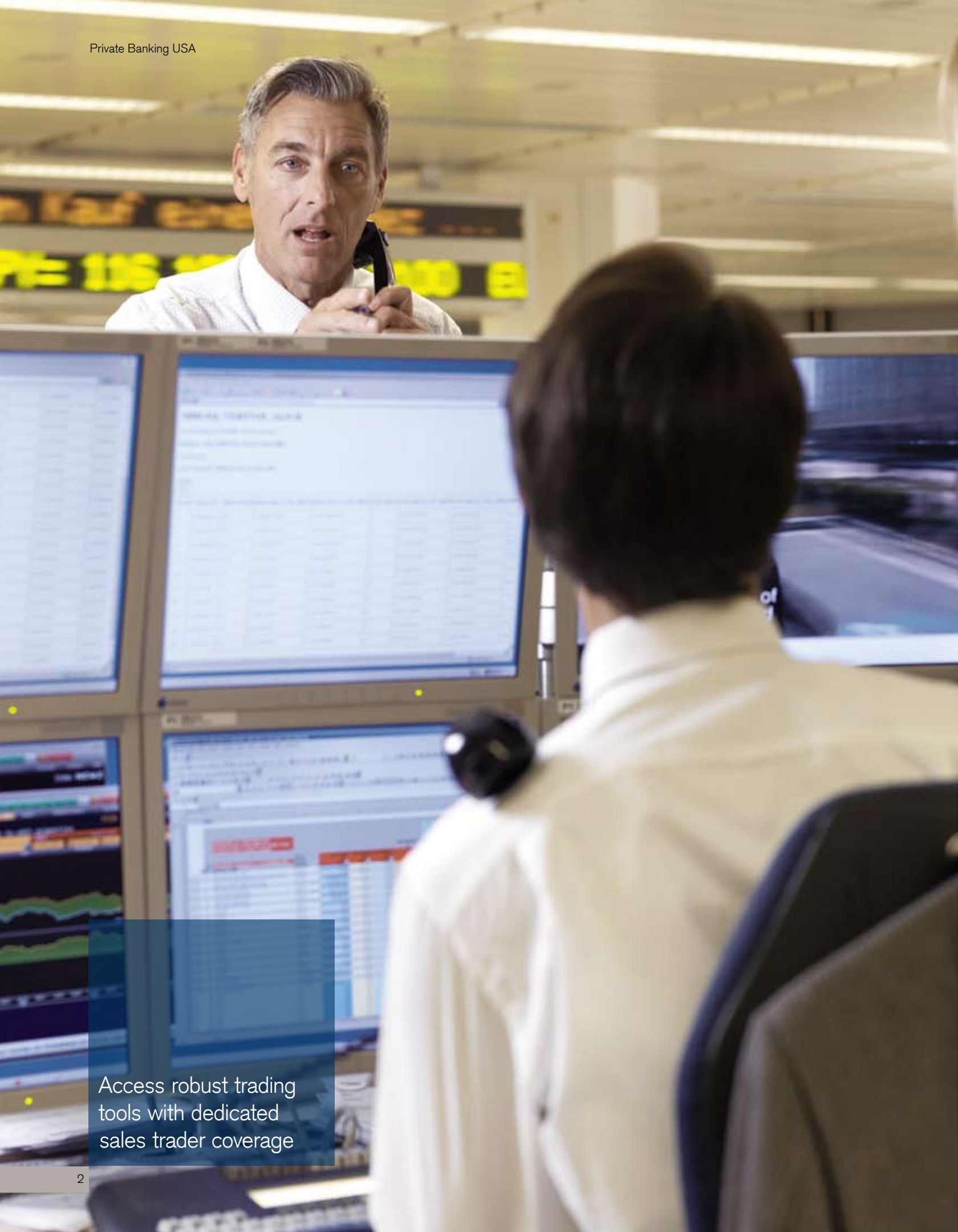


Equity Desk
Tap into Sophisticated Trading Tools
and Coverage





Access robust trading tools with dedicated sales trader coverage



As a sophisticated investor, you may want to access advanced trading strategies employed by today's institutional traders, including: proprietary research and analytics, rules-based execution tactics and "smart" order routing.

