

## **Credit Suisse Investor Day 2017**

Tidjane Thiam, CEO Credit Suisse

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This material does not purport to contain all of the information that you may wish to consider. This material is not to be relied upon as such or used in substitution for the exercise of independent judgment.

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#### Statement regarding non-GAAP financial measures

This presentation also contains non-GAAP financial measures, including adjusted results. Information needed to reconcile such non-GAAP financial measures to the most directly comparable measures under US GAAP can be found in this presentation in the Appendix, which is available on our website at www.credit-suisse.com.

#### Statement regarding capital, liquidity and leverage

As of January 1, 2013, Basel III was implemented in Switzerland along with the Swiss "Too Big to Fail" legislation and regulations thereunder (in each case, subject to certain phase-in periods). As of January 1, 2015, the Bank for International Settlements (BIS) leverage ratio framework, as issued by the Basel Committee on Banking Supervision (BCBS), was implemented in Switzerland by FINMA. Our related disclosures are in accordance with our interpretation of such requirements, including relevant assumptions. Changes in the interpretation of these requirements in Switzerland or in any of our assumptions or estimates could result in different numbers from those shown in this presentation. Capital and ratio numbers for periods prior to 2013 are based on estimates, which are calculated as if the Basel III framework had been in place in Switzerland during such periods.

Unless otherwise noted, leverage exposure is based on the BIS leverage ratio framework and consists of period-end balance sheet assets and prescribed regulatory adjustments. Beginning in 2015, the Swiss leverage ratio is calculated as Swiss total capital, divided by period-end leverage exposure. The look-through BIS tier 1 leverage ratio and CET1 leverage ratio are calculated as look-through BIS tier 1 capital and CET1 capital, respectively, divided by end-period leverage exposure.

#### Sources

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## Program of the day



Investor Day 2017

Opening remarks	Tidjane Thiam	8.30 am	45 min	Webcast
Morning break-out sessions 9.25 am			1	No webcast
Global Markets	Brian Chin, David Miller, Mike Stewart		45 min	
APAC	Helman Sitohang, Francesco de Ferrari, Carste	en Stoehr, Ken Pang	45 min	
Break			20 min	
<b>Efficiency &amp; Productivity</b>	Pierre-Olivier Bouée, Paul Turrell		45 min	
Compliance	Lara Warner, Homa Siddiqui		45 min	
Lunch		12.45 pm	50 min	
Afternoon break-out sessions 1.35 pm			1	No webcas
SUB	Thomas Gottstein, Didier Denat, Serge Fehr		45 min	
IBCM	Jim Amine, Malcolm Price, David Hermer		45 min	
IWM	Iqbal Khan, Claudio de Sanctis, Bruno Daher		45 min	
Break			25 min	
Capital,				
Funding and SRU	David Mathers	4.15 pm	45 min	Webcas
Wrap-up & Q&A		5.00 pm	60 min	Webcast



### **Delivering against our objectives**

Capital	Strengthen our <b>capital</b> position	CET1 ratio <b>13.2%</b> at 3Q17	
Growth	Deliver <b>profitable growth</b> and generate <b>capital organically</b>	NNA in Wealth Management <sup>1</sup> CHF 33.2 bn in 9M17 Core adjusted PTI CHF 3.7 bn in 9M17	
Costs	Reduce our <b>cost</b> base	Net cost savings* since 2015  CHF 2.9 bn at 3017	
Risk	Right-size and de-risk our Global Markets activities	GM RWA reduction <sup>2</sup> <b>-47%</b> 3Q17 vs. 3Q15	
Legacy	Resolve <b>legacy</b> issues and wind-down the SRU	SRU RWA reduction <sup>3</sup> <b>-70%</b> 3Q17 vs. 3Q15	

Note: Adjusted results are non-GAAP financial measures. A reconciliation to reported results is included in the Appendix

1 Relating to SUB PC, IWM PB and APAC PB within WM&C

2 See page 46 for details on measurement

3 Excludes operational risk RWA of CHF 19 bn in 3Q15 and CHF 20 bn in 3Q17

## **Agenda**

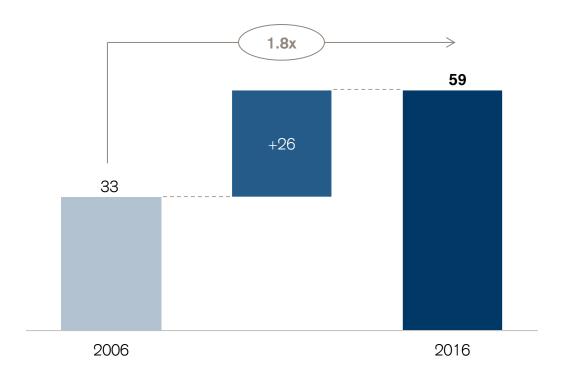
The opportunity

Our strategy and progress

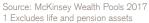
The way forward



## Global wealth management pools have grown significantly...



Personal financial assets
of the wealthy (USD >1 mn)<sup>1</sup>
in USD tn



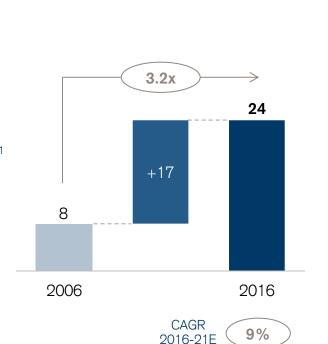
## Opportunity Strategy and progress Way forward

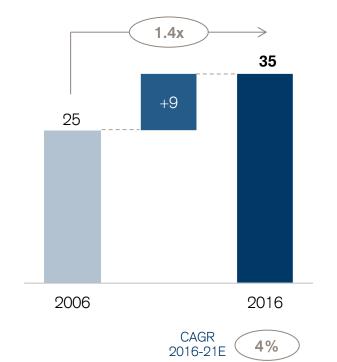
## ...with both Emerging Markets and Mature Markets offering attractive growth dynamics

### **Emerging Markets**

#### **Mature Markets**

Personal financial assets of the wealthy (USD >1 mn)<sup>1</sup> in USD tn



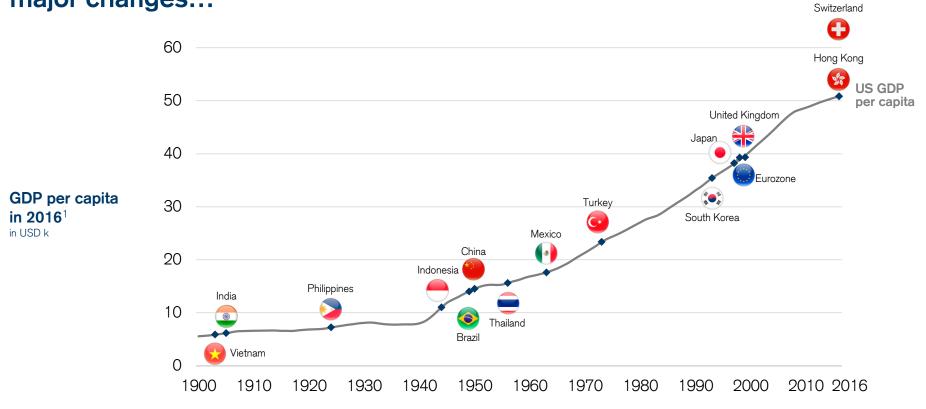


Source: McKinsey Wealth Pools 2017 1 Excludes life and pension assets



## Opportunity Strategy and progress Way forward

Across the world, wealth levels differ significantly but are undergoing major changes...

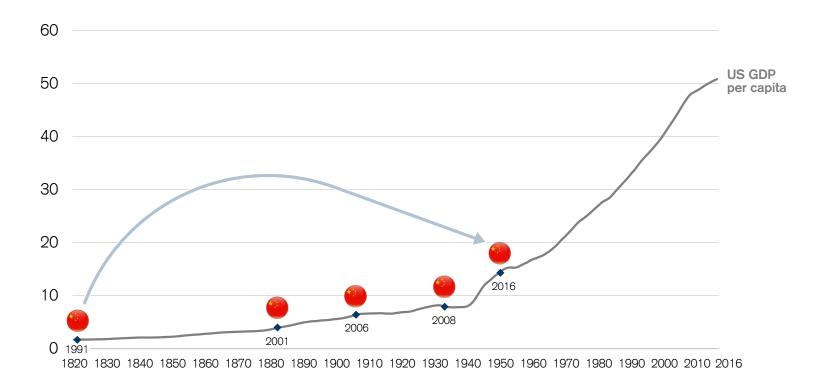






## Opportunity Strategy and progress Way forward

# ...China has made rapid progress and still presents huge opportunities...





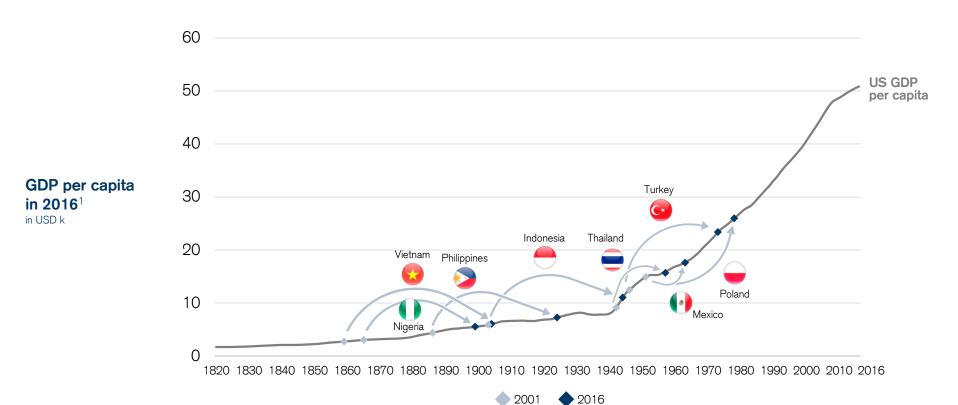


GDP per capita

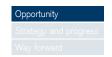
in 2016<sup>1</sup> in USD k

## ...and so do many other emerging economies

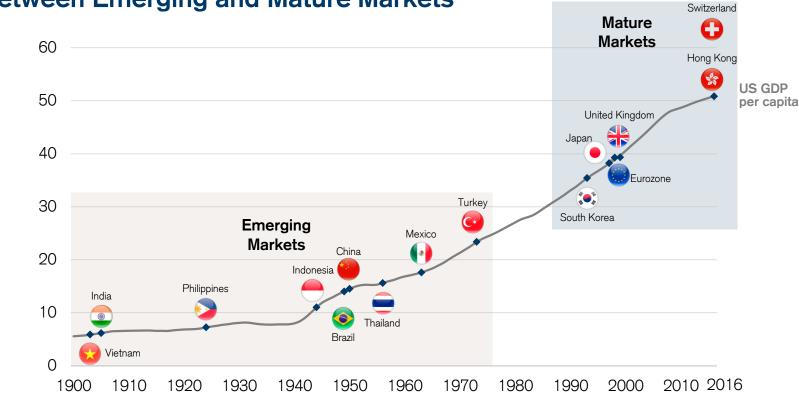








To capture the global wealth opportunity, a balanced approach is needed between Emerging and Mature Markets







GDP per capita

in 2016<sup>1</sup>

in USD k

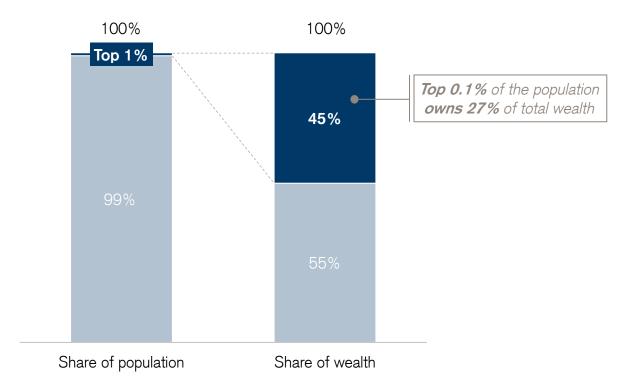
## Wealth is highly concentrated in Emerging Markets (1/2)...



