revenues (in CHF)

547 billion managed client deposits (in CHF)

168 billion net loans (in CHF)
Results of the Swiss Universal Bank at a glance

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Our four main areas

In order to fulfill our clients’ requirements, we focus on the following four main areas:

**Bank for Switzerland**
We are committed to our home market of Switzerland. As a full-service bank, we serve private, corporate, and institutional clients and act as a responsible partner for the economy and society.

**Bank for Entrepreneurs**
We have expanded our business with entrepreneurs and their companies with the goal of establishing ourselves as the “Bank for Entrepreneurs.” Our success is inextricably linked with Swiss entrepreneurship.

**Bank for the Digital World**
We invest in digitalization and focus on proximity to clients, self-service options, and simplified business processes. For this reason, it is of key importance that we develop our client advice model further.

**Bank for the Next Generation**
We are mindful of the needs of all clients and we particularly want to support the next generation in Switzerland with achieving its goals. The career development of our apprentices is also important to us and underscores our long-term, cross-generational commitment. In the area of sustainable investing – especially impact investment – we have been leading the market for 15 years and we are continuing to enhance our offering.
Credit Suisse has one of the leading sustainable real estate funds in Switzerland. Companies and institutions are among our valued clients. With CHF 2.5 billion, Credit Suisse has one of the leading sustainable real estate funds in Switzerland.

- **Bank for Switzerland**
  - CHF 1.65 billion: was the amount spent on goods, services, and licenses throughout Switzerland.
  - 1 in 7: Bank employees in Switzerland work at Credit Suisse.
  - CHF 1.3 billion: was the total amount paid in taxes on profit and capital and social security contributions, as well as the income tax on employee salaries in Switzerland.
  - 7,900 hours: were spent training 5,400 employees on the subject of occupational health management.

- **Bank for Entrepreneurs**
  - Over 100,000: companies and institutions are among our valued clients.
  - CHF 200 million: is being provided in venture capital to SMEs through Credit Suisse Entrepreneur Capital Ltd.

- **Bank for the Digital World**
  - Over 16 million: visits were registered on Credit Suisse websites in 2018.
  - Over 84%: of new private clients opened the banking relationship digitally in a branch or online.
  - Around 23,000: orders were received for our “Digipigi” digital money box – it helps to teach children how to handle money responsibly.
  - Around 185,000: clients contact us a day; 69% through our digital channels.

- **Bank for the Next Generation**
  - Over CHF 32 billion: in credit has been granted to Swiss SMEs alone.
  - 3,190 tons: of greenhouse gas emissions were reduced compared to the previous year.
  - 1,174: graduates of different education levels receive training from us.
  - 35: start-ups have received support from CS and our partners in the “Kickstart Accelerator” program.
  - With CHF 2.5 billion, Credit Suisse has one of the leading sustainable real estate funds in Switzerland.
  - 49,703 hours: of volunteering work was carried out by our employees for charitable causes.

Unless stated otherwise, the figures on this page refer to all Swiss-based units of the various divisions and functions of Credit Suisse as of the end of 2018.
We are here for you!

Social media We will be happy to answer your questions on Twitter @CSschweiz. Discover us on Facebook, YouTube and LinkedIn.

Online You will find further information on Credit Suisse at credit-suisse.com.

By phone You can reach us from Monday to Friday at 0848 880 844*.

In person The branches can be found at credit-suisse.com/locations.

* Please note that telephone conversations may be recorded. We assume that, by calling us, you accept this business practice.

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