Now, with Credit Suisse Private Banking USA's Equity Desk, qualified clients can take advantage of these sophisticated trading tools to help them succeed in today's fast moving markets. Through a dedicated sales trader, clients have access to our award-winning algorithmic capabilities, financial analytics and capital market opportunities.

In order to address the distinctive needs of active equity investors, Credit Suisse* has created the PB USA Equity Desk to provide clients with dedicated sales trader coverage. The desk offers access to institutional trading flow, equity capital markets, research and market commentary.

Communications You May Receive

- Timely pre-market, mid-day and closing trading commentary
- Most actively traded names
- Short-term macro and micro trading ideas of Credit Suisse desk strategists and position traders

PB USA Equity Desk Tools ¹	Description
Direct Access Platform	Direct sales trader coverage for clients who actively trade equities
AES® — Advanced Execution Services	Access to Credit Suisse's premier suite of algorithmic trading tools
FIX connections	Allows clients to electronically route orders to our Order Management Service
Equity Research	Qualified clients may access the Research & Analytics website and may speak directly with investment banking research analysts, as well as attend exclusive conferences
Equity Capital Markets	Credit Suisse has a leading global IPO franchise that offers unparalleled access to new issues
HOLT®	Proprietary application for evaluating public equities

Note: Additional marketing materials available upon request.

Exclusive Investment Opportunities and Presentations

Dedicated PB USA sales traders can offer access to non-deal road shows and industry sector conferences as well as pending initial public offerings. And since Credit Suisse consistently ranks as a leading issuer of global IPO's, Private Banking USA's Desk provides access to some of the most highly anticipated transactions.

¹ Availability of the listed PB USA Equity Desk tools depend on whether the client meets the applicable threshold requirements, including, but not limited to, client's level of sophistication, suitability and risk tolerance. In order to be considered, please consult with your Credit Suisse Relationship Manager. Covered person and restricted persons ineligible (refer to Covered Person Certification received upon request).

² The Private Banking USA business in Credit Suisse Securities (USA) LLC is a regulated broker dealer. It is not a chartered bank, trust company or depository institution. It is not authorized to accept deposits or provide corporate trust services and it is not licensed or regulated by any state or federal banking authority.

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Access to...

... Singularly Powerful Trading Tools



Private Banking USA's Equity Desk provides clients with desktop access to some of the most advanced trading tools available. Among them: Advanced Execution Services (AES®), our award-winning trading technology, provides algorithmic trading strategies, tools and analytics. Used by institutional investors worldwide, AES offers techniques that ensure trades are executed discreetly. With dozens of available tactics in AES, sales traders are able to utilize the most effective execution strategy for a client's portfolio. Additionally, qualified investors may send orders at their convenience — over the phone, via Bloomberg, by AOL instant messaging or via FIX connections.

AES® — a Revolution in Algorithmic Trading

Credit Suisse's AES is a suite of automated, algorithmic trading strategies based on thorough execution research and continuous live experimentation, performed by a team of Credit Suisse quantitative analysts and traders. Over 400 Credit Suisse customers leverage these strategies to reduce market impact and improve trading performance versus benchmarks in North American, European, and Asian markets. By providing a full analysis of execution quality against a range of benchmarks, AES allows traders to focus on the big picture. AES provides confidential global execution capabilities in 36 countries, multiple trading methodologies in equities, options, futures and foreign exchange, as well as custom algorithms in all asset classes.

Credit Suisse continues to relentlessly innovate and refine AES' capabilities as the marketplace evolves. We are committed to developing new and effective trading strategies to capture opportunities for clients.