### Indonesia

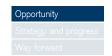


**Wealth distribution** 2016





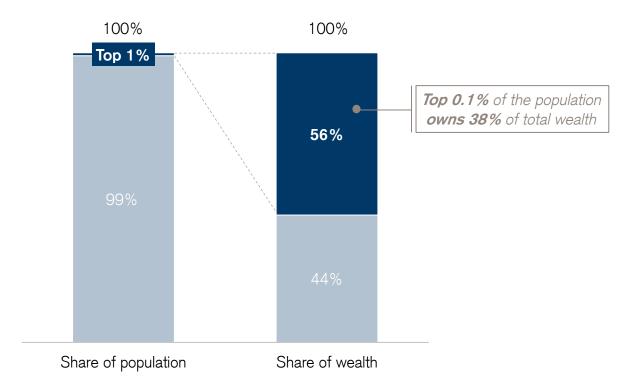
## Wealth is highly concentrated in Emerging Markets (2/2)...



#### **Thailand**



**Wealth distribution** 2016



## Opportunity Strategy and progress

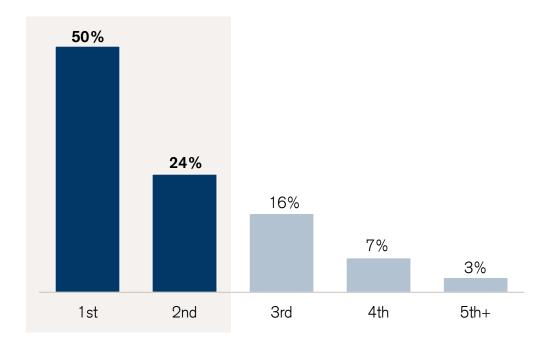
## ...as all wealth is created by entrepreneurs





## Wealth creation in Emerging Markets is mostly driven by first and second generation entrepreneurs

Emerging Markets generational ownership of family-owned companies







# Successful UHNW clients require a "one-stop-shop" approach to serve their private wealth and business needs

### **UHNW** client example

### Daily program – select activities at Credit Suisse headquarters

## Wealth Planning & Investments

- PB solutions
- Investment advice
- Trust and estate advisory
- Global custody

#### **Enterprise-related**

- Growth financing
- IPO-related exit opportunities

#### **Trading Floor visit**

- FX
- Fixed Income
- Structured Asset Solutions
- Equities

### Various meetings

- Private Equity
- Chief Investment Officer

Senior relationship meeting with Credit Suisse Executive Board member



### Quality of execution is key



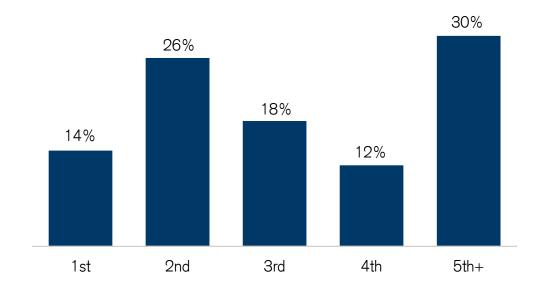
- Long-term trusted relationships, based on history, heritage, discretion and confidentiality
- Recruitment and retention of top-notch RMs
- Broad and deep investment and advisory offering
- Best-in-class global execution and capital markets, advisory and financing capabilities
- Focus on sustainability and impact investing
- Proactive management of **wealth transfer across generations**
- State-of-the-art digital capabilities





# In Mature Markets, wealth is more evenly distributed across generations...

Mature Markets<sup>1</sup> generational ownership of family-owned companies







### ...requiring a more differentiated approach



#### **Mature Markets client segment**

### **UHNW**



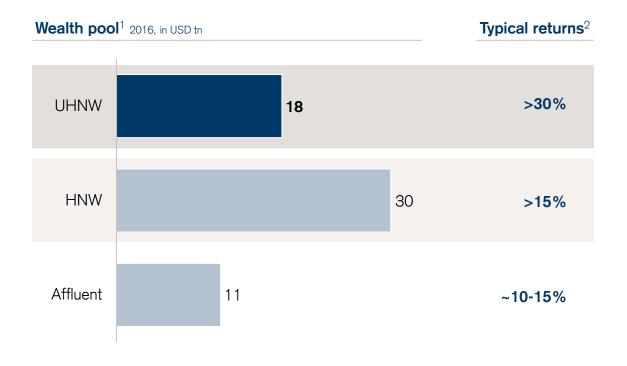
#### **Key success factors**

- Integrated approach between Wealth Management and Investment Banking
- Growing importance of impact investing and sustainability
- Focus on most profitable clients, with complex Wealth Management and Investment Banking needs
- Apply strict return hurdles to assess opportunities
- **Maximize efficiency** and productivity of coverage, with digitalization





# Within Wealth Management, the UHNW and HNW segments are both highly profitable







### Our strategy



A leading Wealth Manager...

...with strong Investment
Banking capabilities



### **Delivering against our objectives**



Capital

Strengthen our **capital** position

Growth

Deliver profitable growth and generate capital organically

Costs

Reduce our **cost** base

Risk

Right-size and de-risk our Global Markets activities

Legacy

Resolve **legacy** issues and wind-down the SRU



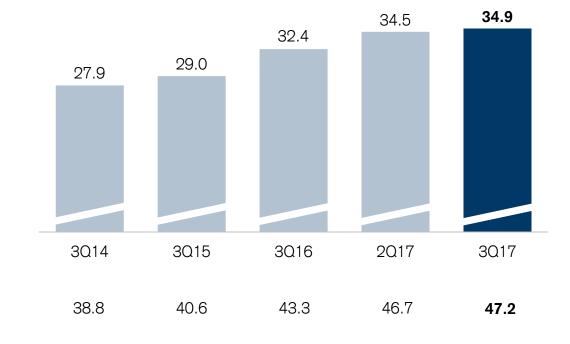
## We have strengthened our capital base...





**CET1 capital** in CHF bn

Tier 1 capital





in CHF bn

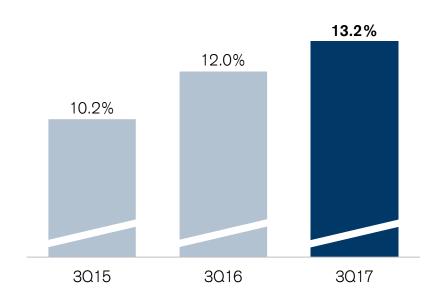
## ...and transformed our capital position both on an RWA and leverage basis

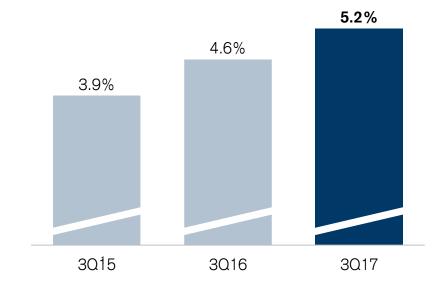




**CET1** ratio

Tier 1 leverage ratio



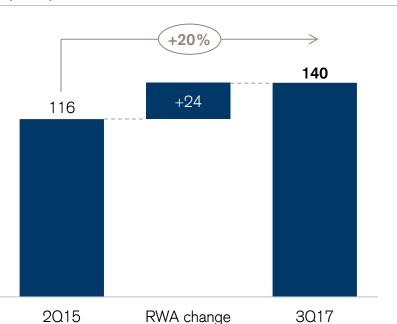




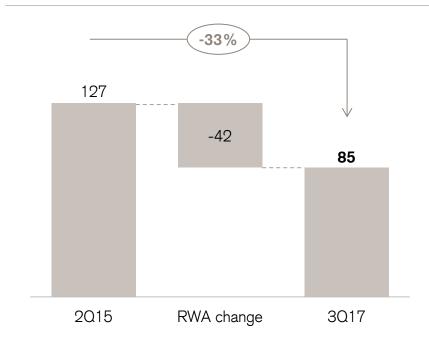
# We are allocating increasing amounts of capital towards Wealth Management and IBCM as we right-size our Markets activities...



SUB, IWM, APAC WM&C and IBCM RWA in CHF bn



Markets activities RWA<sup>1</sup> in CHF bn

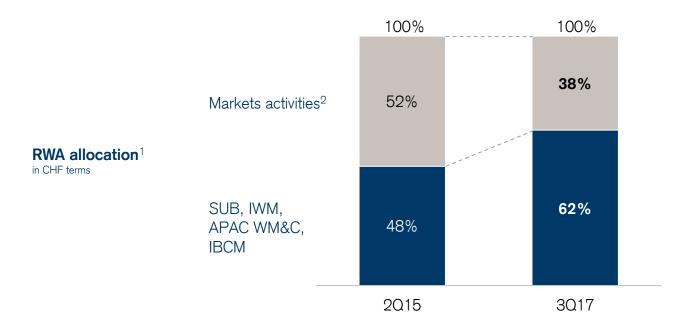




## ...and we are reshaping the Group at pace



Capital
Growth
Cost
Risk
Legacy



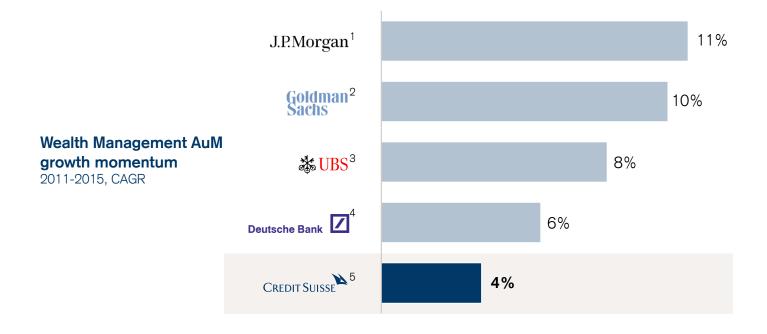
<sup>2</sup> Includes Global Markets, APAC Markets and SRU. SRU excludes operational risk RWA of CHF 19 bn in 2Q15 and CHF 20 bn in 3Q17



<sup>1</sup> Excludes Corporate Center RWA of CHF 15 bn in 2Q15 and CHF 21 bn in 3Q17

# We are addressing our historic growth challenge in Wealth Management





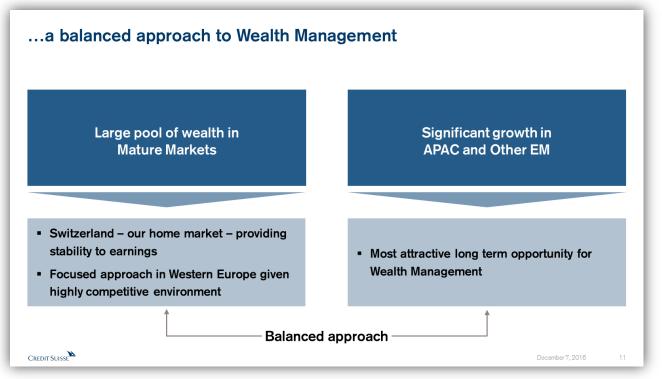
Source: Company reports, Credit Suisse estimates

<sup>1</sup> Private Banking client assets, in USD 2 Investment Management long-term assets under supervision, in USD 3 Wealth Management and Wealth Management Americas invested assets, in CHF 4 Asset and Wealth Management invested assets, in EUR 5 SUB PC, IWM PB and APAC PB within WM&C AuM, in CHF; 2011 based on internal estimates; 2012-2015 as reported



# In Wealth Management we are following a balanced approach between Mature and Emerging Markets

As per 2015 and 2016 Investor Day

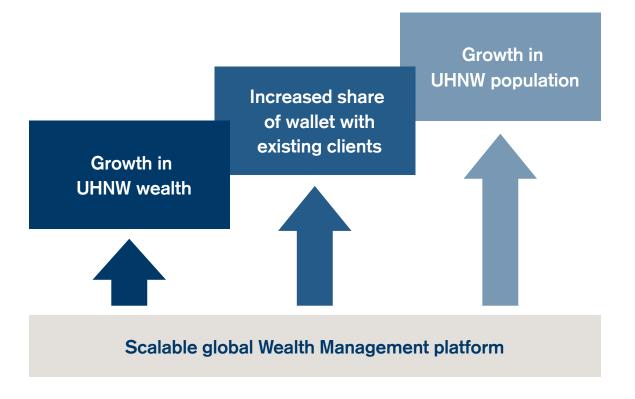






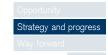
## We are set up to capture the significant growth opportunity with UHNW and entrepreneurs



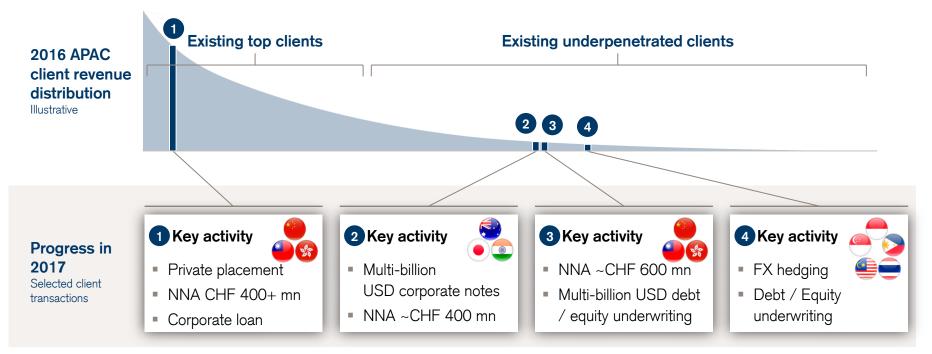




### This is largely driving our strong growth in APAC







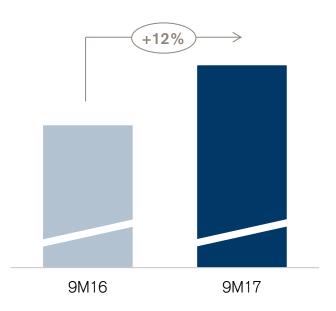


## Our growth is disciplined and we are focused on increasing our productivity



IWM PB RM productivity, net revenues per RM, based on CHF terms





- **5X** increase in AuM per RM from years 1 to 3
- 2-3 years payback period<sup>2</sup>
- **35-40%** Return on Investment over 3 years<sup>3</sup>

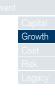
RM post-tax contribution over direct operating expenses from year 1 to 3

1 APAC PB within WM&C; relates to a 3-year cycle of specific RM cohort for the period 2015-2017 (annualized) 2 Based on cumulative contribution (revenues less direct operating expenses excluding allocations) 3 Based on average

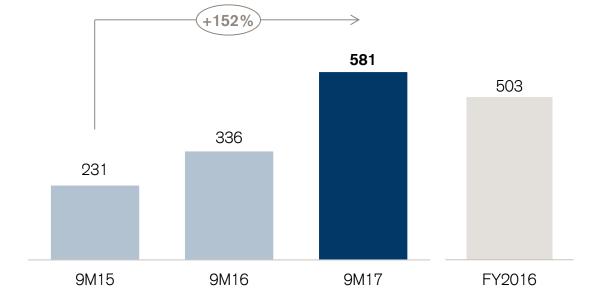


## We have achieved a step change in growth and profitability, both in APAC WM&C...









Note: Adjusted results are non-GAAP financial measures. A reconciliation to reported results is included in the Appendix



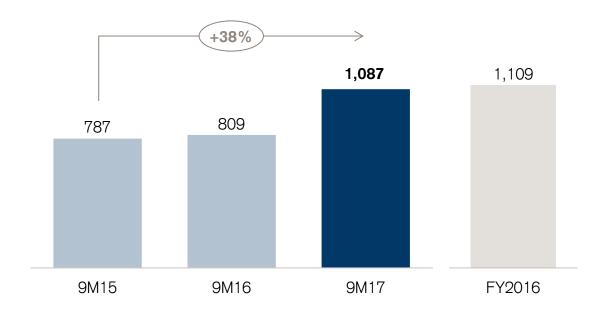
### ...and in IWM



Growth
Cost

Cost Risk Legacy

IWM adjusted pre-tax income

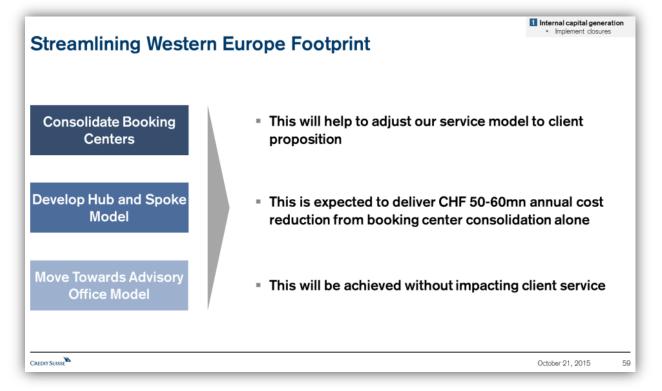


Note: Adjusted results are non-GAAP financial measures. A reconciliation to reported results is included in the Appendix



# We have successfully streamlined our activities and platform in Western Europe...

As per 2015 Investor Day





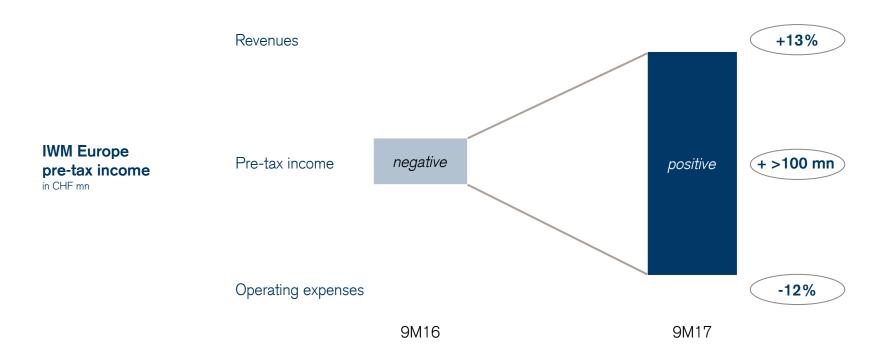




## ...and returned to profitability through positive operating leverage...



Capital
Growth
Cost
Risk
Legacy





### ...while refocusing on clients and driving positive net asset flows







<sup>1</sup> Figures for 2011 through 2014 represent Western European cross-border net new assets under our structure prior to our re-segmentation announcement on October 21, 2015 (PB&WM – Wealth Management Clients); figures for 2015 through 9M17 represents outflows related to regularization from IWM Europe; does not reflect SRU outflows of legacy Western Europe business for 2015 through 9M17

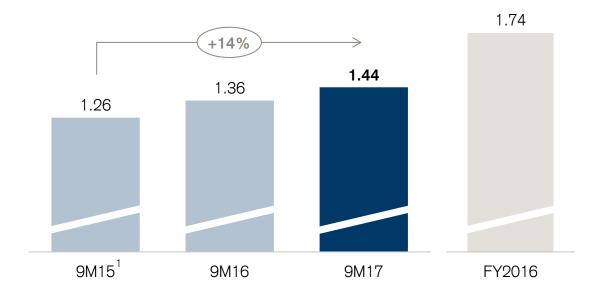


### In SUB we have delivered a 14% growth in profitability



Capital
Growth
Cost
Risk
Legacy





Note: Adjusted results are non-GAAP financial measures. A reconciliation to reported results is included in the Appendix. 1 Excludes Swisscard pre-tax income of CHF 25 mn for 9M15