...Unparalleled Equity Research

The PB USA Equity Desk delivers in-depth investment insight required by sophisticated clients. The desk provides qualified clients with online access to our equity research and telephone access to our analysts. Clients may also have the opportunity to attend Credit Suisse sector conferences, non-deal road shows and analyst-marketed events.

Our Equity Research Team comprises over 313 professionals following more than 2,500 companies worldwide. Our analytical frameworks, proprietary methodologies and robust data sources deliver unique investment perspectives. We offer thematic research covering areas of opportunity that have recently included Water, Obesity, Private Equity, Alternative Energy, the Chinese Consumer, the Yen Carry Trade and US Apparel Brandscape.

A Leading Research Franchise

The Credit Suisse Equity Research franchise is consistently recognized for excellence in both global and US analyst surveys.

- In global rankings, Credit Suisse ranked #4 in the FT/Starmine 2008 "World's Top Analysts" survey and #2 in Bloomberg Markets magazine's 2008 "World's Best Stock Pickers" survey
- In the US rankings, Credit Suisse ranked #3 in the FT/Starmine 2008 "World's Top Analysts" survey and #4 in the 2008 Forbes "Best Brokerage Analysts" list
- Credit Suisse US Focus List continues to outperform the S&P 500



...Broad Equity Capital Markets Capabilities

Qualified clients may receive preferential access to our Equity Capital Markets transaction opportunities, including initial public offerings, follow-on deals and block trade executions. The Credit Suisse* ECM franchise manages the structuring, syndication, marketing and distribution of all PB USA equity products.

In the Americas, we are consistently one of the most active firms in new issues. Equity new issuances emanate from a broad group of industries, with recent transactions in the consumer and retail, healthcare, technology, energy and utilities, industrials, and financial services sectors.

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Access to...

...Industry-Leading Insight



The PB USA Equity Desk serves as a portal to our proprietary HOLT® database and analytics, enabling clients to sort through the breadth of publicly traded equities to pinpoint the most attractive investment opportunities. Moreover, qualified clients may benefit from institutional-quality market intelligence; dedicated sales traders provide a full range of daily market commentary that is distributed among Credit Suisse traders and strategists. Clients receive password-protected access to the Equity Research website, where our analysts provide in-depth coverage of more than 2,500 companies. This arsenal of insight allows clients to engage at the highest level in investment decision-making process.

The HOLT® Advantage

With its proprietary system of analytics, HOLT elevates the process of investment selection to a higher level of sophistication and efficacy. HOLT maintains universal comparability of company results across sectors and regions, and over time, because accounting and inflation distortions are eliminated. This unique, global perspective serves as the foundation of a proprietary database offering unparalleled coverage — representing over 20,000 companies in more than 62 countries, incorporating data that is rigorously analyzed and regularly reviewed for accuracy.

Sample HOLT Implementation

Accounting	Cash	Value
Income Statement	Cash In	CFROI®
Balance Sheet	Cash Out	Asset Growth
EPS, ROE, ROCE	CFRO®	Life Cycle Fade
		Discount Rate

Source: Credit Suisse HOLT

Take the Next Step

Please contact your Credit Suisse Relationship Manager for more details on our equity trading solutions.

Credit Suisse Private Banking USA Equity Desk

The PB USA Equity Desk is responsible for collaborating with the Credit Suisse Equity Trading, Research and Equity Capital Markets groups. Our dedicated sales traders have an average of twelve years experience in the industry.



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CSSU has adopted policies and guidelines designed to preserve the independence of its research analysts. CSSU's policies prohibit employees from directly or indirectly offering a favorable research rating or specific price target, or offering to change a research rating or price target, as consideration for or an inducement to obtain business or other compensation. CSSU's policies prohibit research analysts from being compensated for their involvement in investment banking transactions except to the extent such participation is intended to benefit investor clients.

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CREDIT SUISSE SECURITIES (USA) LLC

Private Banking USA
Eleven Madison Avenue
New York, NY 10010-3629

www.credit-suisse.com