## Our balanced approach between Mature Markets and Emerging Markets has yielded strong results...



Wealth	Management 9M17	adjusted	results
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NNA <sup>1</sup>	CHF 33.2 bn	<b>+11%</b> vs. 9M16
Net margin <sup>1</sup>	36 bps	<b>+4 bps</b> vs. 9M16
Net revenues <sup>2</sup>	CHF 9.5 bn	<b>+9%</b> vs. 9M16
Pre-tax income <sup>2</sup>	CHF 3.1 bn	<b>+24%</b> vs. 9M16

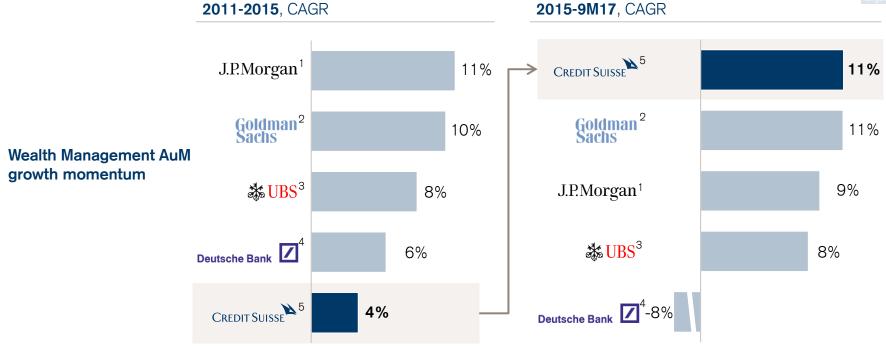
Note: Adjusted results are non-GAAP financial measures. A reconciliation to reported results is included in the Appendix 1 Relating to SUB PC, IWM PB and APAC PB within WM&C 2 Relating to SUB, IWM and APAC WM&C



#### ...and a significant improvement in our growth profile







Source: Company reports, Credit Suisse estimates

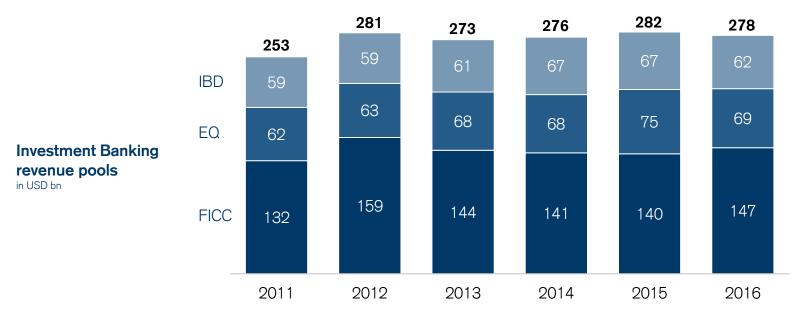
1 Private Banking client assets, in USD 2 Investment Management long-term assets under supervision, in USD 3 Wealth Management and Wealth Management Americas invested assets, in CHF 4 Asset and Wealth Management invested assets (2011-15); Private and Commercial Bank invested assets (2015-9M17), both in EUR 5 SUB PC, IWM PB and APAC PB within WM&C AuM, in CHF; 2011 based on internal estimates; 2012-9M17 as reported



#### In Investment Banking, industry revenues have been flat...









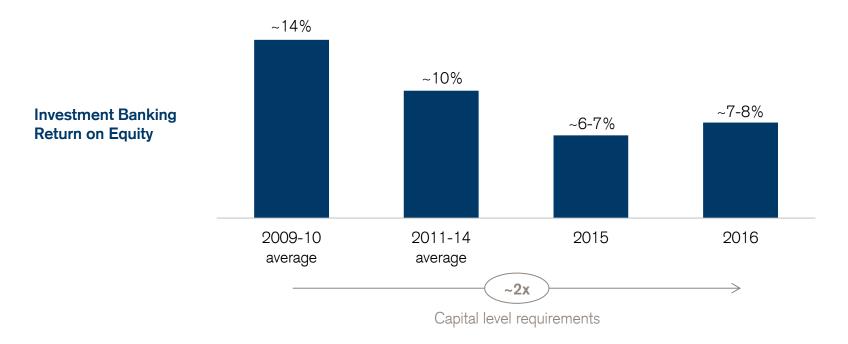
Note: Includes risk/trading revenues, excludes proprietary revenues, write-offs, private equity and principal investments; no adjustments for Brexit included Source: Coalition, McKinsey



## ...with pressure on profitability and steadily increasing capital requirements







Note: Median Return on Equity based on core perimeter, includes fines and ring-fenced legacy Source: Morgan Stanley, Oliver Wyman, "The World Turned Upside Down" as of March 16, 2017



## In IBCM, we have pivoted towards ECM and M&A while maintaining leadership in Leveraged Finance...

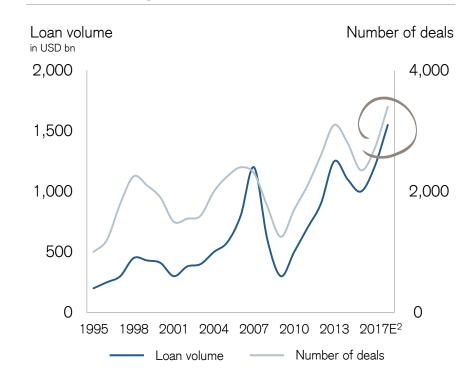




#### IBCM share of wallet1

	9M17	9M17 vs. 9M16
M&A	4.2%	
ECM	5.8%	
Leveraged Finance	7.2%	

#### Americas leveraged loans volumes and deals<sup>1</sup>





#### ...we have executed a number of marquee global transactions...





#### IBCM IPO ranking and share of wallet1



SoW 4.1% 5.8% **8.3%** 

#### Selected global M&A transactions announced in 9M17 (deal value)



Abertis

USD 34 bn

Lead Financial Advisor and Lead Debt Advisor to Atlantia and provided committed financing



Johnson & Johnson

USD 30 bn

Financial Advisor to Actelion



Toshiba Memory Corp.

USD 18 bn

Financial Advisor to SK hynix



Worldpay

USD 12 bn

Financial Advisor to Vantiv and Joint Lead Arranger on committed financing



INC Research

USD 5 bn

Financial Advisor to inVentiv Health and provided committed financing



Standard Life

USD 5 bn

Financial Advisor and Corporate Broker to Aberdeen AM

<sup>1</sup> Source: Dealogic as of September 30, 2017, refers to Americas and EMEA

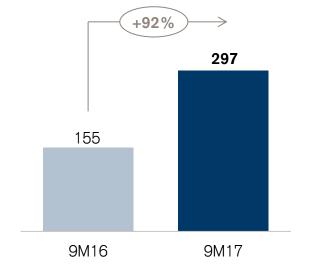


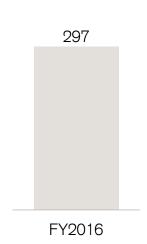
### ...and significantly increased our profitability



Capital
Growth
Cost
Risk
Legacy

IBCM adjusted pre-tax income in USD mn





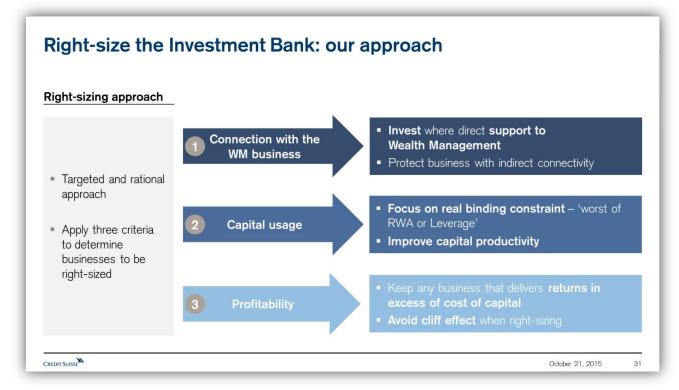


#### In Global Markets, we have right-sized our activities...

# Capital Growth Cost Risk Legacy

Strategy and progress

#### As per 2015 Investor Day





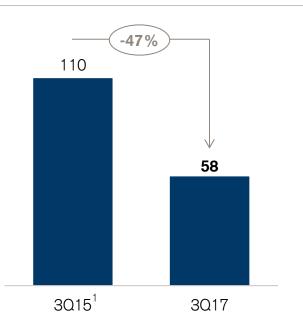
#### ...reduced capital consumption...

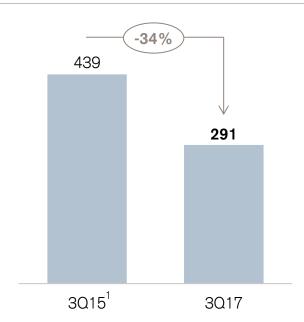


Growth

## Global Markets leverage exposure in USD bn

#### Global Markets RWA in USD bn





<sup>1</sup> Figures for 3Q15 present financial information based on results under our structure prior to our re-segmentation announcement on October 21, 2015; on the basis of our current structure, the 3Q15 RWA and leverage exposure amounts for Global Markets are USD 63 bn and USD 313 bn



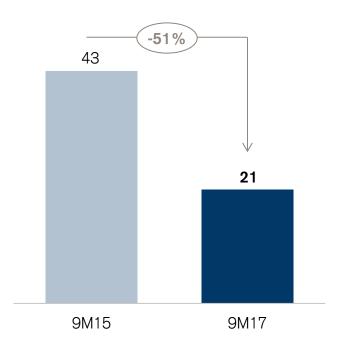
### ...and significantly de-risked





Global Markets Value-at-Risk

Trading book average one-day, 98% risk management VaR in CHF mn





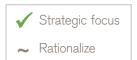
### We have restructured our portfolio...



Growth

	In scope	1H17 vs. 1H16
Equities	<b>√</b>	-3%
Credit	<b>√</b>	+14%
Securitized Products	✓	+53%
Emerging Markets <sup>1</sup>	<b>√</b>	-2%
Macro <sup>2</sup> and Rates	~	-14%

Market growth3

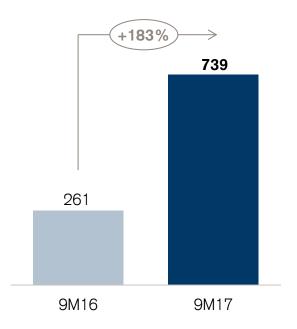


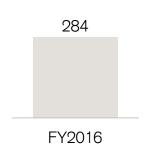
### ...and improved our profitability



Capital
Growth
Cost
Risk
Legacy

Global Markets adjusted pre-tax income







## We have launched our new joint venture International Trading Solutions...





#### **Client needs**





#### Product development & manufacturing

International Trading Solutions			
Equity Derivatives	Fixed Income Products		
Flow Products	Structured Credit & Financing		
	Macro / Rates / FX		
Structured EQ Derivatives	Emerging Markets		
	Swiss Markets		
SUB & IWM Product & Advisory Specialists			

Distribution & syndication

Wealth Management distribution

ITS sales and distribution

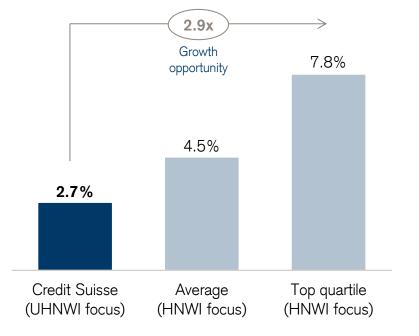
Global Markets sales and distribution

## ...and we will aim to better serve the needs of our Wealth Management clients



Structured products penetration of Private Banking clients<sup>1</sup>

in % of AuM







## We see significant potential to better connect our Wealth Management clients to global capital markets



#### Selected recent transactions

#### **Europe**

Exclusive note in partnership with asset manager

→ USD 490 mn raised across Europe

#### **Emerging Europe**

Proactive ProNote switch for Greek UHNW client

→ CHF 36 mn

#### **Latin America**

ProNote issued in two tranches for Bahamas and Swiss booking centers

→ CHF 125 mn

#### Middle East & Africa

Egyptian T-Bill Notes

→ USD 62 mn raised

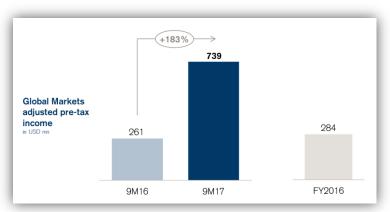


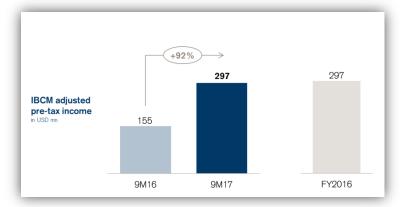
### Our approach has yielded strong results



Capital
Growth
Cost
Risk
Legacy

Wealth Management 9M17 adjusted results			
NNA <sup>1</sup>	CHF 33.2 bn	<b>+11%</b> vs. 9M16	
Net margin <sup>1</sup>	36 bps	<b>+4 bps</b> vs. 9M16	
Net revenues <sup>2</sup>	CHF 9.5 bn	<b>+9%</b> vs. 9M16	
Pre-tax income <sup>2</sup>	CHF 3.1 bn	<b>+24%</b> vs. 9M16	



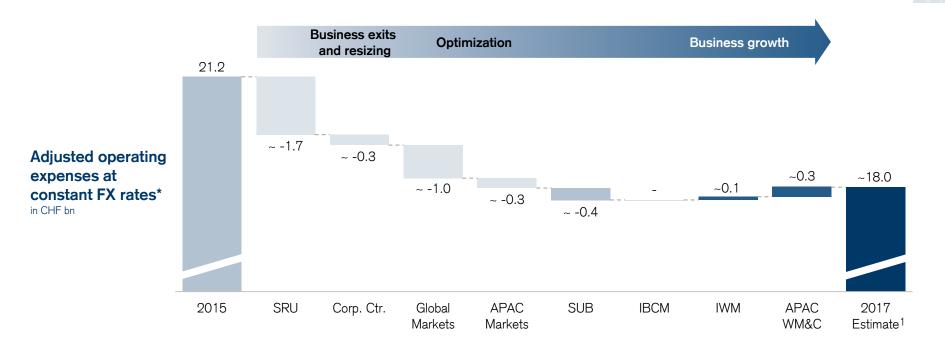


Note: Adjusted results are non-GAAP financial measures. A reconciliation to reported results is included in the Appendix 1 Relating to SUB PC, IWM PB and APAC PB within WM&C 2 Relating to SUB, IWM and APAC WM&C



#### Delivering estimated net cost savings of ~CHF 3.2 bn by end 2017





<sup>1 2017</sup> estimate based on currently available information and beliefs, expectations and opinions of management as of the date hereof. Actual results for 2017 may differ from any estimates \*See Appendix



## We are using technology and other operational levers to drive efficiency across the bank





### **Real Estate**

10% fewer buildings<sup>1</sup>

25% reduction in IT change spend<sup>2</sup>

**Utilities** 

ndor footprint

Vendor footproptimization

Vendors reduced by ~5,000 Suppliers reduced by ~1,000

## **Contracts**

~50% of suppliers consolidated

## IT productivity

IT incidents
reduced by over 20%3

Leverage 3<sup>rd</sup> party strategic partnerships

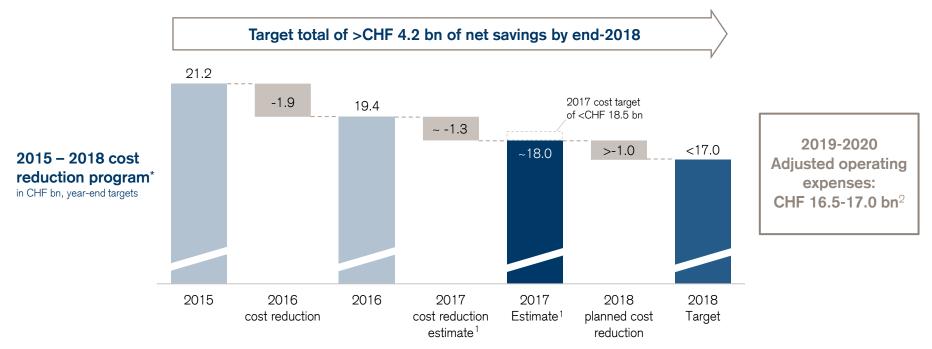
Since year-end 2015 2 Relates to planned reduction in IT cash spend from 2016 compared to 2018 estimates 3 Relates to average number of IT-wide incidents in 2017 YTD April compared to 2015



Data center

### We are reducing our 2017 cost guidance from <CHF 18.5 bn to ~CHF 18.0 bn and target to reduce our cost base further to <CHF 17<sub>-</sub>0 bn in 2018





Note: Illustrative path. Adjusted results are non-GAAP financial measures. A reconciliation to reported results is included in the Appendix \*See Appendix



<sup>1 2017</sup> estimate based on currently available information and beliefs, expectations and opinions of management as of the date hereof. Actual results for 2017 may differ from any estimates 2 Operating within the range, subject to market conditions and investment opportunities

### While reducing costs, we have increased our spend in compliance and controls...



### Global client risk

90% faster assessment using **Single Client View** 

Client 50-70% faster onboarding 50-90% fewer rejections 30-45% cheaper

improvements<sup>3</sup>

1000+ control

101 major investigations closed **Investigations** 

75% more reviews 80% more risk factors

**Employee risk** surveillance<sup>1</sup>

**Technology** 

40+ robots



85% faster

10% of costs

## ...building a safer institution with an industrialized, institutionalized and digitalized Compliance function



Reducing risk with better, stronger, faster prevention and detection

From		То	
People driven	$\rightarrow$	Tech enabled	
Fragmented processes	$\rightarrow$	Globally standardized approach	
Episodic reviews	$\rightarrow$	Always on	
Sample-based surveillance	$\rightarrow$	Comprehensive, multi-risk factor-based surveillance	
Sequential implementation	$\rightarrow$	High speed implementation	

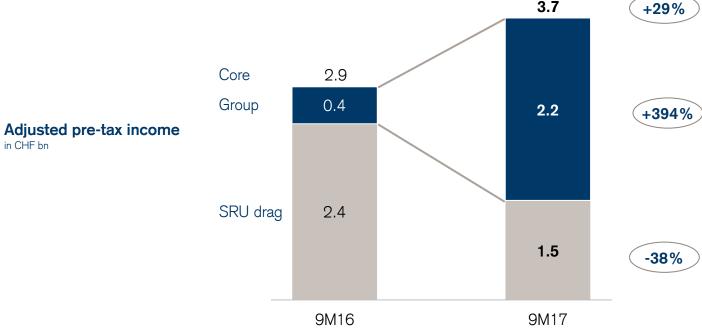


### We have been reducing the drag from the SRU at a healthy pace



Growth
Cost
Risk
Legacy









### We are driving returns higher across our business lines...

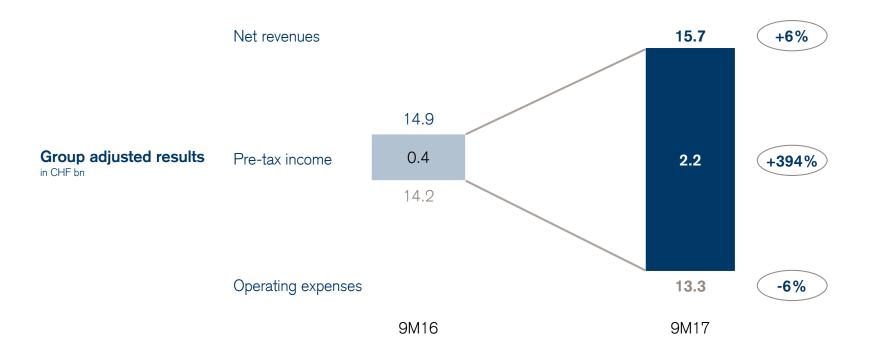


I OUE I	RWA	Adj. F	RoRC <sup>†</sup>	
In CHF bn unless otherwise specified	9M17	9M16	9M17	
SUB	65	15%	15%	•
IWM	37	23%	28%	
APAC WM&C	19	20%	28%	
IBCM USD bn	20	8%	15%	
Global Markets USD bn	58	2%	7%	•
APAC Markets USD bn	13	13%	1%	~



### ...and significantly increasing Group profitability

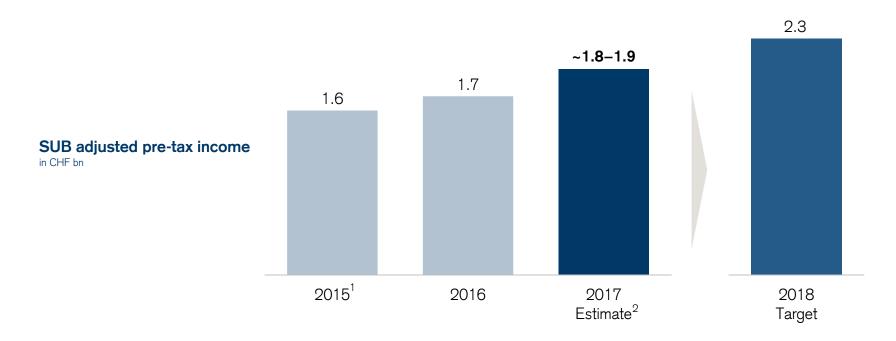






### **SUB – making progress**



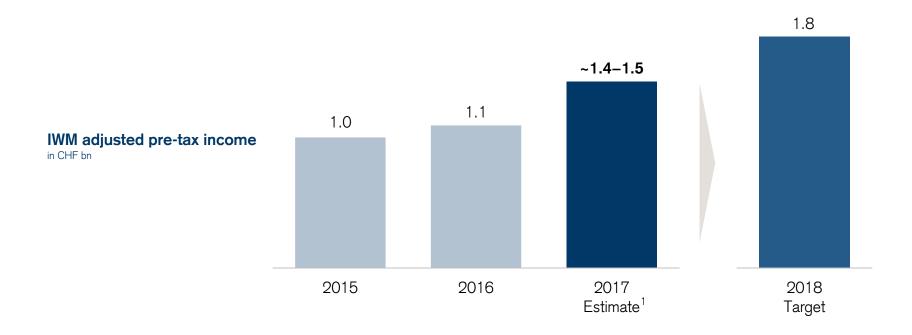


<sup>1</sup> Excludes Swisscard pre-tax income of CHF 25 mn for 9M15 2 2017 estimate based on currently available information and beliefs, expectations and opinions of management as of the date hereof. Actual results for 2017 may differ from any estimates



### IWM – making progress



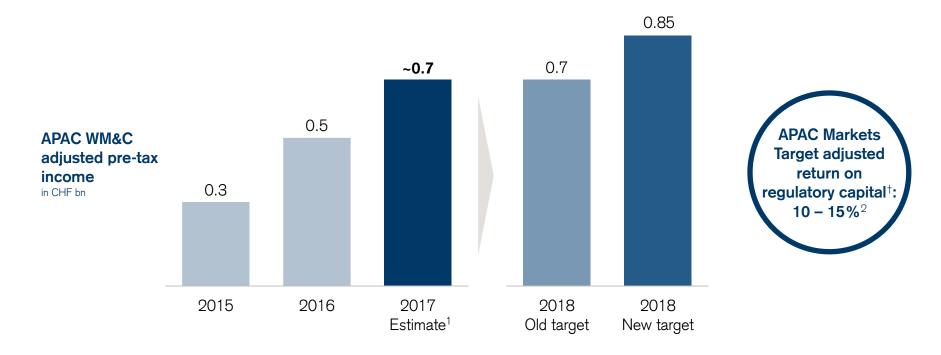


Note: Adjusted results are non-GAAP financial measures. A reconciliation to reported results is included in the Appendix 1 2017 estimate based on currently available information and beliefs, expectations and opinions of management as of the date hereof. Actual results for 2017 may differ from any estimates



### APAC – WM&C expected to achieve original 2018 target in 2017; confirming Markets return target



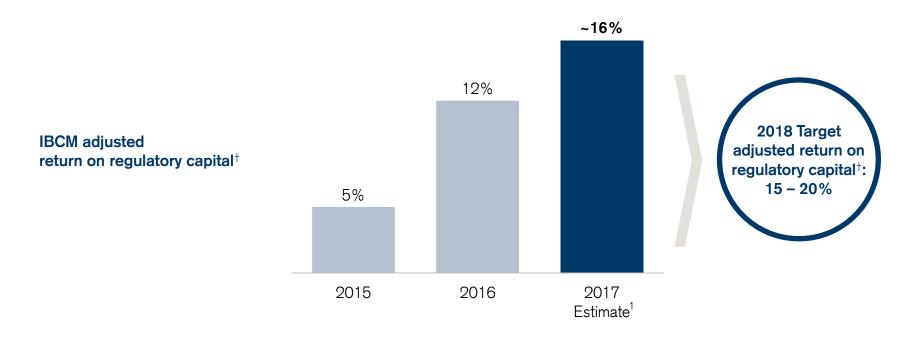




<sup>1 2017</sup> estimate based on currently available information and beliefs, expectations and opinions of management as of the date hereof. Actual results for 2017 may differ from any estimates 2 Targeted for 2019 † See Appendix

#### **IBCM** – making progress



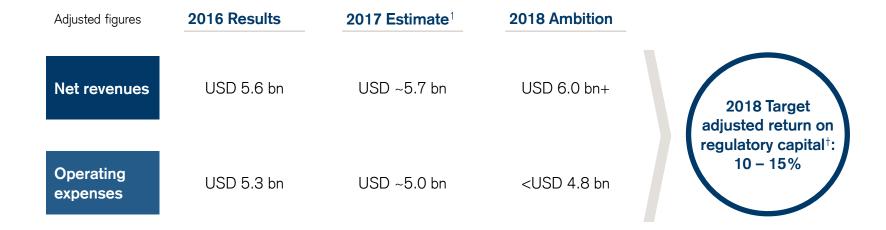


<sup>1 2017</sup> estimate based on currently available information and beliefs, expectations and opinions of management as of the date hereof. Actual results for 2017 may differ from any estimates † See Appendix



#### Global Markets – making progress



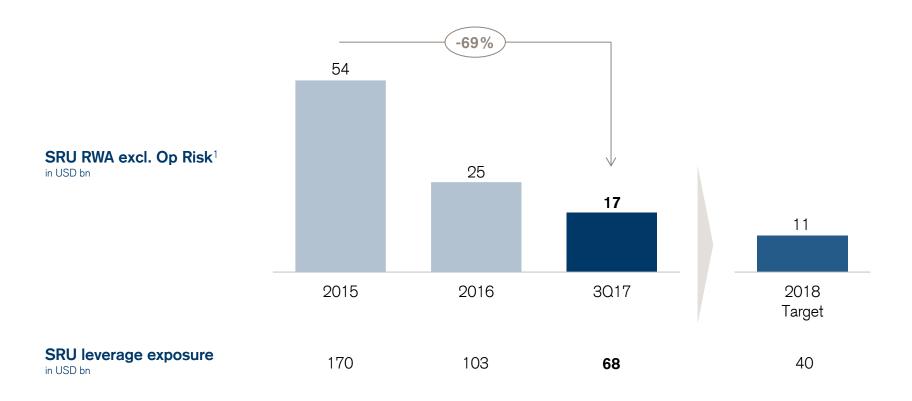


<sup>1 2017</sup> estimate based on currently available information and beliefs, expectations and opinions of management as of the date hereof. Actual results for 2017 may differ from any estimates. Net revenues exclude SMG † See Appendix



### **SRU** – making progress



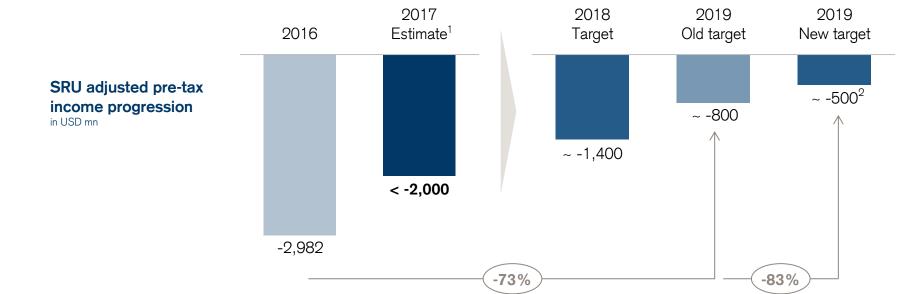






### ...and further improving our pre-tax loss target for 2019







<sup>1 2017</sup> estimate based on currently available information and beliefs, expectations and opinions of management as of the date hereof. Actual results for 2017 may differ from any estimates 2 SRU program will be economically completed by end-2018; residual operations and assets to be absorbed into the rest of Group from 2019 onwards

### Overview of financial targets for Group and divisions in 2018...



#### Adjusted figures

, ,		
Group	■ Net cost savings*	>CHF 4.2 bn (cumulative since 2015)
	Operating cost base*	<chf 17.0="" bn<="" th=""></chf>
	■ CET1 ratio	>12.5%
	■ CET1 / Tier 1 leverage ratio	>3.5% / >5.0%
SUB	■ Pre-tax income	CHF 2.3 bn
IWM	■ Pre-tax income	CHF 1.8 bn
APAC WMC	■ Pre-tax income	CHF 0.85 bn
APAC Markets	■ Return on regulatory capital <sup>†</sup>	10-15% <sup>1</sup>
IBCM	■ Return on regulatory capital <sup>†</sup>	15-20%
	■ RWA threshold	USD 60 bn
Global Markets	Leverage exposure threshold	USD 290 bn
	■ Return on regulatory capital <sup>†</sup>	10-15%
SRU	■ Pre-tax loss 2018	~USD 1.4 bn
	■ Pre-tax loss 2019	~USD 0.5 bn² ♣
	■ RWA excl. Op Risk	USD 11 bn <sup>2</sup>
	Leverage exposure	USD 40 bn <sup>2</sup>

Note: Adjusted results are non-GAAP financial measures  $\quad \ \ \, ^{\star}, \ t$  See Appendix

<sup>1</sup> Targeted for 2019 2 SRU program will be economically completed by end-2018; residual operations and assets to be absorbed into the rest of Group from 2019 onwards



## ...and announcing new Group profitability objectives for 2019 and 2020





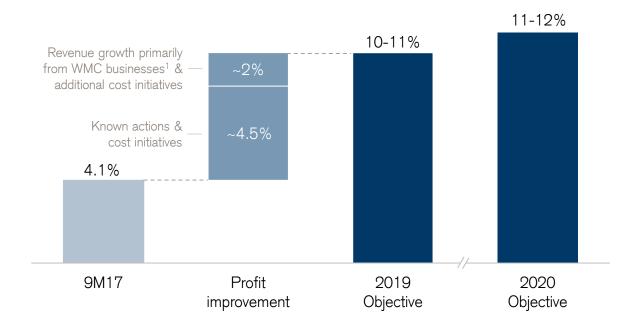




## Opportunity Strategy and progress Way forward

## Most of the expected profit improvements to 2019 from known actions...





Note: Illustrative path. RoTE (a non-GAAP financial measure) on a reported basis

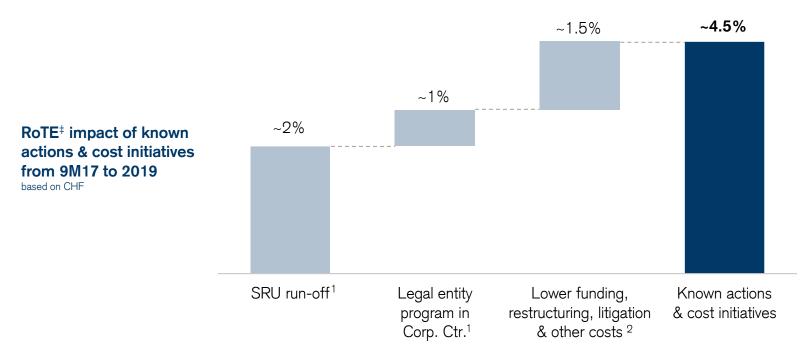
‡ See Appendix



<sup>1</sup> WMC businesses reflects Wealth Management and connected businesses and includes SUB, IWM, APAC WM&C and IBCM

#### ...over which we have clear visibility





Note: Illustrative path. RoTE (a non-GAAP financial measure) on a reported basis

‡ See Appendix

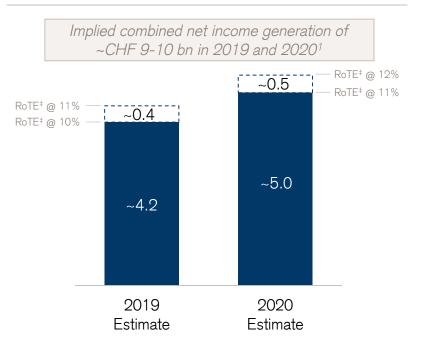


<sup>1</sup> Excludes restructuring and litigation expenses 2 Excludes funding and other operating expenses from SRU and Corporate Center; includes tax effect

# Strengthening capital generation provides increasing returns to shareholders



#### Net income generation 1 in CHF bn



#### Anticipated usage of cumulative capital generated

- ~20% for investment in wealth management and connected businesses<sup>2</sup>
- ~30% for RWA uplift resulting from Basel III reforms and other contingencies
- 50% of net income to be distributed to shareholders primarily through share buybacks or special dividend

Note: RoTE (a non-GAAP financial measure) on a reported basis

<sup>1</sup> Estimated net income generation based on RoTE targets for respective years. Estimate based on currently available information and beliefs, expectations and opinions of management as of the date hereof. Actual results for 2019 and 2020 may differ from any estimates 2 Includes SUB, IWM, APAC WM&C and IBCM ‡ See Appendix



# **Summary**

The opportunity

Our strategy and progress

The way forward

# **Conclusion**

Execute with discipline

**■** Deliver value for our shareholders



# Program of the day



Investor Day 2017

Opening remarks	Tidjane Thiam	8.30 am	45 min	Webcast
Morning break-out sess	ions	9.25 am	ı	No webcast
Global Markets	Brian Chin, David Miller, Mike Stewart		45 min	
APAC	Helman Sitohang, Francesco de Ferrari, Carste	en Stoehr, Ken Pang	45 min	
Break			20 min	
Efficiency & Productivity	Pierre-Olivier Bouée, Paul Turrell		45 min	
Compliance	Lara Warner, Homa Siddiqui		45 min	
Lunch		12.45 pm	50 min	
Afternoon break-out ses	ssions	1.35 pm	I	No webcast
SUB	Thomas Gottstein, Didier Denat, Serge Fehr		45 min	
IBCM	Jim Amine, Malcolm Price, David Hermer		45 min	
IWM	Iqbal Khan, Claudio de Sanctis, Bruno Daher		45 min	
Break			25 min	
Capital,				
Funding and SRU	David Mathers	4.15 pm	45 min	Webcast
Wrap-up & Q&A		5.00 pm	60 min	Webcast



Appendix

CLID IMM and ADAC

### **Reconciliation tables (1/4)**

	Group in CHF mn		Core in CHF mn		WM&C in CHF mn				
	9M17	9M16	9M17	9M16	9M17	9M16			
Net revenues reported	15,711	15,142	16,446	16,211	9,521	9,103			
Fair value on own debt	-	-	-	-	-	-			
Real estate gains	-	(346)	-	(346)	-	(346)			
(Gains)/losses on business sales	(15)	56	23	52	-	-			
Net revenues adjusted	15,696	14,852	16,469	15,917	9,521	8,757			
Provision for credit losses	167	177	138	94	81	77			
Total operating expenses reported	13,892	15,028	12,976	13,316	6,527	6,266			
Goodwill impairment	-	-	-	-	-	-			
Restructuring expenses	(318)	(491)	(279)	(371)	(131)	(110)			
Major litigation provisions	(238)	(306)	(59)	12	(59)	19			
Total operating expenses adjusted	13,336	14,231	12,638	12,957	6,337	6,175			
Pre-tax income/(loss) reported	1,652	(63)	3,332	2,801	2,913	2,760			
Total adjustments	541	507	361	65	190	(255)			
Pre-tax income/(loss) adjusted	2,193	444	3,693	2,866	3,103	2,505			

	CS Grou	<b>ID</b> in CHF m	ın															
	3Q17	2017	1Q17	4Q16	3Q16	2016	1016	4Q15	3Q15	2015	1Q15	4Q14	3Q14	2014	1Q14	9M17	2016	2015
Total operating expenses reported	4,540	4,541	4,812	7,309	5,119	4,937	4,972	10,518	5,023	5,248	5,106	5,406	5,181	6,790	5,052	13,892	22,337	25,895
Goodwill impairment	-	-	-	-	-	-	-	(3,797)	-	-	-	-	-	-	-	-	-	(3,797)
Restructuring expenses	(112)	(69)	(137)	(49)	(145)	(91)	(255)	(355)	-	-	-	-	-	-	-	(318)	(540)	(355)
Major litigation provisions	(108)	(31)	(97)	(2,401)	(306)	-	-	(563)	(204)	(63)	10	(393)	(290)	(1,711)	(42)	(238)	(2,707)	(820)
Debit valuation adjustments (DVA)	(20)	(17)	(26)	-	-	-	-	-	-	-	-	-	-	-	-	(63)	-	-
Certain accounting changes	(49)	(53)	(25)	-	-	-	-	-	-	-	-	-	-	-	-	(125)	-	-
Total operating expenses adjusted	4,251	4,371	4,527	4,859	4,668	4,846	4,717	5,803	4,819	5,185	5,116	5,013	4,891	5,079	5,010	13,148	19,090	20,923
FX adjustment	106	101	69	70	120	70	33	-	62	137	120	(54)	55	161	189	277	292	319
FX neutral total operating expenses adjusted	4,357	4,472	4,596	4,929	4,788	4,916	4,750	5,803	4,881	5,322	5,236	4,959	4,946	5,240	5,199	13,425	19,382	21,242



#### Reconciliation tables (2/4)

<b>SUB</b>	in CHF m	n
------------	----------	---

	3017	2017	1017	4Q16	3Q16	2016	1016	4Q15	3Q15	2015	1Q15	9M17	9M16	9M15	2016	2015
Net revenues reported	1,319	1,405	1,354	1,399	1,667	1,337	1,356	1,495	1,364	1,462	1,400	4,078	4,360	4,226	5,759	5,721
Real estate gains	-	-	-	(20)	(346)	-	-	(72)	-	(23)	-	-	(346)	(23)	(366)	(95)
(Gains)/losses on business sales	-	-	-	-	-	-	-	(23)	-	-	-	-	-	-	-	(23)
Net revenues adjusted	1,319	1,405	1,354	1,379	1,321	1,337	1,356	1,400	1,364	1,439	1,400	4,078	4,014	4,203	5,393	5,603
Provision for credit losses	14	36	10	34	30	9	6	43	39	33	23	60	45	95	79	138
Total operating expenses reported	879	867	940	983	879	875	918	1,088	925	961	934	2,686	2,672	2,820	3,655	3,908
Goodwill impairment	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Restructuring expenses	(13)	4	(52)	3	(19)	(4)	(40)	(42)	-	-	-	(61)	(63)	-	(60)	(42)
Major litigation provisions	(9)	(6)	(27)	(19)	-	-	-	(25)	-	-	-	(42)	-	-	(19)	(25)
Total operating expenses adjusted	857	865	861	967	860	871	878	1,021	925	961	934	2,583	2,609	2,820	3,576	3,841
Pre-tax income/(loss) reported	426	502	404	382	758	453	432	364	400	468	443	1,332	1,643	1,311	2,025	1,675
Total adjustments	22	2	79	(4)	(327)	4	40	(28)	-	(23)	-	103	(283)	(23)	(287)	(51)
Pre-tax income/(loss) adjusted	448	504	483	378	431	457	472	336	400	445	443	1,435	1,360	1,288	1,738	1,624

				SUB																	
	SUB PC	in CHF mn		in CHF	mn		IWM in CHI	= mn											IWM AM	in CHF mn	
	9M17	9M16	9M15	9M17	9M16	9M15	3017	2017	1Q17	9M17	4Q16	3Q16	2016	1016	9M16	9M15	2016	2015	9M17	9M16	9M15
Net revenues reported	2,171	2,509	2,356	1,907	1,851	1,870	1,262	1,264	1,221	3,747	1,299	1,081	1,145	1,173	3,399	3,379	4,698	4,552	1,067	946	963
Real estate gains	-	(346)	(23)	-	-	-	-	-	-	-	(54)	-	-	-	-	-	(54)	-	-	-	-
(Gains)/losses on business sales	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	(11)	-	-	-
Net revenues adjusted	2,171	2,163	2,333	1,907	1,851	1,870	1,262	1,264	1,221	3,747	1,245	1,081	1,145	1,173	3,399	3,379	4,644	4,541	1,067	946	963
Provision for credit losses	32	29	35	28	16	60	3	8	2	13	6	0	16	(2)	14	12	20	5	-	-	-
Total operating expenses reported	1,550	1,558	1,746	1,136	1,114	1,074	904	891	928	2,723	962	836	884	875	2,595	2,620	3,557	3,824	844	769	816
Goodwill impairment	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Restructuring expenses	(54)	(54)	-	(7)	(9)	-	(16)	(7)	(36)	(59)	(16)	(15)	(15)	(8)	(38)	-	(54)	(36)	(23)	(2)	-
Major litigation provisions	(4)	-	-	(38)	-	-	(11)	(6)	-	(17)	(7)	19	-	-	19	(40)	12	(268)	-	-	-
Total operating expenses adjusted	1,492	1,504	1,746	1,091	1,105	1,074	877	878	892	2,647	939	840	869	867	2,576	2,580	3,515	3,520	821	767	816
Pre-tax income/(loss) reported	589	922	575	743	721	736	355	365	291	1,011	331	245	245	300	790	747	1,121	723	223	177	147
Total adjustments	58	(292)	(23)	45	9	-	27	13	36	76	(31)	(4)	15	8	19	40	(12)	293	23	2	-
Pre-tax income/(loss) adjusted	647	630	552	788	730	736	382	378	327	1,087	300	241	260	308	809	787	1,109	1,016	246	179	147

## Reconciliation tables (3/4)

	APAC in (	CHF mn	APAC WI	<b>M&amp;C</b> in Ch	HF mn			APC Mkt in USD mn	S
	9M17	9M16	9M17	9M16	9M15	2016	2015	3017	3Q16
Net revenues reported	2,619	2,735	1,696	1,344	1,139	1,904	1,506	354	449
Real estate gains	-	-	-	-	-	-	-	-	-
(Gains)/losses on business sales	-	-	-	-	-	-	-	-	-
Net revenues adjusted	2,619	2,735	1,696	1,344	1,139	1,904	1,506	354	449
Provision for credit losses	8	15	8	18	32	29	31	-	-
Total operating expenses reported	2,058	2,098	1,118	999	876	1,386	1,643	308	391
Goodwill impairment	-	-	-	-	-	-	(446)	-	-
Restructuring expenses	(40)	(34)	(11)	(9)	-	(14)	(1)	(6)	(16)
Major litigation provisions	-	-	-	-	-	-	(6)	-	-
Total operating expenses adjusted	2,018	2,064	1,107	990	876	1,372	1,190	302	375
Pre-tax income/(loss) reported	553	622	570	327	231	489	(168)	46	58
Total adjustments	40	34	11	9	-	14	453	6	16
Pre-tax income/(loss) adjusted	593	656	581	336	231	503	285	52	74

	<b>IBCM</b> in US	SD mn					GM in USD	mn			
	9M17	9M16	2016	2015	LTM 3Q17	LTM 3Q16	9M17	9M16	LTM 3Q17	2016	2015
Net revenues reported	1,609	1,432	2,001	1,857	2,178	1,850	4,483	4,319	5,739	5,575	7,124
Real estate gains	-	-	-	-	-	-	-	-	-	-	-
(Gains)/losses on business sales	-	-	-	-	-	-	-	-	-	-	-
Net revenues adjusted	1,609	1,432	2,001	1,857	2,178	1,850	4,483	4,319	5,739	5,575	7,124
Provision for credit losses	32	21	20	-	31	21	24	(1)	21	(4)	11
Total operating expenses reported	1,309	1,291	1,713	2,170	1,731	2,193	3,801	4,272	5,051	5,522	9,004
Goodwill impairment	-	-	-	(384)	-	(384)	-	-	-	-	(2,690)
Restructuring expenses	(29)	(35)	(29)	(22)	(23)	(57)	(81)	(206)	(95)	(220)	(97)
Major litigation provisions	-	-	-	-	-	-	-	(7)	-	(7)	(240)
Total operating expenses adjusted	1,280	1,256	1,684	1,764	1,708	1,752	3,720	4,059	4,956	5,295	5,977
Pre-tax income/(loss) reported	268	120	268	(313)	416	(364)	658	48	667	57	(1,891)
Total adjustments	29	35	29	406	23	441	81	213	95	227	3,207
Pre-tax income/(loss) adjusted	297	155	297	93	439	77	739	261	762	284	1.136



#### **Reconciliation tables (4/4)**

			•	•			
	$\mathbf{SRU}$ in U	SD mn				SRU in Cl	HF mn
	9M17	9M16	9M15	2016	2015	9M17	9M16
Net revenues reported	(752)	(1,087)	682	(1,285)	557	(735)	(1,069)
Real estate gains	-	-	-	(4)	-	-	-
(Gains)/losses on business sales	(39)	5	-	6	-	(38)	4
Net revenues adjusted	(791)	(1,082)	682	(1,283)	557	(773)	(1,065)
Provision for credit losses	28	87	39	115	138	29	83
Total operating expenses reported	937	1,743	2,026	4,353	3,130	916	1,712
Goodwill impairment	-	-	-	-	-	-	-
Restructuring expenses	(40)	(122)	-	(123)	(158)	(39)	(120)
Major litigation provisions	(184)	(324)	(37)	(2,646)	(295)	(179)	(318)
Total operating expenses adjusted	713	1,297	1,989	1,584	2,677	698	1,274
Pre-tax income/(loss) reported	(1,717)	(2,917)	(1,383)	(5,753)	(2,711)	(1,680)	(2,864)
Total adjustments	185	451	37	2,771	453	180	442
Pre-tax income/(loss) adjusted	(1,532)	(2,466)	(1,346)	(2,982)	(2,258)	(1,500)	(2,422)



#### Notes (1/2)

#### **General notes**

- For reconciliation of adjusted to reported results, refer to the appendix of this Investor Day 2017 presentation. Throughout the presentation rounding differences may occur
- Unless otherwise noted, all CET1 ratio, Tier 1 leverage ratio, risk-weighted assets and leverage exposure figures shown in this presentation are as of the end of the respective period and on a "look-through" basis
- Gross and net margins are shown in basis points
  Gross margin = adj. net revenues annualized / average AuM; net margin = adj. pre-tax income annualized / average AuM
- Mandates penetration reflects advisory and discretionary mandates as percentage of total AuM

#### Specific notes

\* Our cost savings program is measured using adjusted operating expenses at constant FX rates. "Adjusted operating expenses at constant FX rates" and "adjusted non-compensation operating expenses at constant FX rates" include adjustments as made in all our disclosures for restructuring expenses, major litigation expenses and a goodwill impairment taken in 4Q15 as well as adjustments for certain accounting changes (which had not been in place at the launch of the cost savings program), debit valuation adjustments (DVA) related volatility and for FX, applying the following main currency exchange rates for

1015: USD/CHF 0.9465, EUR/CHF 1.0482, GBP/CHF 1.4296, 2015: USD/CHF 0.9383, EUR/CHF 1.0418, GBP/CHF 1.4497, 3015: USD/CHF 0.9684, EUR/CHF 1.0787, GBP/CHF 1.4891, 4015: USD/CHF 1.0010, EUR/CHF 1.0851, GBP/CHF 1.5123, 1016: USD/CHF 0.9928, EUR/CHF 1.0941, GBP/CHF 1.4060, 2016: USD/CHF 0.9756, EUR/CHF 1.0956, GBP/CHF 1.3845, 3016: USD/CHF 0.9728, EUR/CHF 1.0882, GBP/CHF 1.2764, 4016: USD/CHF 1.0101, EUR/CHF 1.0798, GBP/CHF 1.2451, 1017: USD/CHF 0.9963, EUR/CHF 1.0670, GBP/CHF 1.2464, 2017: USD/CHF 0.9736, EUR/CHF 1.0881, GBP/CHF 1.2603, 3017: USD/CHF 0.9645, EUR/CHF 1.1413, GBP/CHF 1.2695.

These currency exchange rates are unweighted, i.e. a straight line average of monthly rates. We apply this calculation consistently for the periods under review. Adjusted non-compensation expenses are adjusted operating expenses excluding compensation and benefits. To calculate adjusted non-compensation expenses at constant FX rates, we subtract compensation and benefits (adjusted at constant FX rates in the manner described above) from adjusted operating expenses at constant FX rates.

- † Regulatory capital is calculated as the worst of 10% of RWA and 3.5% of leverage exposure. Return on regulatory capital is calculated using (adjusted) income after tax and assumes a tax rate of 30% and capital allocated based on the worst of 10% of average RWA and 3.5% of average leverage exposure. For the Markets business within the APAC division and for the Global Markets and Investment Banking & Capital Markets divisions, return on regulatory capital is based on US dollar denominated numbers. Adjusted return on regulatory capital is calculated using adjusted results, applying the same methodology to calculate return on regulatory capital.
- ‡ Return on tangible equity is based on tangible shareholders' equity attributable to shareholders, a non-GAAP financial measure, which is calculated by deducting goodwill and other intangible assets from total shareholders' equity attributable to shareholders as presented in our balance sheet. Management believes that the return on tangible shareholders' equity attributable to shareholders is meaningful as it allows consistent measurement of the performance of businesses without regard to whether the businesses were acquired.

For 3Q.17, tangible equity excluded goodwill of CHF 4,715 million and other intangible assets of CHF 219 million from total shareholders' equity attributable to shareholders of CHF 43.858 million as presented in our balance sheet.



#### Notes (2/2)

#### **Abbreviations**

Adj. = Adjusted; Al = Artificial Intelligence; AM = Asset Management; AML = Anti-Money Laundering; APAC = Asia Pacific; AT1 = Additional Tier 1; AuM = Assets under Management; BCBS = Basel Committee on Banking Supervision; BIS = Bank for International Settlements; bps = basis points; CAGR = Compound Annual Growth Rate; CCRO = Chief Compliance and Regulatory Affairs Officer; CET1 = Common Equity Tier 1; CIC = Corporate & Institutional Clients; CIF = Customer/Client Information File; Corp. Ctr. = Corporate Center; CVA = Credit Valuation Adjustment; DCM = Debt Capital Markets; EAM = External Asset Manager; ECM = Equity Capital Markets; EM = Emerging Markets; EMEA = Europe, Middle East & Africa; EPS = Earnings Per Share; EQ = Equities; EU = European Union; FICC = Fixed Income, Currencies & Commodities; FINMA = Swiss Financial Market Supervisory Authority; FLP = Fund Linked Products; FRTB = Fundamental Review of the Trading Book; FX = Foreign Exchange; G10 = Group of Ten; GDP = Gross Domestic Product; GM = Global Markets; IBCM = Investment Banking & Capital Markets; IBD = Investment Banking Department; IC = Investment Consultant; IMF = International Monetary Fund; IP = Investor Products; IPO = Initial Public Offering; IRB = Internal Ratings Based; IT = Information Technology; ITS = International Trading Solutions; IWM = International Wealth Management: JV = Joint Venture: LSC = Large Swiss Corporates: M&A = Mergers & Acquisitions: MI = Management Information: Mkts = Markets: NNA = Net new assets; Op Risk = Operational Risk; PB = Private Banking; PC = Private Clients; PEP = Politically Exposed Person; pp = percentage points; PTI = Pre-tax income; PWMC = Private & Wealth Management Clients; RM = Relationship Manager(s); RoRC = Return on Regulatory Capital; RoTE = Return on Tangible Equity; RPA = Robotic Process Automation; RWA = Risk-weighted assets; SA-CCR = Standardized Approach to Counterparty Credit Risk; SME = Small and Medium-Sized Enterprises; SMG = Systematic Market-Making Group; SoW = Share of Wallet; SRU = Strategic Resolution Unit; SUB = Swiss Universal Bank; TBTF = Too Big To Fail; TBVS = Tangible Book Value per Share; (U)HNW(I) = (Ultra) High Net Worth (Individuals); VaR = Value-at-Risk; VIX = Volatility Index; WM = Wealth Management; WM&C = Wealth Management & Connected; YoY = Year over year; YTD = Year to Date



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